

# Messiah College Results from the 2012 EDUCAUSE Center for Applied Research (ECAR) Student Study

"Students and Information Technology in Higher Education, 2012"

> Laura Miller November 2012



## Sample

- 2012 Spring Semester
- 989 Undergraduate Students

### MESSIAH COLLEGE

## **Other 4yr Institutions**

Auburn University Ball State University **Baylor University** Boise State University **Brandeis University** Brazosport College **Bridgewater State University** Bryant & Stratton College - Albany, NY Bryant & Stratton College - Amherst, NY Bryant & Stratton College - Bayshore, WI Bryant & Stratton College - Buffalo, NY Bryant & Stratton College - Cleveland, OH Bryant & Stratton College - Eastlake, OH Bryant & Stratton College - Greece Campus - Rochester, NY Bryant & Stratton College - Hampton, VA Bryant & Stratton College - Henrietta Campus - Rochester, NY Bryant & Stratton College - Milwaukee, WI Bryant & Stratton College - Parma, OH Bryant & Stratton College - Richmond, VA Bryant & Stratton College - Southtowns Campus - Orchard Park, NY Bryant & Stratton College - Syracuse North Campus - Liverpool, NY Bryant & Stratton College - Syracuse, NY Bryant & Stratton College - Virginia Beach, VA Bryant & Stratton College - Wauwatosa, WI **Bucks County Community College Butler University** California State University, East Bay California State University, Fullerton California State University, Monterey Bay California State University, Sacramento

Catawba College **Central Connecticut State University Central Michigan University Chandler Gilbert Community College** Clemson University College of Saint Benedict/Saint John's University **Colorado College Columbia University Coppin State University DeVry University** Drew University Drexel University Dublin City University Dublin Institute of Technology **Embry-Riddle Aeronautical - Prescott Campus Embry-Riddle Aeronautical University** Embry-Riddle Aeronautical University - Worldwide Emory University Estrella Mountain Community College Franklin W. Olin College of Engineering Furman University GateWay Community College Georgia Gwinnett College Georgia Southern University **Glendale Community College** Grand Rapids Community College Hamilton College Indiana University Indiana University-Purdue University Indianapolis Johnson & Wales University

## **Other 4yr Institutions**

Keene State College Lillehammer University College Louisiana State University Mesa Community College Messiah College Miami University Michigan State University Middle Tennessee State University Millersville University of Pennsylvania Missouri University of Science and Technology New Jersey Institute of Technology North Greenville University Paradise Valley Community College Passaic County Community College Pepperdine University Phoenix College Portland State University Purdue University **Red River College Rio Salado College** Saint Mary's University of Minnesota San Diego State University San Francisco State University San Jacinto College Central San Jacinto College North San Jacinto College South Campus Scottsdale Community College Seton Hall University Skidmore College South Dakota State University

MESSIAH

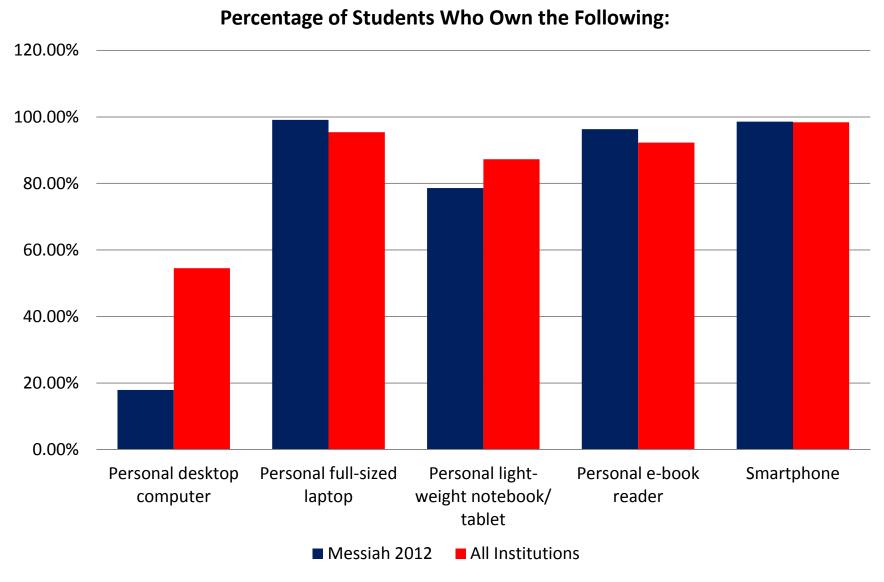
South Mountain Community College Stevens Institute of Technology Syracuse University Texas Wesleyan University The Johns Hopkins University The Ohio State University The Ohio State University at Lima Campus The Pennsylvania State University The University of Memphis The University of South Dakota Tufts University Universidad de Deusto University of Arkansas University of Colorado Denver University of Delaware University of Florida University of La Verne University of Louisville University of Maryland University of Maryland, Baltimore County University of Michigan-Ann Arbor University of Mississippi University of Missouri University of Nevada, Las Vegas University of New Hampshire University of New Mexico University of North Carolina at Pembroke University of North Carolina Charlotte University of Oregon University of St. Thomas

University of Tulsa University of Washington University of West Florida University of West Georgia University of Wisconsin-Eau Claire University of Wisconsin-Green Bay University of Wisconsin-La Crosse University of Wisconsin-Madison University of Wisconsin-Milwaukee University of Wisconsin-Oshkosh University of Wisconsin-Parkside University of Wisconsin-Superior University of Wisconsin-Whitewater Washington University in St. Louis Wayne State University Western Carolina University Wichita State University Willamette University Wisconsin Indianhead Technical College



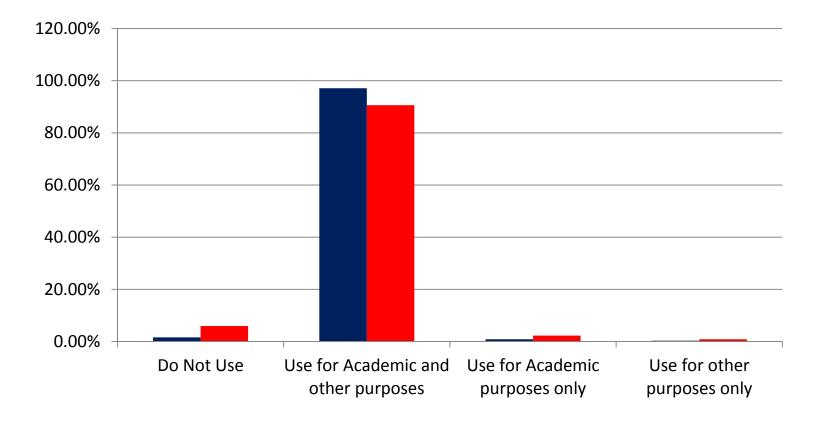
# Ownership and Use of Technology Devices







