

Communication with **Public Relations** Concentration  
(Department of Communication)

Major Requirements

<u>Communication Core Courses</u>	<u>Credits</u>	<u>Semester Completed</u>
<a href="#">[COMM 107]</a> Introduction to Communication Seminar	1	_____
<i>One of the following:</i>	3	_____
<a href="#">[COMM 104]</a> Fundamentals of Interpersonal Communication (3)		
<a href="#">[COMM 106]</a> Fundamentals of Public Communication (3)		
<a href="#">[COMM 218]</a> Mass Media and Society	3	_____
<i>One of the following:</i>	3	_____
<a href="#">[COMM 211]</a> Media in Everyday Life (3)		
<a href="#">[COMM 212]</a> Christianity and Media Culture (3)		
<a href="#">[COMM 341]</a> Communication Theory	3	_____
<a href="#">[COMM 493]</a> Communication Senior Seminar	3	_____
<i>One of the following:</i>	3	_____
<a href="#">[COMM 247]</a> Writing for Mass Media (3)		
<a href="#">[COMM 254]</a> Art and Science of Story (3)		
<a href="#">[ENGL 112]</a> Newswriting (3)		
<a href="#">[ENGL 211]</a> Writing for Business (3)		
<a href="#">[ENGL 212]</a> Magazine Writing (3)		
<a href="#">[ENGL 304]</a> Advanced Writing (3)		

NOTE: [\[COMM 247\]](#) can only be used to meet a requirement as either a writing course or in the concentration, but not both.

**Public Relations Concentration**

<a href="#">[COMM 205]</a> Principles of Public Relations	3	_____
<a href="#">[COMM 247]</a> Writing for Mass Media	3	_____
<a href="#">[COMM 301]</a> Persuasion	3	_____
<a href="#">[COMM 333]</a> Business and Organizational Communication	3	_____
<a href="#">[COMM 353]</a> Crisis Communication and Media Relations	3	_____
<a href="#">[MRKT 230]</a> Marketing Principles	3	_____
<a href="#">[MRKT 337]</a> Advertising	3	_____

General Education Requirements Follow

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General Education Requirements

<u>Courses</u>	<u>Credits</u>	<u>Semester Completed</u>
First Year Seminar	3	_____
Oral Communications ( <a href="#">[COMM 104]</a> or <a href="#">[COMM 106]</a> )	3	_____met by major_____
Created and Called for Community	3	_____
Mathematical Sciences	3 or 4	_____
Laboratory Science	3 or 4	_____
Science, Technology & the World	3	_____
<b>Two</b> of the following:	6	_____
Social Science (3 credits)		_____
European History (3 credits)		_____
United States History (3 credits)		_____
Literature	3	_____
Philosophy and Religion	3	_____
Arts	3	_____
Language/Cross Cultural		
First Semester of Language	3	_____
Second Semester of Language	3	_____
Third Semester of Language or Cross Cultural	3	_____
Non-Western Studies	2 or 3	_____
Bible	3	_____
Christian Beliefs	3	_____
Health and Physical Fitness		
Life Fitness	1	_____
First Activity Course	1	_____
Second Activity Course	1	_____
<b>One</b> of the following:	3	_____
Ethics (3 credits)		_____
World Views (3 credits)		_____
Pluralism in Contemporary Society (3 credits)		_____
Writing Enriched Course		_____

SUMMARY OF DEGREE REQUIREMENTS:

General Education	53
Major Core Requirements	19
Emphasis Requirements	21
Free Electives	30
<b>Total</b>	<b>123</b>

Major Requirements Precede