

Broadcasting with Media Studies Concentration
(Department of Communication)

Major Requirements

<u>Major Courses</u>	<u>Credits</u>	<u>Semester Completed</u>
[COMM 105] Fundamentals of Oral Communication	3	
[COMM 218] Mass Media and Society	3	
<i>One of the following:</i>	3	
[COMM 211] Media in Everyday Life (3)		
[COMM 282] Topics in Media Studies (3)		
[COMM 382] History and Theory of Digital Media (3)		
[COMM 247] Writing for Mass Media	3	
[COMM 325] Audio/Video Newsgathering	3	
[COMM 341] Communication Theory	3	
[COMM 493] Communication Senior Seminar	3	
<i>One of the following:</i>		
Internship, practicum at Messiah Media Lab or in journalism/broadcasting (6)	6	
A minor (18 credits) is required. No more than six credits may overlap between the major and minor. (18)	18	
<u>Media Studies Concentration</u>		
[COMM 217] Introduction to Film	3	
<i>Fifteen credits from the following Temple University courses:</i>	15	
BTMM 2141 Mass Communication Research (3)		
BTMM 2221 The Broadcasting System (3)		
BTMM 2421 Popular Culture (3)		
BTMM 2741 Introduction to Cybermedia (3)		
BTMM 3224 The Cable Industry (3)		
BTMM 3490 Intermediate Topics: Social (1-4)		
BTMM 3611 Broadcast Advertising (3)		
BTMM 4153 Media Criticism (4)		
BTMM 4226 Public Broadcasting (3)		
BTMM 4272 Comparative Broadcasting (4)		
BTMM 4445 Media Images and Analysis (4)		
BTMM 4446 Psychological Processing of Media (4)		
BTMM 4453 Economics of Information (4)		
BTMM 4473 Third World Mass Media (4)		
BTMM 4496 Global Telecommunication (4)		
BTMM 4497 Mass Media and Children (4)		
BTMM 4551 Media, Science, and Medicine (3)		
BTMM 4890 Advanced Topics: Media Telecommunications (2-8)		
JOUR 3702 Race and Racism in the News (3)		
JOUR 3705 Gender and American Mass Media (3)		
JOUR 3706 International News Communications (3)		
NOTE: The Broadcasting major requires at least one semester of study at the Messiah College-Philadelphia Campus in conjunction with Temple University in order to complete the major. A full year (Junior year of study) is highly recommended. Students can cross-select a maximum of two classes from other concentrations in order to fulfill the required 15 Temple credits. Temple University courses are subject to change; therefore the department cannot guarantee the availability of course offerings. Contact the Department Chair or your academic advisor for more information.		

General Education requirements on next page

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General Education Requirements

<u>Courses</u>	<u>Credits</u>	<u>Semester Completed</u>
First Year Seminar	3	
Oral Communications ([COMM 105])	3	<u>met by major</u>
Created and Called for Community	3	
Mathematical Sciences	3 or 4	
Laboratory Science	3 or 4	
Science, Technology & the World	3	
Two of the following:	6	
Social Science (3 credits)		
European History (3 credits)		
United States History (3 credits)		
Literature	3	
Philosophy and Religion	3	
Arts	3	
Language/Cross Cultural		
First Semester of Language	3	
Second Semester of Language	3	
Third Semester of Language or Cross Cultural	3	
Non-Western Studies	2 or 3	
Bible	3	
Christian Beliefs	3	
Health and Physical Fitness		
Introduction to Wellness	2	
Activity Course	1	
One of the following:	3	
Ethics (3 credits)		
World Views (3 credits)		
Pluralism in Contemporary Society (3 credits)		
Writing Enriched Course		

SUMMARY OF DEGREE REQUIREMENTS:

General Education	53-56
Major Core Requirements	45
Concentration	18
Free Electives	4-7
Total	123

Major requirements on previous page

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