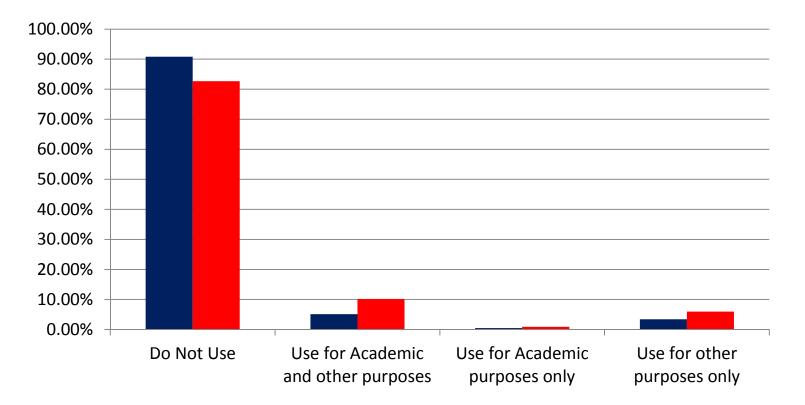
Use of Laptops



Messiah 2012 All nInstitutions Institutional Research

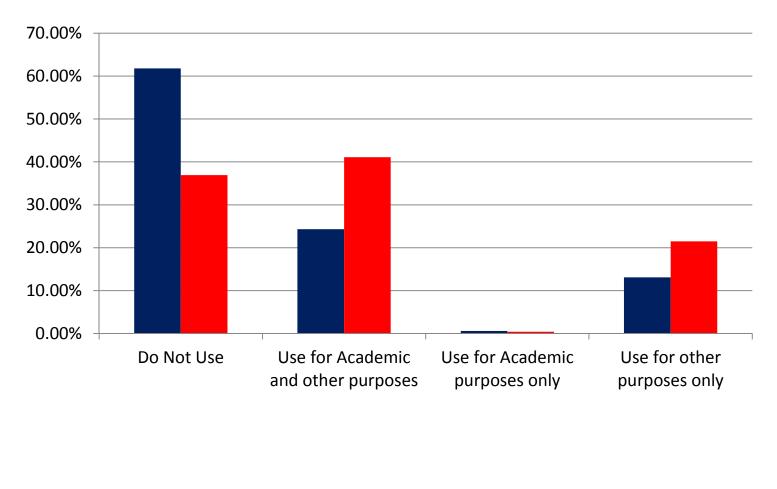


### Use of Tablet





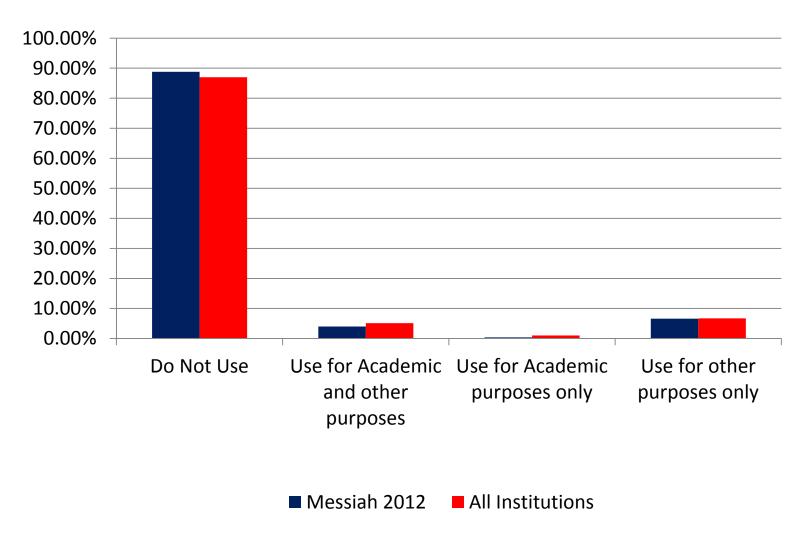
### Use of Smartphone



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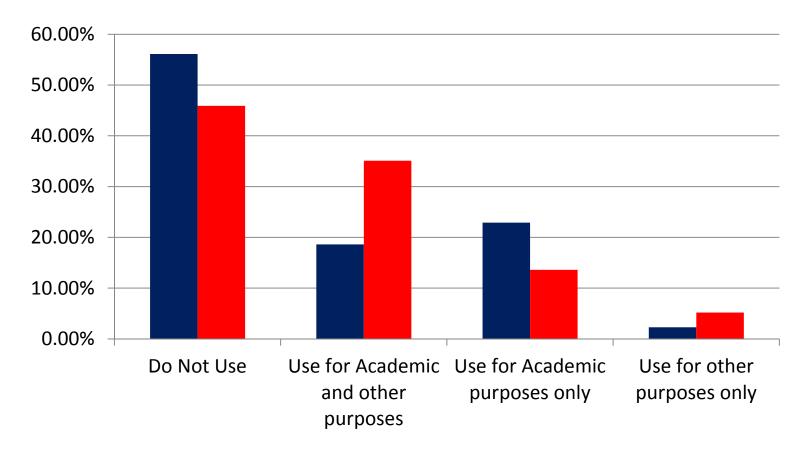


### Use of Dedicated e-reader





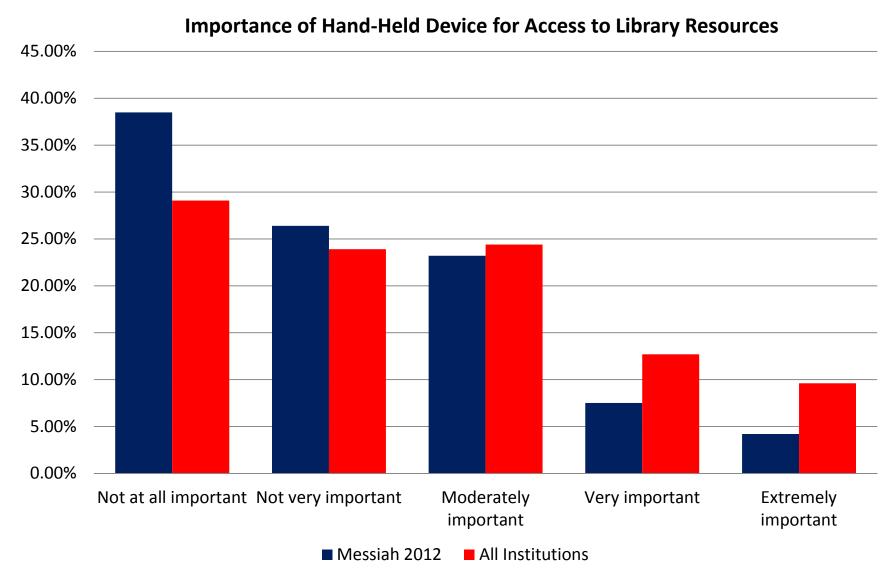
### **Use of Desktop Computer**



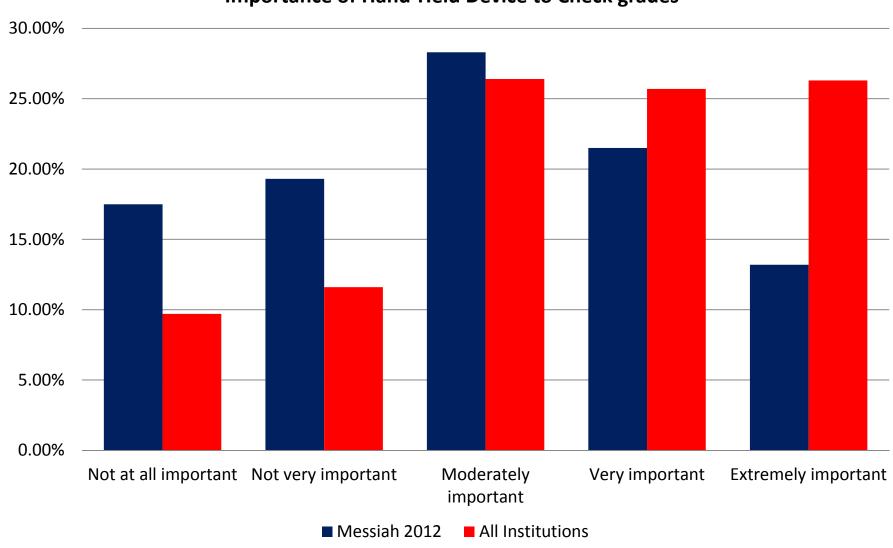
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# Importance of Handheld Devices (e.g., smartphone or tablet) for the Following Actions



