

Sport Management Major
Department of Health & Human Performance

Major Requirements

<u>Core Courses</u>	<u>Credits</u>	<u>Semester Completed</u>
ACCT 141 Financial Accounting	3	
ACCT 142 Managerial Accounting	3	
BIOL 258 Human Biology	4	
BIS 230 Computer Applications	3	
BUSA 381 Business Law I	3	
SPMT 110 Sport Management Careers & Content	1	
HPED 170 Concepts of Conditioning	1	
HPED 195 First Aid/CPR	1	
SPMT 210 Ethics & Law in Sport Management	3	
SPMT 211 Economics & Governance in Sport	3	
SPMT 313 Sport Facility & Event Management	3	
SPMT 314 Sponsorship & Marketing in Sport Management	3	
HPED 322 Exercise Physiology	3	
HPED 329 Sport in Society	3	
SPMT 411 Senior Seminar in Sport Management	3	
HPED 423 Principles in Administration	3	
HPED/PHED Skills Elective	1	
HRM 120 Principles of Management	3	
MKT 230 Marketing Principles	3	
SPMT 391 Sport Management Practicum	3	
SPMT 410 Topics in Sport Management	2	
<u>Recommended Electives</u>		
BUS 281 Applied Statistics for Management	3	
Note: Prerequisite for MRKT 339		
Students interested in graduate school		
COMM 333 Business and Organizational Communication	3	
COMM 360 Sports Broadcasting	3	
HPED 333 Principles of Coaching	3	
HRM 301 Human Resource Management	3	
HRM 311 Organizational Behavior	3	
INTE 394 Internship & Monthly Seminar	4-10	
MRKT 337 Advertising	3	
MRKT 339 Marketing Research	3	
Note: Students interested in graduate school		
MRKT 357 Personal Selling	3	

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General Education Requirements

<u>Courses</u>	<u>Credits</u>	<u>Semester Completed</u>
1.1 First Year Seminar	3	
1.2 Created & Called for Community	3	
1.3 Oral Communications	3	
2.1A Mathematical Sciences	3	
2.1B Laboratory Science (BIO 258)	4	Met by Major
2.1C Science, Tech & World (HPE 322)	3	Met by Major
 Two of the Following: (total 6 hours)		
2.2A Social Science (PSY 111)	3	Met by Major
2.2B European History	3	
2.2C United States History	3	
2.3A Literature	3	
2.3B Philosophy or Religion	3	
2.3C Arts	3	
2.4 Language/Cross Cultural		
Language 1	3	
Language 2	3	
Language 3 or Cross Cultural	3	
2.5 Non-Western Studies	2 or 3	
Knowledge of the Bible	3	
3.2 Christian Beliefs	3	
4.1 Health & Physical Fitness (total of 3 hours)		
Concepts of Conditioning	1	Met by Major
First Aid/CPR	1	Met by Major
HPED/PHED Activity	1	Met by Major
 One of the Following: (total 3 hours)		
4.2B World Views	3	
4.2C Pluralism in Contemporary America	3	Met by Major
Note: Met by Major (HPED 329)		
Ethics in the Modern World	3	
Writing Enriched Course		

Summary of Major Requirements:

General Education	41-43
Major Requirements	52-53
Free Electives	27-30
Free Electives	20
Total	123