

Broadcasting with **Media Studies** Concentration  
(Department of Communication)

<u>Major Courses</u>	<u>Major Requirements</u>	<u>Credits</u>	<u>Semester Completed</u>
<a href="#">[COMM 105]</a> Fundamentals of Oral Communication		3	_____
<a href="#">[COMM 218]</a> Mass Media and Society		3	_____
<i>One of the following:</i>		3	_____
<a href="#">[COMM 211]</a> Media in Everyday Life (3)			
<a href="#">[COMM 282]</a> Topics in Media Studies (3)			
<a href="#">[COMM 247]</a> Writing for Mass Media		3	_____
<a href="#">[COMM 323]</a> Radio Production and Performance		4	_____
<a href="#">[COMM 341]</a> Communication Theory		3	_____
<a href="#">[COMM 493]</a> Communication Senior Seminar		3	_____
<i>One of the following:</i>			
Internship, practicum at WVMM or in journalism/broadcasting (6)		6	_____
A minor (18 credits) is required. No more than six credits may overlap between the major and minor. (18)		18	_____
 <b><u>Media Studies Concentration</u></b>			
<a href="#">[COMM 217]</a> Introduction to Film		3	_____
<i>Fifteen credits from the following Temple University courses:</i>		15	_____
BTMM 2141 Mass Communication Research (3)			_____
BTMM 2221 The Broadcasting System (3)			_____
BTMM 2421 Popular Culture (3)			_____
BTMM 2741 Introduction to Cybermedia (3)			_____
BTMM 3224 The Cable Industry (3)			_____
BTMM 3490 Intermediate Topics: Social (1-4)			_____
BTMM 3611 Broadcast Advertising (3)			_____
BTMM 4153 Media Criticism (4)			_____
BTMM 4226 Public Broadcasting (3)			_____
BTMM 4272 Comparative Broadcasting (4)			_____
BTMM 4445 Media Images and Analysis (4)			_____
BTMM 4446 Psychological Processing of Media (4)			_____
BTMM 4453 Information Society (4)			_____
BTMM 4473 Third World Mass Media (4)			_____
BTMM 4496 Global Telecommunication (4)			_____
BTMM 4497 Mass Media and Children (4)			_____
BTMM 4551 Media, Science, and Medicine (3)			_____
BTMM 4890 Advanced Topics: Media Telecommunications (2-8)			_____
JOUR 3702 Race and Racism in the News (3)			_____
JOUR 3705 Gender and American Mass Media (3)			_____
JOUR 3706 International News Communications (3)			_____

NOTE: The Broadcasting major requires at least one semester of study at the Messiah College-Philadelphia Campus in conjunction with Temple University in order to complete the major. A full year (Junior year of study) is highly recommended. Students can cross-select a maximum of two classes from other concentrations in order to fulfill the required 15 Temple credits. Temple University courses are subject to change; therefore the department cannot guarantee the availability of course offerings. Contact the Department Chair or your academic advisor for more information.

General Education requirements on reverse side

Revised September 2008

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General Education Requirements

<u>Courses</u>	<u>Credits</u>	<u>Semester Completed</u>
First Year Seminar	3	_____
Oral Communications	3	<u>met by major</u>
Created and Called for Community	3	_____
Mathematical Sciences	3 or 4	_____
Laboratory Science	3 or 4	_____
Science, Technology & the World	3	_____
<b>Two</b> of the following:	6	
Social Science (3 credits)		_____
European History (3 credits)		_____
United States History (3 credits)		_____
Literature	3	_____
Philosophy and Religion	3	_____
Arts	3	_____
Language/Cross Cultural		
First Semester of Language	3	_____
Second Semester of Language	3	_____
Third Semester of Language or Cross Cultural	3	_____
Non-Western Studies	2 or 3	_____
Bible	3	_____
Christian Beliefs	3	_____
Health and Physical Fitness		
Introduction to Wellness	2	_____
Activity Course	1	_____
<b>One</b> of the following:	3	
Ethics (3 credits)		_____
World Views (3 credits)		_____
Pluralism in Contemporary Society (3 credits)		_____
Writing Enriched Course		_____

SUMMARY OF DEGREE REQUIREMENTS:

General Education	53-56
Major Core Requirements	46
Concentration	18
Free Electives	3-6
<b>Total</b>	<b>123</b>

Major requirements on reverse side

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