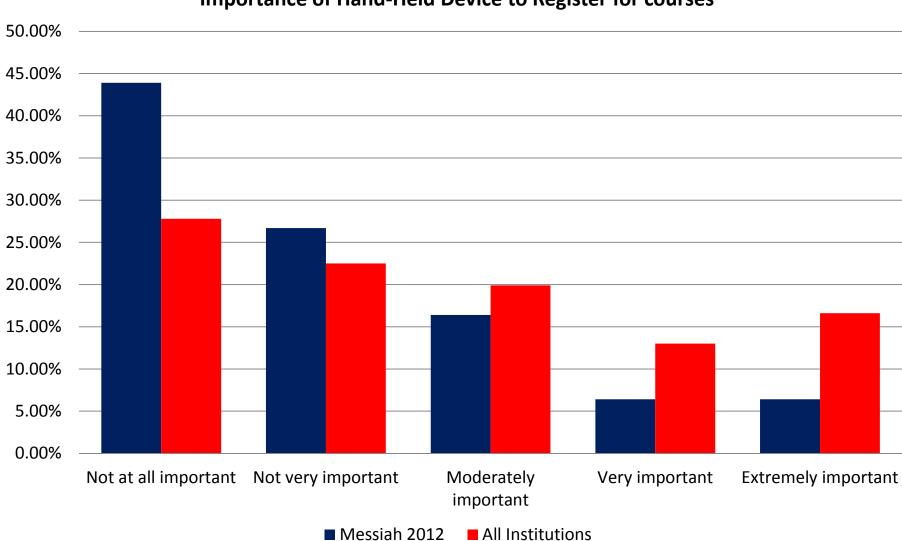






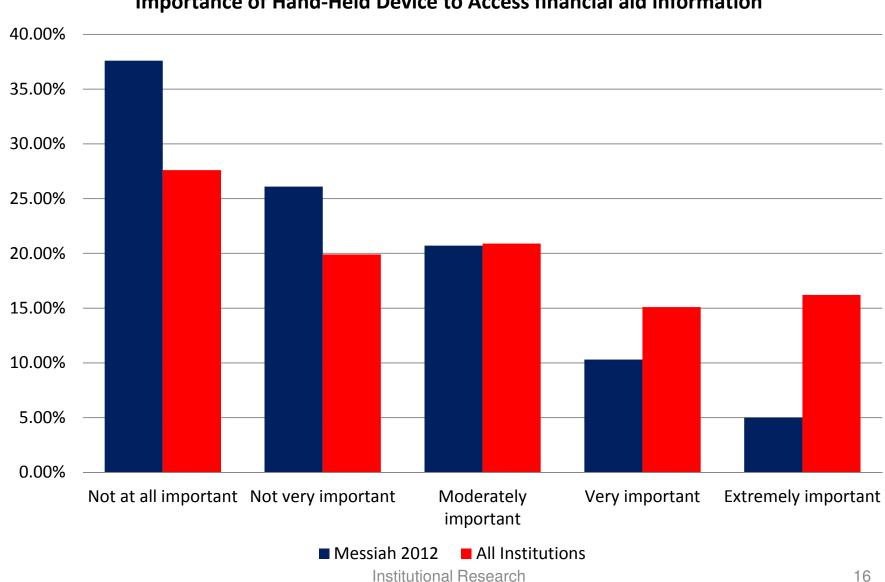
Importance of Hand-Held Device to Check grades





Importance of Hand-Held Device to Register for courses

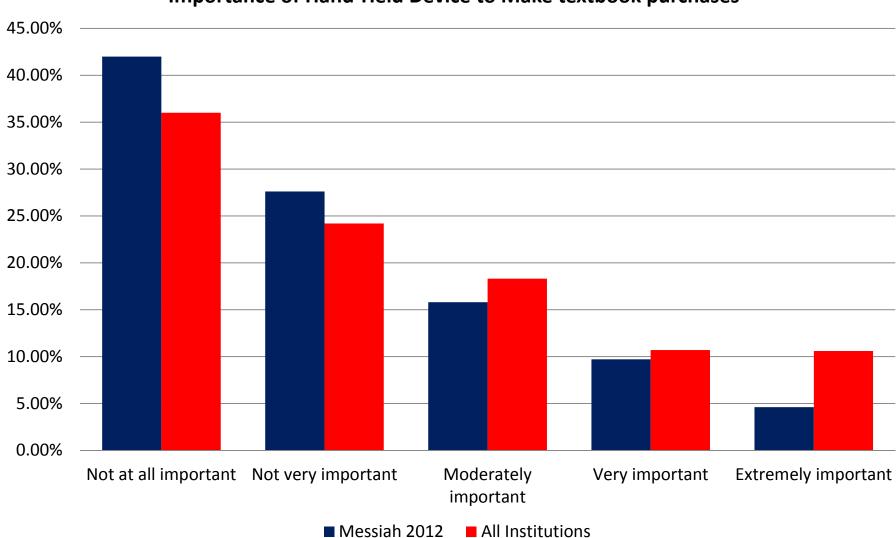




Importance of Hand-Held Device to Access financial aid information

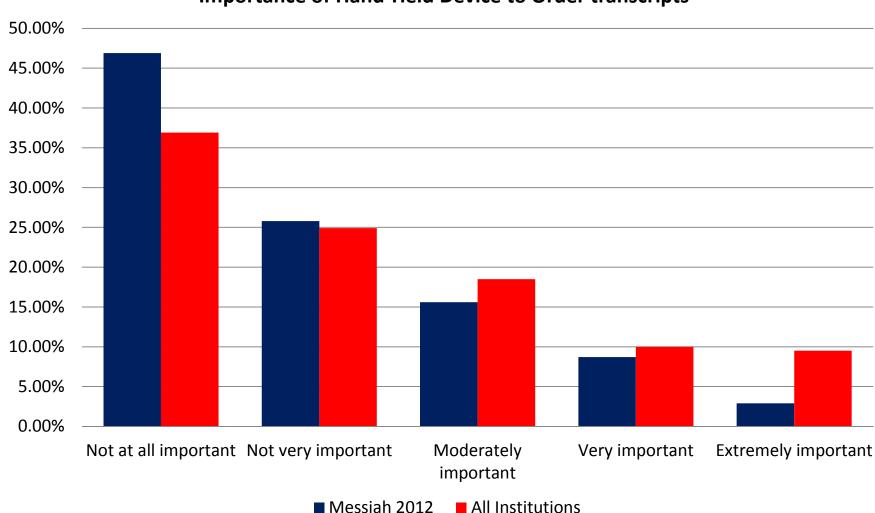
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### Importance of Hand-Held Device to Make textbook purchases

