

Broadcasting with Broadcast Production Concentration
(Department of Communication)
Major Requirements

Major Courses	Credits	Semester Completed
[COMM 105] Fundamentals of Oral Communication	3	
[COMM 218] Mass Media and Society	3	
<i>One of the following:</i>	3	
[COMM 211] Media in Everyday Life (3)		
[COMM 282] Topics in Media Studies (3)		
[COMM 382] History and Theory of Digital Media (3)		
[COMM 247] Writing for Mass Media	3	
[COMM 325] Audio/Video Newsgathering	3	
[COMM 341] Communication Theory	3	
[COMM 493] Communication Senior Seminar	3	
<i>One of the following:</i>		
Internship, practicum at Messiah Media Lab or in journalism/broadcasting (6)	6	
A minor (18 credits) is required. No more than six credits may overlap between the major and minor.	18	
Broadcast Production Concentration		
<i>One of the following:</i>	3	
[COMM 223] Introduction to Radio		
[COMM 319] Sports Broadcasting		
<i>Fifteen credits from the following Temple University Courses:</i>	15	
BTMM 1011 Mass Communication Theory (3)		
BTMM 1701 Introduction to Media Technology (3)		
BTMM 2701 Introduction to Television Production (4)		
BTMM 2721 Introduction to Performance Techniques (4)		
BTMM 2741 Introduction to Cybermedia (3)		
BTMM 2751 Introductory Digital Audio (4)		
BTMM 3701 Intermediate Television Production (4)		
BTMM 3709 Linear and Non-Linear Editing for the Media (4)		
BTMM 3721 Broadcast Performance (4)		
BTMM 3751 Intermediate Digital Audio (4)		
BTMM 4596 Broadcast Production Practicum (3)		
BTMM 4614 Creating a Media Business (4)		
BTMM 4663 CD Project Management (3)		
BTMM 4701 TV Producing and Directing (4)		
BTMM 4703 Making Corporate and Multi-Media Production (4)		
BTMM 4728 Comedy Workshop (4)		
BTMM 4741 Cybermedia Workshop (4)		
BTMM 4751 Advanced Digital Audio (4)		
BTMM 4787 Television Production Workshop (8)		
BTMM 4887 Radio Practicum (1-4)		
NOTE: The Broadcasting major requires at least one semester of study at the Messiah College-Philadelphia Campus in conjunction with Temple University in order to complete the major. A full year (Junior year of study) is highly recommended. Students can cross-select a maximum of two classes from other concentrations in order to fulfill the required 15 Temple credits. Temple University courses are subject to change; therefore the department cannot guarantee the availability of course offerings. Contact the Department Chair or your academic advisor for more information.		

General Education requirements on next page

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<u>Courses</u>	<u>Credits</u>	<u>Semester Completed</u>
First Year Seminar	3	
Oral Communications (ICOMM 105I)	3	<u>met by major</u>
Created and Called for Community	3	
Mathematical Sciences	3 or 4	
Laboratory Science	3 or 4	
Science, Technology & the World	3	
Two of the following:	6	
Social Science (3 credits)		
European History (3 credits)		
United States History (3 credits)		
Literature	3	
Philosophy and Religion	3	
Arts	3	
Language/Cross Cultural		
First Semester of Language	3	
Second Semester of Language	3	
Third Semester of Language or Cross Cultural	3	
Non-Western Studies	2 or 3	
Bible	3	
Christian Beliefs	3	
Health and Physical Fitness		
Introduction to Wellness	2	
Activity Course	1	
One of the following:	3	
Ethics (3 credits)		
World Views (3 credits)		
Pluralism in Contemporary Society (3 credits)		
Writing Enriched Course		

SUMMARY OF DEGREE REQUIREMENTS:

General Education	53-56
Major Core Requirements	45
Concentration	18
Free Electives	4-7
Total	123

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