Why FaithConnect?

At a time when only 1 in 20 Americans exposes their Christianity online [1], FaithConnect offers a way to share faith with other likeminded people and become more involved in a church congregation. Becoming involved in a church congregation has a positive influence on surrounding communities. As one study found, "Attenders who were more socially embedded in their congregations were more likely to provide loans, care for the sick, and help someone find a job." [2] This kind of community outreach can be enhanced by the functionality, accessibility, and convenience being designed into FaithConnect. Some churchgoers have decreased their worship service attendance over recent years, and others have stopped attending entirely [3]. FaithConnect seeks to advertise, foster, and enrich congregational involvement, using new communication technology largely untapped by Christians for this purpose. Smaller house churches lack the resources required to run social media campaigns. FaithConnect seeks to change all of this by providing churches with the resources they need to survive and even thrive in this changing social environment.


Clients and Project Goals

Our current clients include Eastside Church of Christ in Colorado Springs, CO and Ashburn Presbyterian Church in Ashburn, VA. Eventually, FaithConnect seeks to be an efficient, reasonably priced congregational management software tool for any and all churches in need. A Key Performance Indicator (KPI) for FaithConnect is to have 12 different churches using FaithConnect: four in Pennsylvania, four in Virginia, and four in Colorado. This goal covers our main outreach locations, but also includes room for expansion and development.

Further Information

More information is available on our Facebook page. In addition, you can contact our team members by email.

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