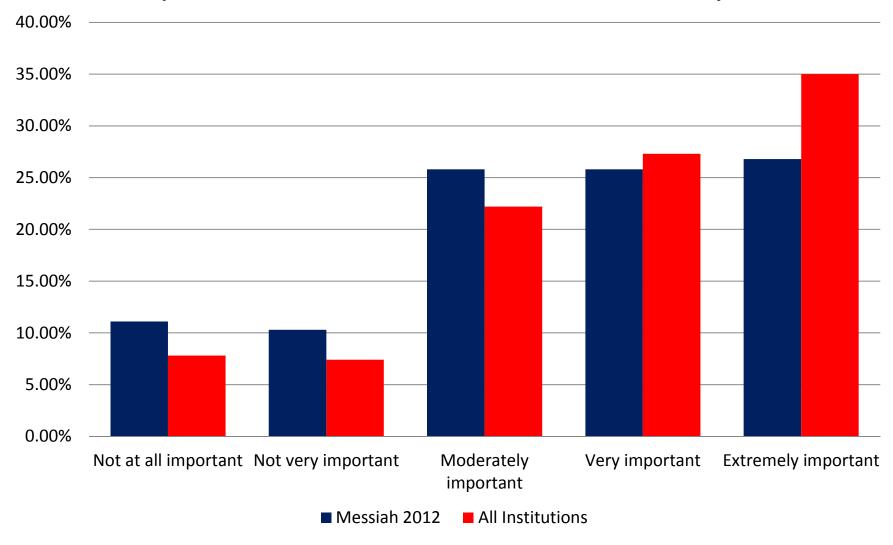




### Importance of Hand-Held Device to Order transcripts

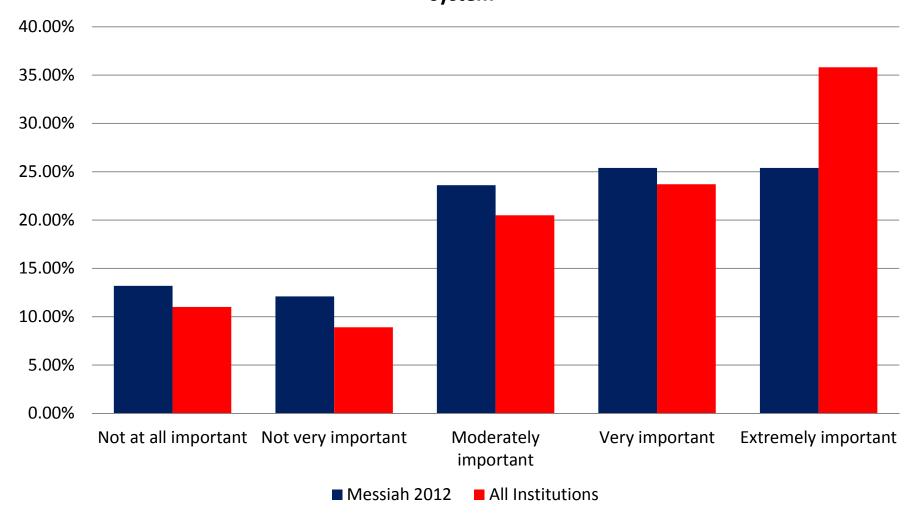


### Importance of Hand-Held Device to Access course website or syllabi





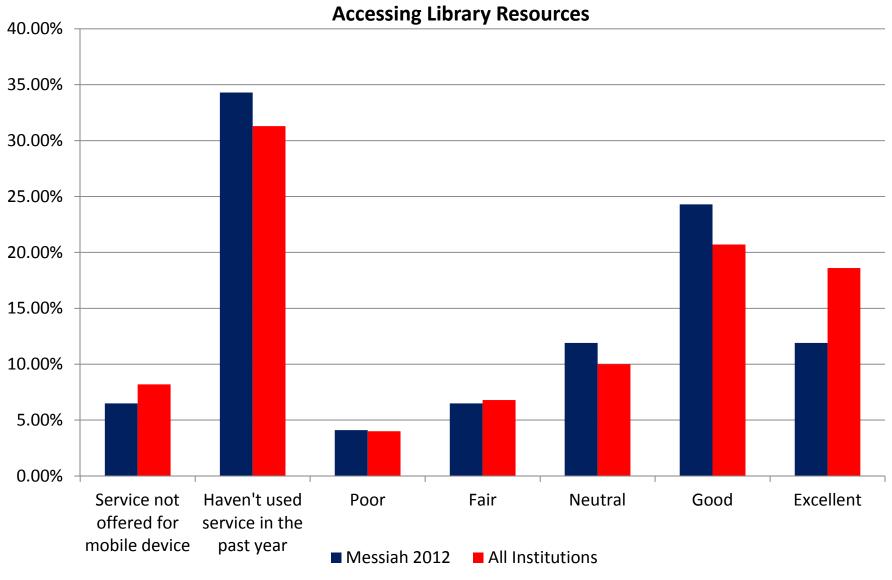
### Importance of Hand-Held Device to Access course or learning management system



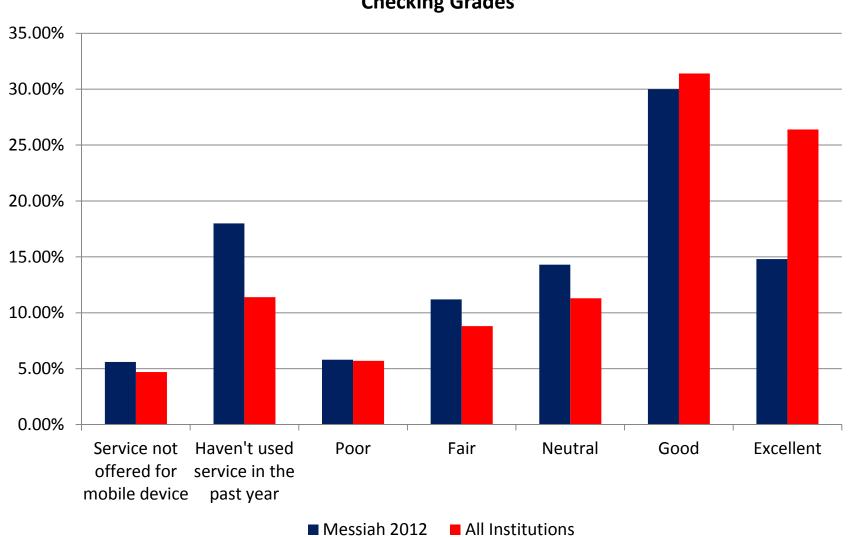


# How well is your Institution meeting your needs with regard to being able to do the following on a handheld device?





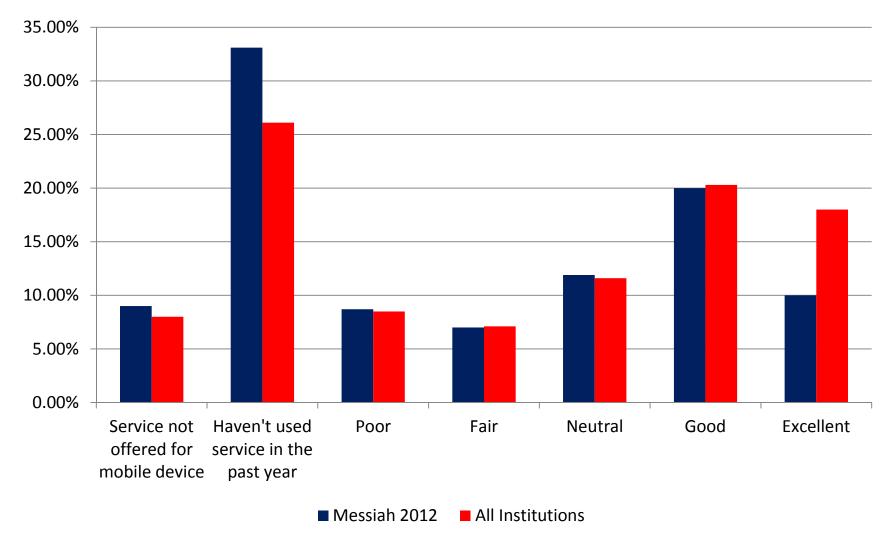




**Checking Grades** 



### **Registering for Classes**

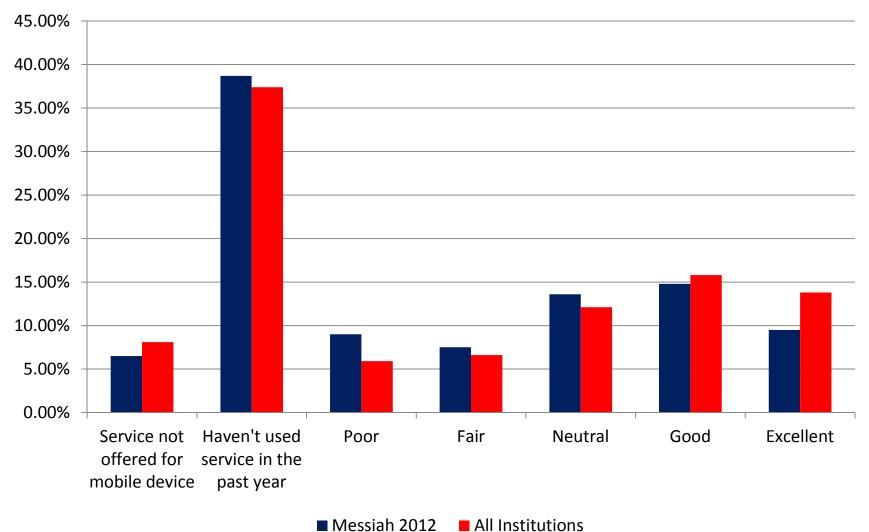




35.00% 30.00% 25.00% 20.00% 15.00% 10.00% 5.00% 0.00% Excellent Service not Haven't used Poor Fair Neutral Good offered for service in the mobile device past year Messiah 2012 All Institutions

**Financial Aid Information** 





### **Textbook Purchases**



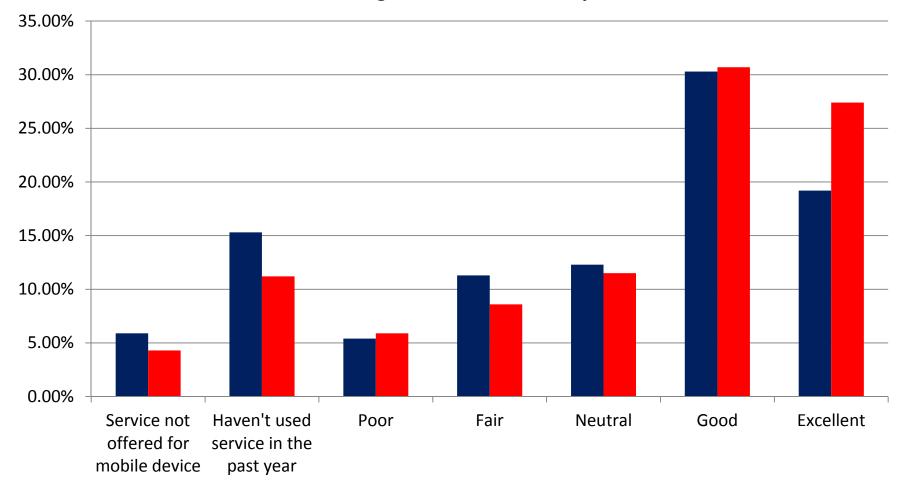
### 50.00% 45.00% 40.00% 35.00% 30.00% 25.00% 20.00% 15.00% 10.00% 5.00% 0.00% Excellent Haven't used Fair Good Service not Poor Neutral offered for service in the mobile device past year

