

Communication with Public Relations Concentration
(Department of Communication)

Major Requirements

<u>Major Courses</u>	<u>Credits</u>	<u>Semester Completed</u>
[COMM 105] Fundamentals of Oral Communication	3	
[COMM 107] Introduction to Communication Seminar	1	
<i>One of the following media courses:</i>	3	
[COMM 211] Media in Everyday Life (3)		
[COMM 218] Mass Media and Society (3)		
[COMM 282] Topics in Media Studies (3)		
[COMM 382] History and Theory of Digital Media (3)		
<i>One of the following interpersonal communication courses:</i>	3	
[COMM 241] Small Group communication (3)		
[COMM 313] Relational Communication (3)		
[COMM 342] Intercultural Communication (3)		
[COMM 354] Interpersonal Conflict (3)		
<i>One of the following major writing courses:</i>	3	
[BUSA 305] Writing for Business (3)		
[COMM 247] Writing for Mass Media (3)		
[COMM 254] The Art and Science of Story (3)		
[ENGL 112] Newswriting (3)		
[ENGL 305] Writing: Magazine Writing (3)		
[COMM 341] Communication Theory	3	
[COMM 493] Communication Senior Seminar	3	
<u>Public Relations Concentration</u>		
[COMM 205] Principles of Public Relations	3	
[COMM 301] Persuasion: Theory and Practice	3	
[COMM 333] Business and Organizational Communication	3	
[COMM 351] Public Relations Writing	3	
[COMM 353] Crisis Communication and Media Relations	3	
[COMM 359] Rhetorical Theory	3	
[COMM 391] Communication Practicum or	1-3	
[INTE 394] Internship		
[MRKT 230] Marketing Principles	3	
[MRKT 337] Advertising	3	

General Education requirements on next page

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<u>Courses</u>	<u>Credits</u>	<u>Semester Completed</u>
First Year Seminar	3	
Oral Communications ([COMM 105])	3	<u>met by major</u>
Created and Called for Community	3	
Mathematical Sciences	3 or 4	
Laboratory Science	3 or 4	
Science, Technology & the World	3	
Two of the following:	6	
Social Science (3 credits)		
European History (3 credits)		
United States History (3 credits)		
Literature	3	
Philosophy and Religion	3	
Arts	3	
Language/Cross Cultural		
First Semester of Language	3	
Second Semester of Language	3	
Third Semester of Language or Cross Cultural	3	
Non-Western Studies	2 or 3	
Bible	3	
Christian Beliefs	3	
Health and Physical Fitness		
Introduction to Wellness	2	
Activity Course	1	
One of the following:	3	
Ethics (3 credits)		
World Views (3 credits)		
Pluralism in Contemporary Society (3 credits)		
Writing Enriched Course		

SUMMARY OF DEGREE REQUIREMENTS:

General Education	53-56
Major Core Requirements	19
Concentration Requirements	25-27
Free Electives	21-26
Total	123

Major requirements on previous page