



Messiah College Program Outcomes Data 2012-2013

Master of Arts in Counseling

I. Introduction

During the 2012-2013 academic year, the Counseling Program at Messiah College was in its fourth year. During the first four years, we have seen significant growth in numbers of students as well as full-time faculty members. Each of the three tracks (Clinical Mental Health; Marriage, Couple and Family; and School) has grown in numbers over time and has graduated students who are now working in the field of Counseling. This report is an attempt to give the reader a snapshot of our students and program during the 2012-2013 year.

II. Student Data for the 2012-2013 Academic Year

A. Enrollment

CMHC	SCH	MCFC	CAGS	Non-Degree	Undeclared	TOTAL
61	45	29	10	10	2	157

B. Graduates

CMHC	SCH	MCFC	CAGS	Non-Degree	TOTAL
12	8	2	5	6	33

CMHC = Clinical Mental Health Counseling

SCH = School Counseling

MCFC = Marriage, Couple, and Family Counseling

CAGS = Certificate of Advanced Graduate Studies

C. Completion Rate – The completion rate in the Counseling Program at Messiah College is 85%.

D. Class Size – The average class size specifically for online courses was 18.

III. Demographics

- A. Applicants – Characteristics of program applicants for the Counseling program from Fall 2012–Summer 2013 are in the chart below.

TOTAL NUMBER OF APPLICANTS	104
GENDER	
Female	80
Male	24
ETHNIC BACKGROUND	
Asian/Asian-American	1
Black/African American	9
Hispanic, Latino/a, inc Spain	5
White, Non-Hispanic	89
STATES OF RESIDENCE	
Pennsylvania	83
Maryland	6
New Jersey	5
Other	10
AVERAGE AGE	35

- B. Enrolled Students – Characteristics of enrolled students for the Counseling program from Fall 2012–Summer 2013 are in the chart below.

TOTAL NUMBER OF STUDENTS	157
GENDER	
Female	129
Male	28
ETHNIC BACKGROUND	
Asian/Asian-American	2
Black/African American	7
Hispanic, Latino/a, inc Spain	5
White, Non-Hispanic	143
STATES OF RESIDENCE	
Pennsylvania	136
Maryland	9
New Jersey	4
Other	8
AVERAGE AGE	34

IV. Student Outcomes

A. National Counselor Exam (NCE)

1. Students in all three tracks of the Counseling program are required to take the National Counselor Exam before graduation.
2. During the 2012-2013 academic year, 90% of our students passed the NCE the first time they took the exam. Also, the data we received from NBCC show that the average scores earned by Messiah College students were higher than the national average in each area.
 - a. 20 test takers, 90% pass rate
 - b. Messiah overall Mean = 114.60

B. Praxis II

1. Professional School Counselor exam required of School Counseling Students in order to become certified school counselors in Pennsylvania.
2. During the 2012-2013 academic year, 100% of the students who took the Praxis II exam passed.

V. Job Placement Rates

- A. We sent our first Alumni Survey in May 2013 and plan to continue to survey all graduates within 12 to 18 months of their graduation. These surveys provide us with helpful data regarding our students' perceptions and evaluations of major aspects of the program.
- B. Note that since our program is still fairly young, we have only graduated 47 students as of Fall 2013. While we have sent the Alumni survey out to all students at the appropriate time, the number of responses reflects our relatively small number of graduates. We are hopeful that future surveys will collect a greater number of responses as our program continues to grow.
- C. We received 6 total responses and 5 graduates were employed in counseling related fields and 1 graduate was employed in a non-counseling related field.

VI. Technology Advances

The emergence of web-based technology and electronic media has created exciting new opportunities for student learning. As an online program, we are constantly evaluating the effectiveness of our technology and seeking to make advancements in this area. Over the course of the 2012-2013 academic year, the Graduate Counseling Program made a number of technology-related updates:

- A. Digital Samba, which is used for synchronous sessions between students and faculty was replaced with Adobe Connect.
- B. Sakai, the Learning Management System we had been using, was replaced with a new LMS, called Canvas.
- C. During Spring/Summer 2013, the Counseling Program website was restructured in order to be more user-friendly for both current and prospective students.