### **Ordering Transcripts**

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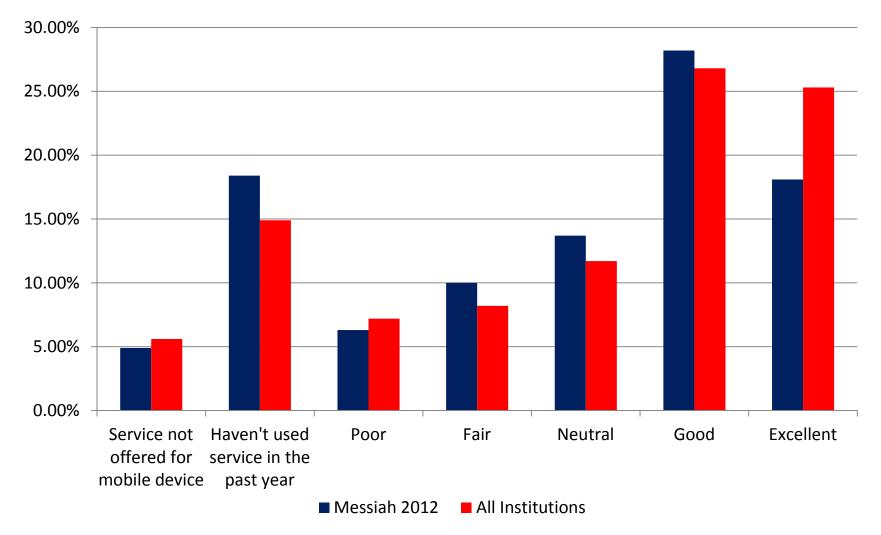
### Accessing course websites or Syllabi



Messiah 2012 All Institutions

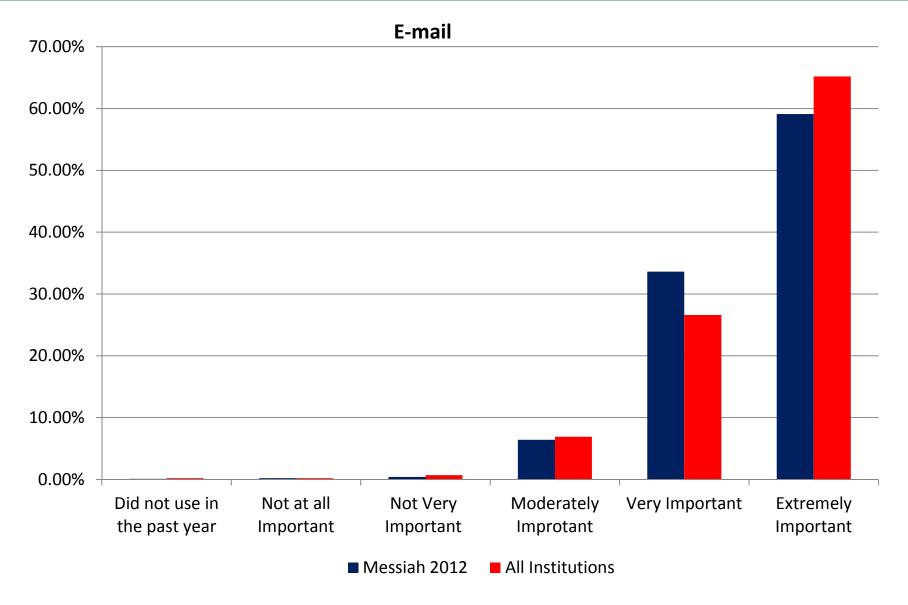


### Using course or learning management systems



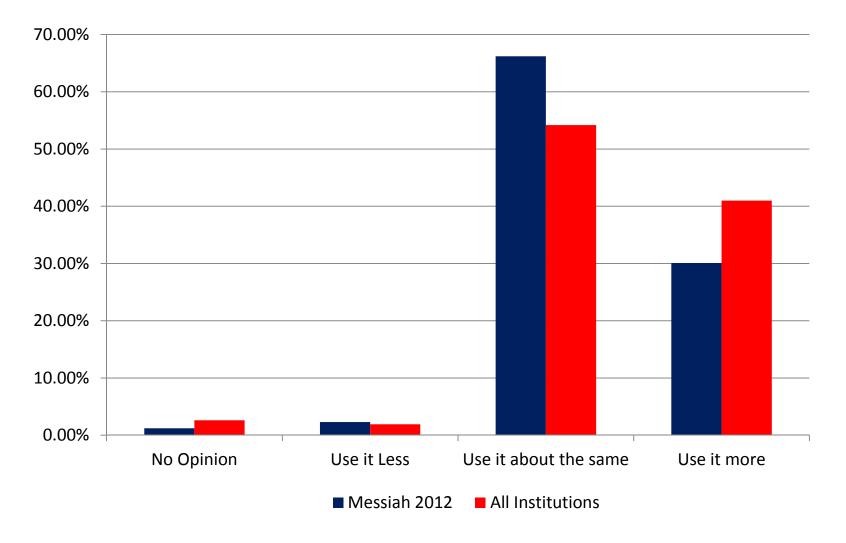
How important are the following forms of communication to achieving academic success and which forms of communication do you wish instructors used less or more of?







### **Opinion of Instructor Use: E-mail**



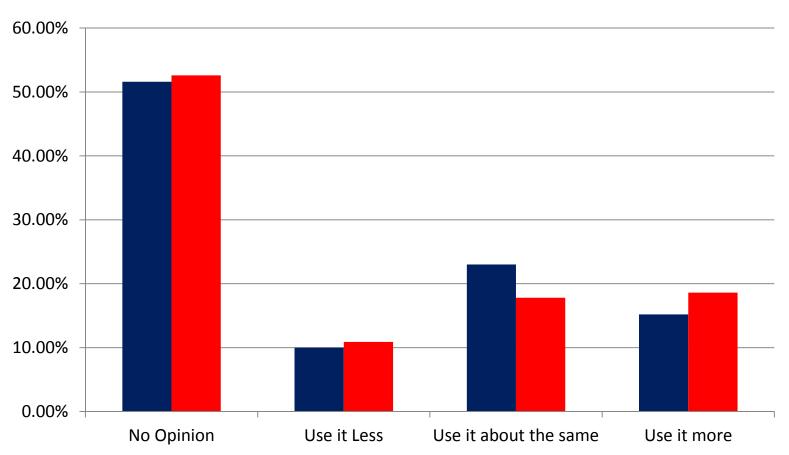


#### 40.00% 35.00% 30.00% 25.00% 20.00% 15.00% 10.00% 5.00% 0.00% Did not use in Not Very Moderately Extremely Not at all Very the past year Important Improtant Important Important Important

