

THE COMMUNIQUE

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MESSIAH
COLLEGE™

Editors:

Tim D'Agostino
Paige Manieri
Lauren Schick

Student Profile: Joanna Barnhouse ('11)

Lili Hagenbuch



Joanna Barnhouse is a Communication major (concentration in Public Relations) from Paradise, Pa. Homeschooled by her parents, Joanna searched for a college where she could continue being challenged academically and intellectually. She was attracted by the special course offerings of Messiah's College Honors Program, and after visiting several schools, decided that Messiah could offer her the best balance of academic challenge, the opportunity and encouragement to develop her Christian faith, as well as other exciting extra-curricular activities.

Joanna's father and grandfather are and were pastors who always challenged her to look at her faith not only spiritually but intellectually as well. After being "completely intrigued" by the Bible class she took her first semester, Joanna decided to pursue a Bible minor as well. Joanna added, "The level to which professors, friends, staff and supervisors all encourage me to grow and develop in my faith never ceases to amaze me. I feel as though I have a much deeper and more solid relationship with God than before enrolling at Messiah."

When asked what she enjoys most about Messiah, Joanna said that part of what makes the school so special is the professors. "Most all of my teachers have been great influences on my life - not just taught me important things to know.... Professors at Messiah (in comparison to stories I've heard from friends at other schools) take a deep personal interest in students, especially those that show interest in learning and the subject matter. I've had the opportunity to have lunch with professors to discuss the topics of classes in more detail, as well as simply discussing my history, interests and plans for the future. Their support and encouragement is absolutely priceless..."

In addition to the professors, and the relationships she formed with her peers, Joanna also spoke of enjoying the many campus opportunities. "There are so many extra-curricular activities that I am constantly left wondering not what to do, but what it is that I have time to do. The emphasis on keeping students involved on campus makes for a truly lively experience."

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Student Profile: Joanna Barnhouse ('11)

Lili Hagenbuch

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Joanna is part of a Koinonia Christian fellowship group, is the 2011 Class Historian as part of her membership of EYAS (the Student Alumni Council), and the EYAS representative to the Student Government Association. She also participated in the Phonathon (where she was promoted to co-lead caller), Women's Ensemble, Acclamation Dance, and is a member of PRSSA (Public Relations Student Society of America), joining the leadership team to help plan a series of events for Cure International.

While Joanna calls the Grantham campus "a really great place to live," she is also taking advantage of Messiah's many study abroad opportunities. Joanna is currently spending her entire junior year abroad, having completed her fall semester in Athens, Greece (pictured on right), and now in Cheltenham, England. "The opportunity to live abroad in Europe for approximately eight months is something Messiah has given me, and I am supremely grateful for it!

Messiah's study abroad programs allow me to spend an entire academic year in Europe for essentially the same price as a year in Grantham, Pa."

After graduation, Joanna plans to pursue either fundraising or employee relations with a company with a strong ethical and moral code. Joanna concludes, "No matter what I end up doing ... I desire to serve and follow God in all I do. All my actions should bring glory and honor to Him, and this is a goal which has been solidified and strengthened by Messiah College."



Upcoming Events from the Career Center

Weekly Resume Drop-In Hours

Mondays: 2:00-4:00 p.m.

Tuesdays: 1:00-3:00 p.m.

Wednesdays: 12:00-2:00 p.m.

iPlan: Life After Messiah

Thursday, March 4: 5:00 p.m. (Boyer Hall, Howe Atrium)

At iPlan, attend up to four 25-minute speed sessions that will feature alumni and professionals living in the "real world" to get their expert advice on making an effective transition after you graduate. Juniors and seniors are strongly encouraged to attend; however, the event is open to students of all class years.

Mock Interview Days

Monday, March 8: 8:30 a.m. - 4:00 p.m.

Friday, April 23: 8:30 a.m. - 4:00 p.m.

Stop by the Career Center or call to schedule a time: 691-6016 or Ext. 6016

Camp Days

Tuesday, March 2, 2010, & Thursday, March 4, 2010: 8:30 a.m. - 3:00 p.m. in Eisenhower Commons

Camps from around the country will be recruiting students for a variety of part-time and full-time summer positions. There will be different camps in attendance on each day.

Alumni Interview: Kenny Abbott ('09)

Paige Manieri

Wonder what life is like for a communication major post-Messiah? Here's a look at alum Kenny Abbott and his after graduation life.

Kenny, what are you up to now that you've been out of Messiah for almost a year?

