

William G. Strausbaugh

Office

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Home

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Professional Experience

Associate Provost/Chief Information Officer	2011-present
Assistant Provost/Dean of Curriculum	2006-2011

Responsibilities:

- **Planning** - I worked with the President to structure the process for the creation of the last strategic plan and served on the writing team for it.
- **Curriculum development** – I chair the Curriculum Committee and Graduate Council and help to form and shepherd proposals through governance for both new undergraduate and graduate programs. I work with the Department of Education at the State of PA to make sure their requirements are satisfied as well as those of our own College. I enjoy working with faculty and deans to create new programs. I also worked to create articulation agreements with both community colleges and with graduate schools. I'm currently working on a dual enrollment program with Christian high schools in the surrounding area.
- **Information technology** - This is a new role but one I gave leadership to about 10 years ago as well. I wrote a new educational technology plan for the College last year and took over all of IT in June of last year and the library now also reports to me in this relatively new role. I'm currently restructuring IT to provide better user support and to make sure that technology is accessible to our faculty and students. A variety of pilot projects are being developed along these lines. In the past three years, we developed new online graduate programs and a successful summer session that offers online courses to our students when they are at home in the summer.
- **Assessment** - I oversaw the process where every department created an assessment plan for each academic major (55+) at Messiah. We then selected and implemented an assessment management system, WEAVE Online, to facilitate the management of the process and data collected.
- **Accreditation** - We currently have begun our decennial Middle States review and I am co-chairing our steering committee. As institutional liaison to Middle States, I led our previous Periodic Review Report process, and was one of three writers of the Periodic Review Report that was selected as a model by Middle States for use in their training sessions.
- **Institutional Research** – With a mathematics undergraduate major, a computer science masters, and nearly a Ph.D. in computer science - I know numbers, but am not your stereotypical numbers cruncher. I am very much a people person. The IR office produces the Fact Book each year, completes numerous surveys, manages the institutional assessment calendar, consults with various campus constituencies for their research, and supplies data for decisions making.
- **Member of President's Cabinet** - I have served for several years as a member of the President's team

Dean of Enrollment Management 1995-2006

Responsibilities:

- For 10 years I lead enrollment management (VP and Dean) at Messiah. I led a team that recruited the 4 largest incoming classes in Messiah College history with the highest academic profile to this day during those 10 years. I am quite familiar with enrollment management strategy and financial aid leveraging techniques. I managed successful consulting relationships with Scannell and Kurz, Royall and Company, Noel Levitz, several publishers, and various name source companies such as NRCCUA, The College Board, ACT, and others. We created one of the very first accepted student websites. I enjoyed telling the Messiah College story to prospective students and families.

Executive Assistant to the President for Institutional Research, Planning, and Information Technology 1991-1995

Responsibilities:

- I worked in the President's Office for 5 years with two different presidents as their Executive Assistant with other responsibilities as well. As **staff assistant to the board** and as **logistical leader of a president search process**, I began to learn how to work with boards and what a presidential search process can be like.

Assistant Professor of Computer Science 1981-1991

Responsibilities:

- I **taught computer science and math** for 10 years and won an excellence in teaching award my 3rd or 4th year. The award is given to only 2 or 3 faculty members each year.

Education

Doctor of Education (D. Ed.)

Pennsylvania State University, 2003, Higher Education, GPA 3.8. *The Effect of Institutional Type, Academic Ability, Gender, Age, and Class Level on the Faith Maturity of College Students.*

Temple University, 1992, coursework completed for Ph.D. Computer Science, GPA 3.8

Master of Science (M.S.C.S.)

Villanova University, Computer Science, GPA 3.8

Bachelor of Arts (B.A.)

Messiah College, Mathematics, GPA 3.88

Institutional Service

President's Cabinet	2006-present
Provost's Cabinet	2006-present
College Council, co-chair	2006-present
Curriculum Committee, Chair	2006-present
Educational Technology Committee, Chair	2006-present
Informational Technology Committee, Chair	2009-present
Graduate Council, Chair	2009-present
International Student Advisory Committee, past Chair	1995-present
General Education Committee	2006-present
Administrative Technology Committee	2009-present
Academic Council	2006-present
Academic Appeals Subcommittee	1995-present
Grievance Review Board	1995-present

Teacher Education Committee	2006-present
Admissions and Financial Aid Committee, Chair	1995-2006
Institutional Planning and Finance Subcommittee	1991-2006
Integrated Marketing Executive Committee	past
Micah (Committee on Racial Justice and Multicultural Education)	past
Latino Partnership	past
International Student Committee, Chair	past
Enrollment Coordination Task Force	past
Athletic Committee	past

Publications

Techniques of Applesoft Programming, Gorsuch Scarisbrick Publishers, 1985.
A computer programming textbook.

Professional Consulting Experience

Royall & Company, Richmond Virginia, College Search via Direct Mail	2003-2006
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Professional Association Memberships

EDUCAUSE	current
AIR, Association of Institutional Researchers	current
SCUP, Society of College and University Planners	current
Council of Christian Colleges and Universities, Chief Enrollment Officers	past member
NACAC, National Association of College Admissions Counseling	past member
NACCAP, North American Coalition of Christian Admissions Professionals	past member
ACCROA	past member
ACM, Association of Computing Machinery	past member
AAHE, American Association of Higher Education	past member

Board Experience

Brethren in Christ Church in North America, General Conference Board of Directors, Chair	2006-present
The Gospel Tide Board of Directors, Chair	2006-present
North American Coalition for Christian Admissions Professionals, Board Member	2004-2006
Susquehanna Conference of the Brethren in Christ, Board of Directors	1998-2004
Mechanicsburg Brethren In Christ Church, Board of Directors	1992-2002
Assistant Secretary of the Board of Trustees of Messiah College	1991-1995
Officer (Secretary) of the Grantham Woods Retirement Community Board of Directors	1991-1995
Messiah College Board of Trustees as Recent Graduate	1979-1981

Service

Coaching - boys and girls soccer, basketball, baseball, softball	1995-2005
Boys Brigade leader	1996-2002
Sunday School teacher	1986-present

Family

Wife - Sandra Richards Strausbaugh
Children - Megan, Lisa and son-in-law Chris, Thomas, and David