**Text Messaging** 

Messiah 2012 All Institutions

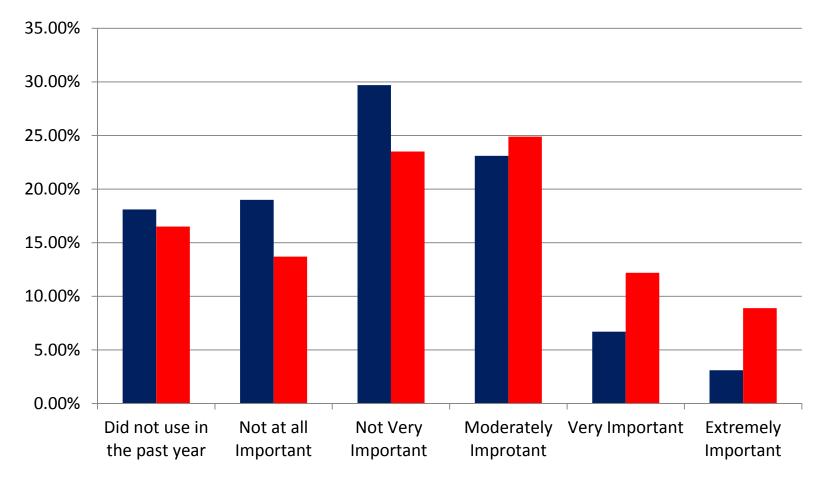




**Opinion of Instructor Use: Text-Messaging** 

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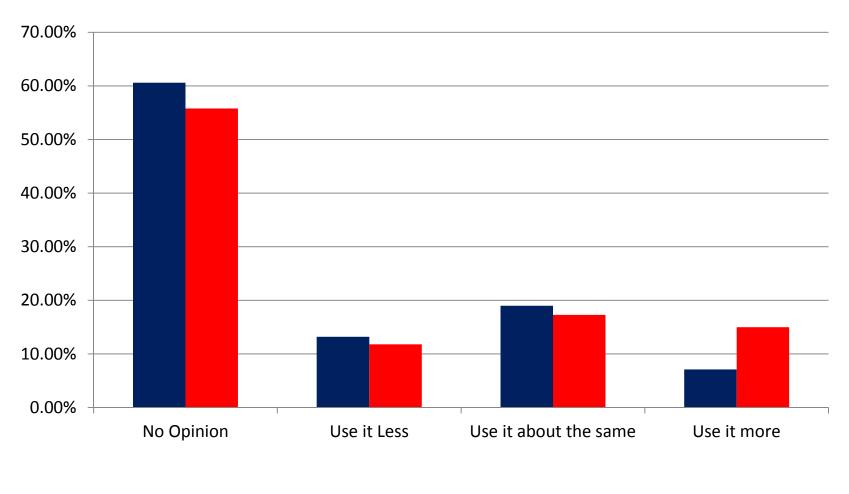


### Instant Messaging

Messiah 2012 All Institutions

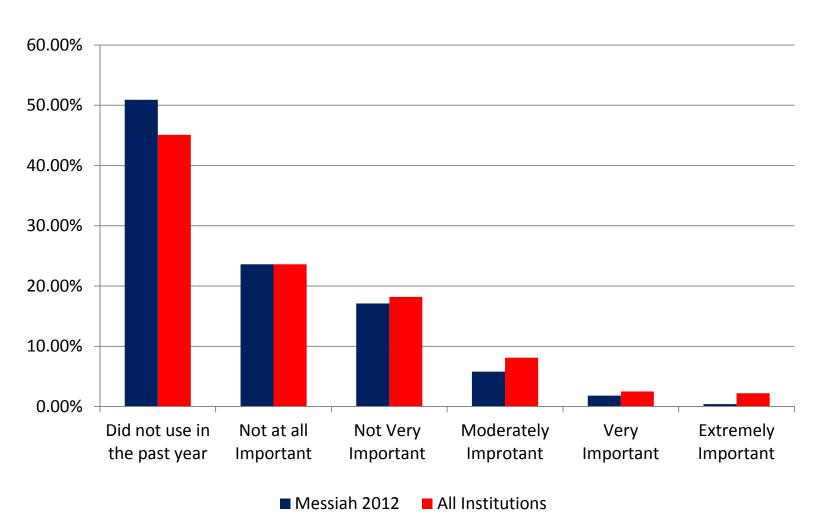


### **Opinion of Instructor Use: Instant Messaging/Online Chatting**



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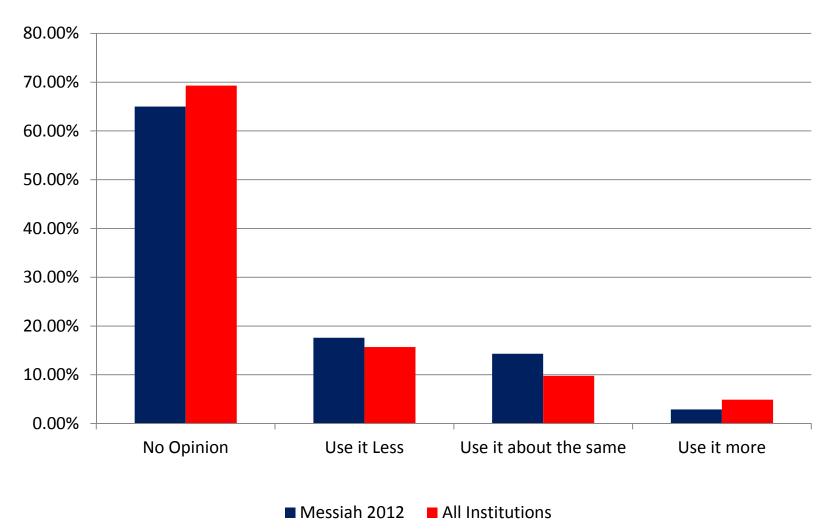




Twitter



#### **Opinion of Instructor Use: Twitter**





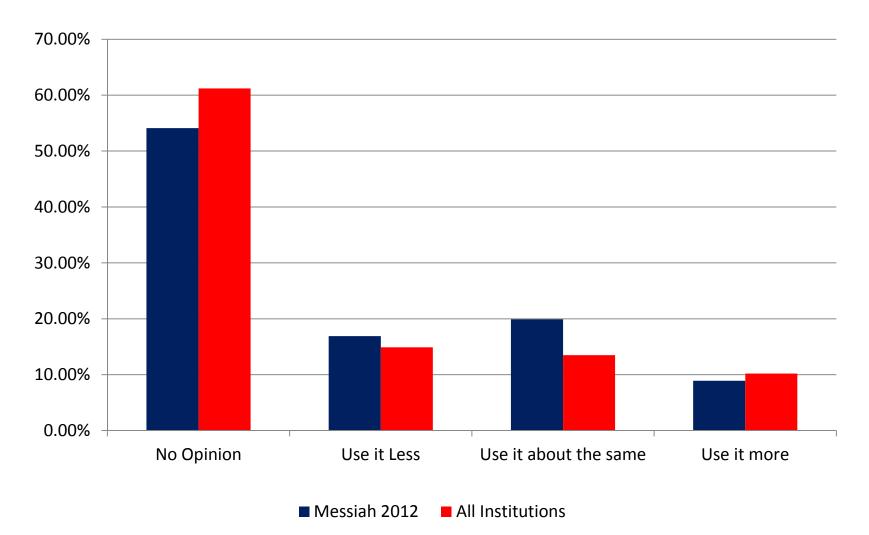
#### 35.00% 30.00% 25.00% 20.00% 15.00% 10.00% 5.00% 0.00% Did not use in Not at all Not Very Moderately Very Important Extremely the past year Important Important Improtant Important