I am currently employed as a Rental Agent at Alan Gordon Enterprises in Hollywood, California. Alan Gordon is a small rental house that rents, sells, and even manufactures products for film and video productions. We tend to cater toward students and smaller independent productions but will sometimes work with bigger studios on larger projects. As a rental agent, I primarily work with producers/directors/cinematographers who are looking to rent gear. I speak with them about everything from cameras and lenses to tripods and extension cords and try to work with them to ensure that they get everything that they need to make their production a success. This requires good customer service skills, patience, and a positive attitude as the days can get hectic. It also requires a broad base of knowledge when it comes to film and video production equipment. They recently promoted me to rental agent after only a month and a half at a different position in the company to see if I was capable of doing the job. Normally, they require rental agents to have five years' experience, which I clearly do not. Due to this promotion, I had to learn a great deal about a wide variety of equipment very quickly. The past several weeks have been a whirlwind as I have had to learn as much as I could in a short period of time. Basically, I need to know as much (if not more) about almost our entire inventory of equipment than our customers. This is a challenge since I did not have experience with much of the equipment Alan Gordon owns. However, it has been very rewarding and I've discovered a lot in the last few weeks.

How did your education help you in your profession?

I gained a lot of important knowledge from these courses. Most importantly, however, is that all of these courses taught me how to be a better learner. I have had to absorb a great deal in a very short period of time. Without the critical thinking skills that these courses imparted on me, I would not be able to do my job today. I've quickly discovered that College was not just about what you learned but how you learned it and whether you could transfer those intellectual skills to the "real world." Growing up, things usually came easy to me. When I actually found myself being challenged in college, I had to readjust my standard of learning to a new level. By pushing myself then, I am able to push myself even further now. And, in the end, it has worked out great for me.

Did you have a favorite class at Messiah?

I cannot say that I have one favorite class at Messiah. It's probably more like three. I loved Essence of Cinema, which was a film theory class that taught me a great deal about the deeper elements of film. Another class that I loved was my Screenwriting Seminar class with Professor Perkins-Buzo. Even though I am working in a position that does not really require much in the way of writing skills, I hope to continue my writing (after I get through being acquainted with my new position of course!). Finally, I really loved Communication Theory with Professor Simcox. That class taught me a great deal about how to communicate with a wide variety of people. Out here in Hollywood, that is an absolute necessity!

Thanks Kenny! It's great to see Messiah alums doing well out in the real world. Good luck in the future!

Presidential...Tweeting?

Lauren Schick

Yes, it's true--the 44th President of the United States joined the social media enterprise, sending out his first "tweet" during a recent trip to Haiti. This unprecedented communication tactic sets the stage for a new White House communications position--the social networks manager for President Barack Obama.

The social networks manager, a position not yet filled, will handle all President Obama's social media sites including Facebook, MySpace, and Twitter. The President claims that utilizing social networks augmented his campaign's success, so he intends to continue its use by hiring the professional. Although he admits that he has not physically done the tweeting himself in the past, President Obama actually typed out his first tweet from the @redcross account saying that he and the First Lady were visiting their disaster operation center in Haiti at that time.

Amy Skinner, a junior communication/public relations student, commented that, "Social networking is becoming increasingly popular and so for Obama to utilize this medium will be a step towards understanding America's thoughts."

Although the president may not always be doing the tweeting himself in the future, the onset of social media communication monitored by a social networks manager in the government signifies big changes in governmental communication. In an industry traditionally bound by strict legal guidelines and jargon, the public will now be able to engage directly with our nation's leaders through Facebook, MySpace and Twitter. This is not to say that each tweet, Facebook post and status update will not be painstakingly planned out and reviewed, but it does imply that communication will be more fluid. Anyone can comment on status updates about policy changes, congressional bills and the president's weekly address. It allows for two-sided dialogue between the nation's leaders

and citizens, as evidenced by the current Facebook thread on its fan page which debates the Health Care Reform Bill, and this is crucial for ethical public relations.

Jay McClymont, the Messiah College Director of Alumni and Parent Relations who is leading the social media taskforce at Messiah agrees that the impact of social media is limitless. He says, "When you think about the incredible impact and growing role that social media is having in our society and the world at large, you can't ever fully put your mind around it because we are in the middle of it. In the future people will look back at the inception of social media and laugh at our lack understanding of its power and influence. To make my point, consider these quotes; not only what was said, but just as important, who said it."



Thomas J. Watson Sr., IBM Chairman, 1943

"I think there is a world market for maybe five computers."

Darryl F. Zanuck, Head of 20th Century-Fox, 1946

"Television won't be able to hold on to any market it captures after the first six months. People will soon get tired of staring at a plywood box every night."

Whatever your political views, no one can deny the monumental implications of the government's usage of social networking tools. In an age where the internet and smart phones are slowly surpassing traditional mediums such as radio and television, perhaps presidential tweeting isn't so far off after all!

