

**Communication with Public Relations Concentration**  
(Department of Communication)

Major Requirements

<u>Major Courses</u>	<u>Credits</u>	<u>Semester Completed</u>
<a href="#">[COMM 105]</a> Fundamentals of Oral Communication	3	
<a href="#">[COMM 107]</a> Introduction to Communication Seminar	1	
<i>One of the following media courses:</i>	3	
<a href="#">[COMM 211]</a> Media in Everyday Life (3)		
<a href="#">[COMM 218]</a> Mass Media and Society (3)		
<a href="#">[COMM 282]</a> Topics in Media Studies (3)		
<i>One of the following interpersonal communication courses:</i>	3	
<a href="#">[COMM 241]</a> Small Group communication (3)		
<a href="#">[COMM 313]</a> Relational Communication (3)		
<a href="#">[COMM 342]</a> Intercultural Communication (3)		
<a href="#">[COMM 354]</a> Interpersonal Conflict (3)		
<i>One of the following major writing courses:</i>	3	
<a href="#">[COMM 247]</a> Writing for Mass Media (3)		
<a href="#">[COMM 254]</a> The Art and Science of Story (3)		
<a href="#">[ENGL 112]</a> Newswriting (3)		
<a href="#">[ENGL 211]/[BUS 211]</a> Writing for Business (3)		
<a href="#">[ENGL 212]</a> Magazine Writing (3)		
<a href="#">[COMM 341]</a> Communication Theory	3	
<a href="#">[COMM 493]</a> Communication Senior Seminar	3	
<b><u>Public Relations Concentration</u></b>		
<a href="#">[COMM 205]</a> Principles of Public Relations	3	
<a href="#">[COMM 301]</a> Persuasion: Theory and Practice	3	
<a href="#">[COMM 333]</a> Business and Organizational Communication	3	
<a href="#">[COMM 351]</a> Public Relations Writing	3	
<a href="#">[COMM 353]</a> Crisis Communication and Media Relations	3	
<a href="#">[COMM 359]</a> Rhetorical Theory	3	
<a href="#">[COMM 391]</a> Communication Practicum <b>or</b> <a href="#">[INTE 394]</a> Internship	1-3	
<a href="#">[MRKT 230]</a> Marketing Principles	3	
<a href="#">[MRKT 337]</a> Advertising	3	

General Education requirements on reverse side

August 2009

**Communication with Public Relations Concentration**  
(Department of Communication)

General Education Requirements

<u>Courses</u>	<u>Credits</u>	<u>Semester Completed</u>
First Year Seminar	3	
Oral Communications ( <a href="#">[COMM 105]</a> )	3	<u>met by major</u>
Created and Called for Community	3	
Mathematical Sciences	3 or 4	
Laboratory Science	3 or 4	
Science, Technology & the World	3	
<b>Two</b> of the following:	6	
Social Science (3 credits)		
European History (3 credits)		
United States History (3 credits)		
Literature	3	
Philosophy and Religion	3	
Arts	3	
Language/Cross Cultural		
First Semester of Language	3	
Second Semester of Language	3	
Third Semester of Language or Cross Cultural	3	
Non-Western Studies	2 or 3	
Bible	3	
Christian Beliefs	3	
Health and Physical Fitness		
Introduction to Wellness	2	
Activity Course	1	
<b>One</b> of the following:	3	
Ethics (3 credits)		
World Views (3 credits)		
Pluralism in Contemporary Society (3 credits)		
Writing Enriched Course		

**SUMMARY OF DEGREE REQUIREMENTS:**

General Education	53-56
Major Core Requirements	19
Concentration Requirements	25-27
Free Electives	21-26
<b>Total</b>	<b>123</b>

Major requirements on reverse side