Facebook

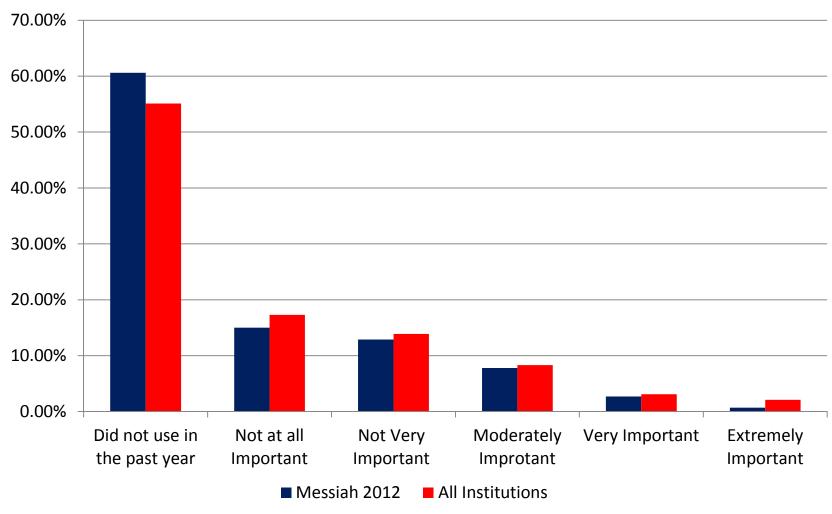
Messiah 2012 All Institutions



#### **Opinion of Instructor Use: Facebook**



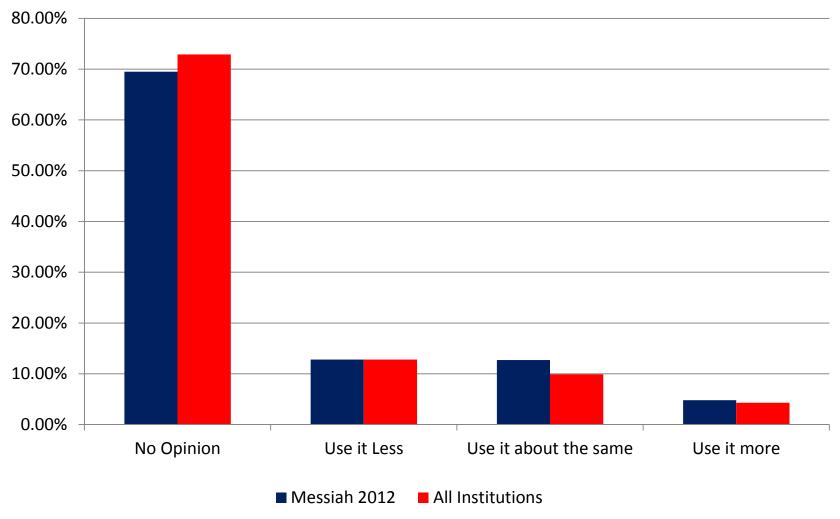




#### LinkedIn

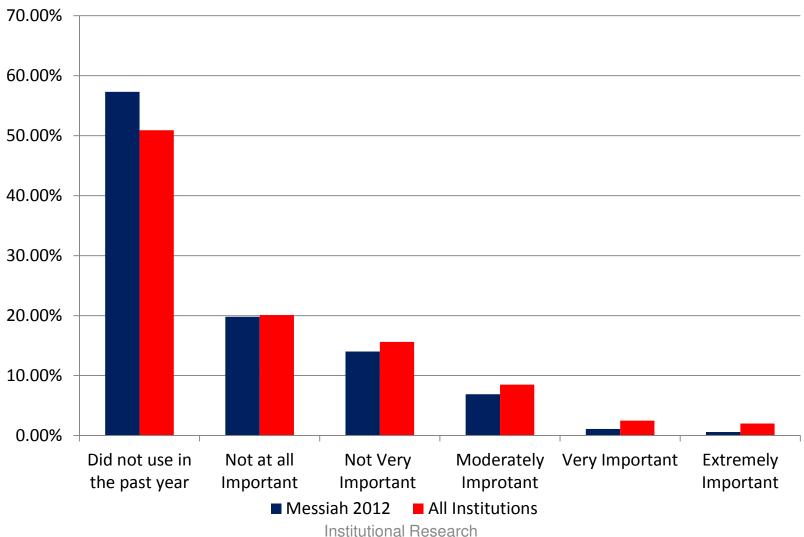


#### **Opinion of Instructor Use: LinkedIn**



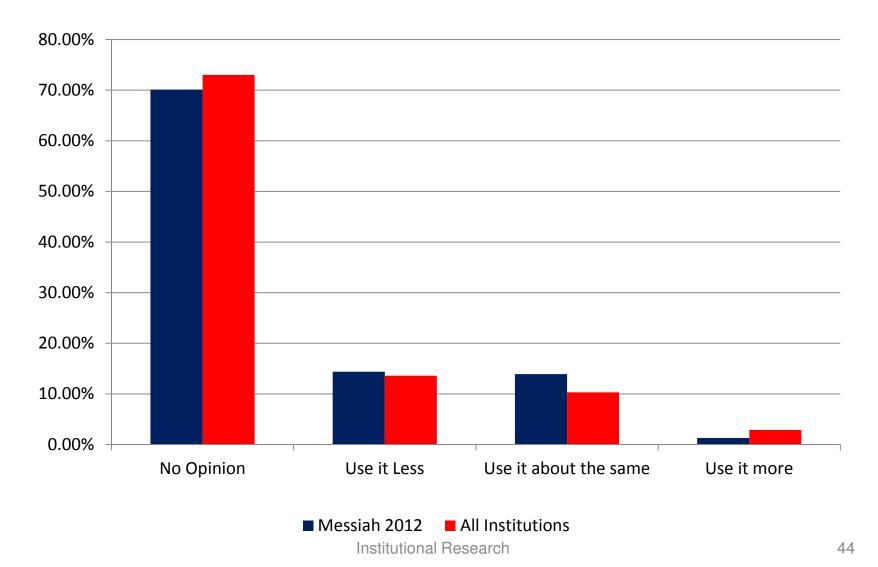


#### **Other Social Networking Sites**



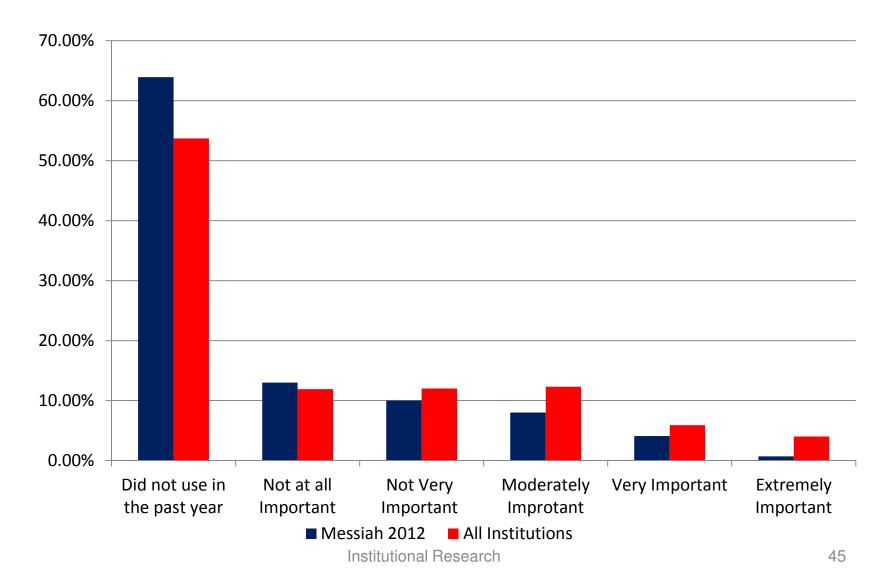


#### **Opinion of Instructor Use: Other Social Networking Sites**



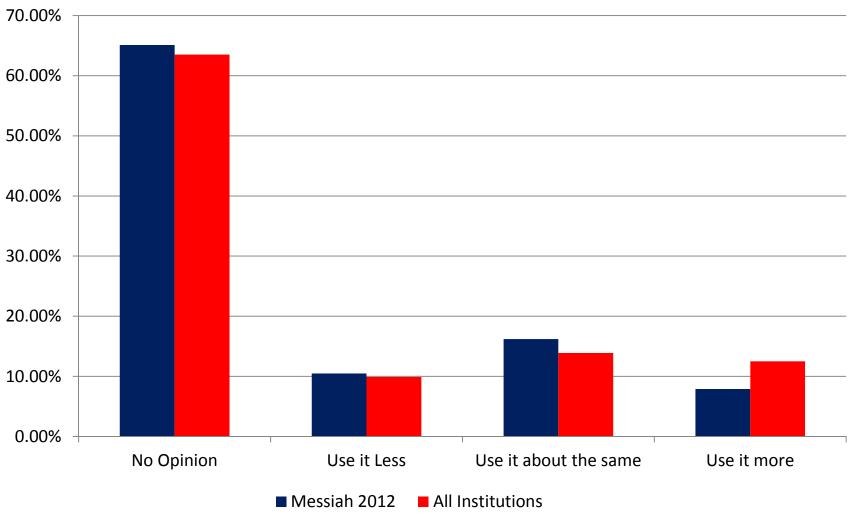


#### **Social Studying Sites**



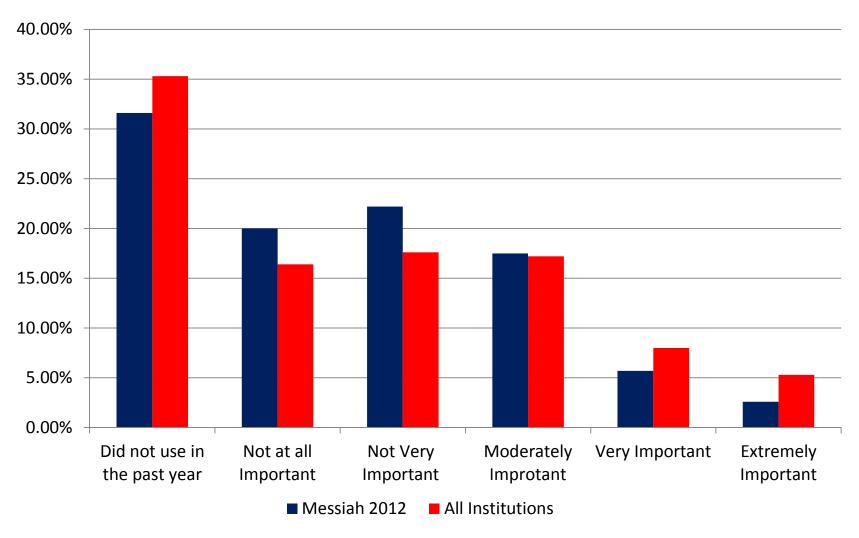