For the full article, "Tweeting for President Obama" by Maggie Shiels, go to:
http://www.bbc.co.uk/blogs/thereporters/maggiishiels/2010/02/tweeting_for_president_obama.html



RT @RedCross:

President Obama and the First Lady are here visiting our disaster operation center right now.

2:36 PM Jan 18th from web

President Obama pushed the button on the last tweet. It was his first ever tweet!

2:38 PM Jan 18th from web

Temple L.A. Internship for Film and Digital Media Students

Professor Reid Perkins-Buzo



In order for our recent graduates to get into many of their first professional jobs, doing an internship through the Temple L.A. Internship program as a senior summer experience was invaluable. A major advantage to using the L.A. Internship as a senior summer experience, and not somewhere in the middle of the Film and Digital Media program, was that students were able to fill positions that became available at the end of their internship. Without the timing aspect of the internship, fewer of our graduates would have landed professional positions so early in their careers. Doing the Temple L.A. Internship as a capstone has been the largest determiner of early employment for our graduates. This does not mean that others haven't been successful, but it does mean that the struggle is longer and more difficult.

I hope that you would seriously consider this program. Yes, it does cost more than perhaps a less ambitious internship, but it also offers significant advantages. Consider that about 60% of all jobs in the film industry are in the L.A. area. About 5% more are also in California, scattered in the Bay Area (for example, Pixar and Lucas). About 20% is in N.Y.C. Then the other 15% is scattered throughout the rest of the country. Your best bet in starting a career is establishing yourself in the L.A. area. We now have many alums in L.A. who can be resources as you get started. Doing the Temple L.A. Internship program is the best first step you can make right out of Messiah. That doesn't mean you can't do well with a different internship, but it is more difficult and the struggle to establish yourself in a filmmaking career will be greater.

For more information, go to: <http://www.temple.edu/sct/fma/lainternship/index.html>

Internship Opportunities

Hershey Entertainment and Resorts

Hershey, Pa.

Public Relations and Promotions Interns

www.hrapply.com/hershey/AppJobList.jsp?op=reset

ACT FAST! Positions to be removed soon.

Royall & Company

Richmond, Va.

Marketing Interns (Summer)

For more info, go to: www.royall.com/internships

Applications and supporting materials are due on or

before **March 15, 2010**

Partnership of Packer, Oesterling & Smith (PPO&S)

Harrisburg, Pa.

PAID Public Relations Internship (Summer)

Submit a one-page resume to Michael True

(mtrue@messiah.edu) ASAP!

Technology Council of Central PA

Harrisburg, Pa.

PAID Social and Media Intern (\$10/hr) - Full time position

To apply, go to:

<http://techquestpa.com/jobs-training/internship/>

submit-resume

WAVA (Christian Talk Station)

Washington, D.C.

Promotions and Marketing Interns for Radio

For more info, go to: www.wava.com/ContentPages/1455

or email daniellec@wava.com

Upcoming Workshops and Events for Film and Digital Media (Mar/Apr/May)

Professor Reid Perkins-Buzo

FOLEY AND ADR WORKSHOP



Audio Workshop – Using ProTools and the WhisperRoom to do ADR recording and Foley work

This workshop is for all Film and Digital Media students who have taken COMM 225 Digital Editing. We will cover how to use the Digital Editing Lab DAW (Digital Audio Workstation) to replace dialogue in a soundtrack as well as create your own sound effects (Foley work). We will build on the ProTools knowledge you have from COMM 225 and take your audio skills to a new level! Occurs in March, date TBA!



Tsahaylu – Spring Film and Digital Media Connect

An informal gathering to relax and share about everything in the areas of film and digital media. I'll be doing a short demo on shooting 3D video using an inexpensive set-up and how YouTube makes it all possible. Pizza, sparkling cider, other food and beverages (by suggestion to me) will be there. You should be too! Occurs in March, date TBA!



Glidecam Workshop – Making Your Shots Move!

Tired of locked down tripod shots? Want to make your shots move to follow your actors anywhere they go? This is the workshop to show you how to do just that! We will cover the proper way to set-up the Glidecam X-10 + Pro 4000 system to make your shots move. How to wear the vest, set the arm, balance the camera sled with camera and LCD monitor, and how to lightly hold the sled with only your fingertips while in motion. This workshop is for all Film and Digital Media students who have taken or are taking COMM 326 Digital Production. Occurs in April, date TBA!

Messiah Student Film Festival

Our annual Festival that showcases all your production work over the past year. Entries from students at both the Grantham and MCPC campuses are needed! Also needed are volunteers to help organize, put up posters, help with set-up and tear-down the evening of the Festival. Occurs first week of May, date TBA!