#### **Opinion of Instructor Use: Social Studying Sites**



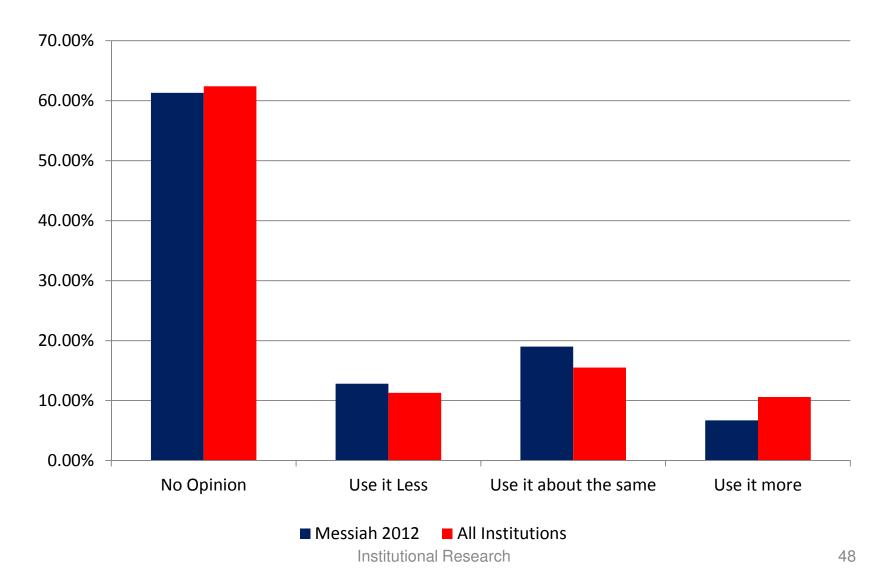


#### **Phone-Like Communication over the Internet**



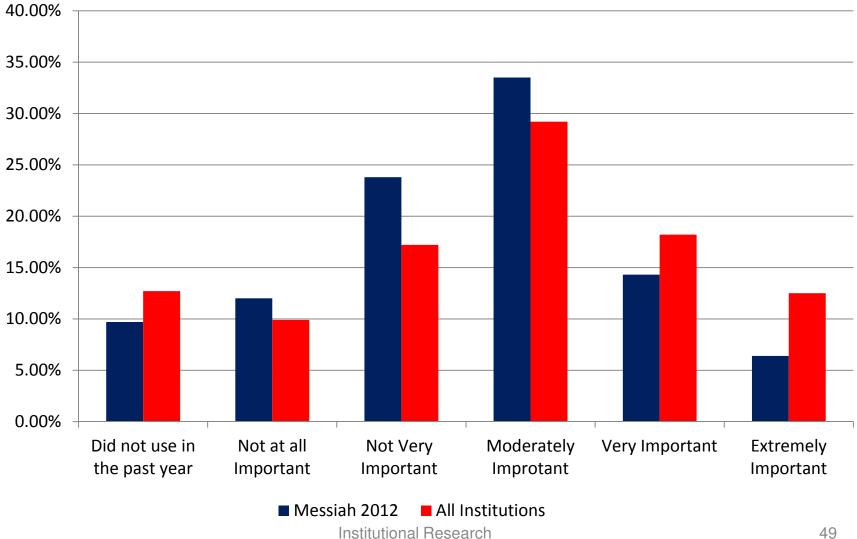


#### **Opinion of Instructor Use: Phone-Like Communication over the Internet**



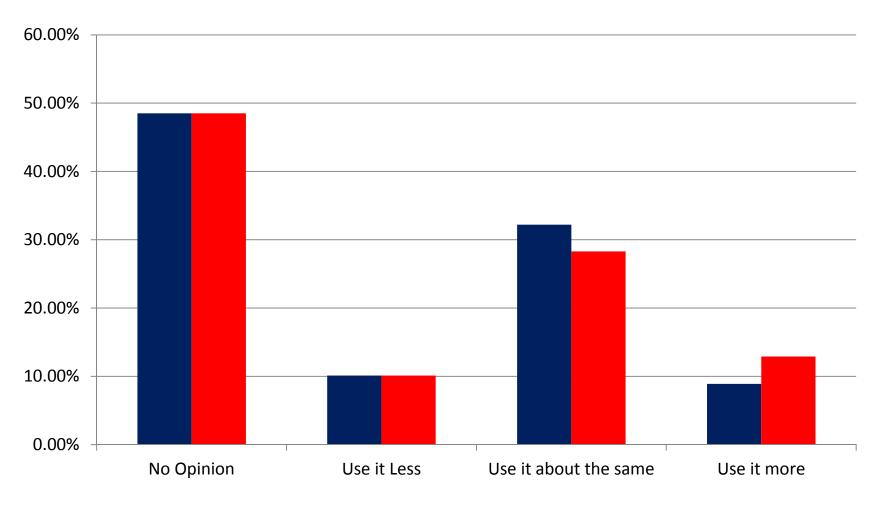


#### **Phone Conversation**





#### **Opinion of Instructor Use: Phone Conversation**

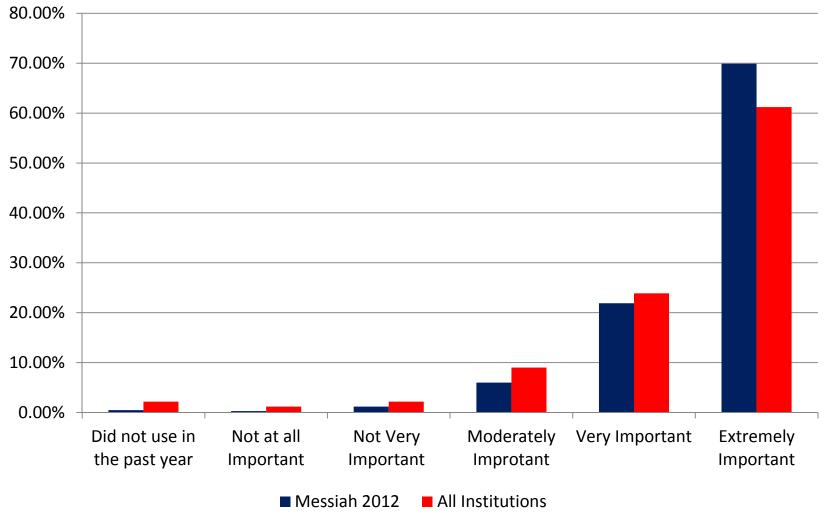


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Institutional Research

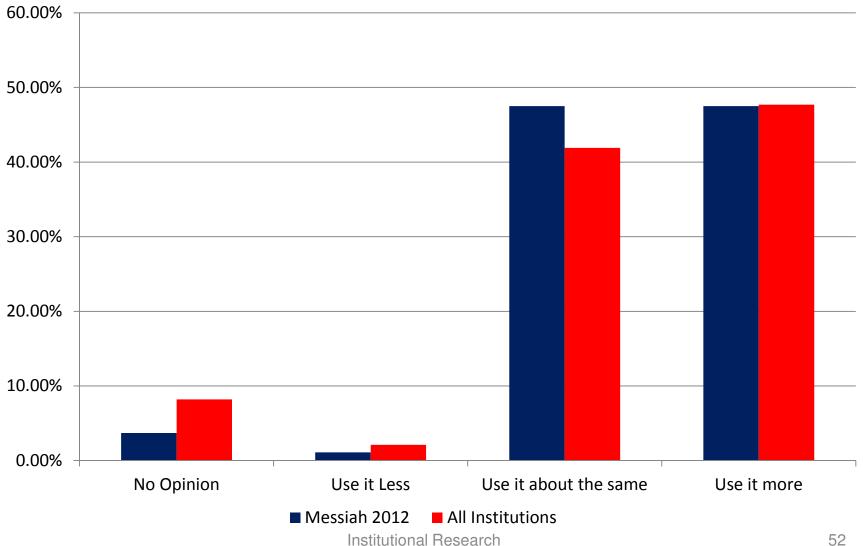


#### Face to Face Interaction



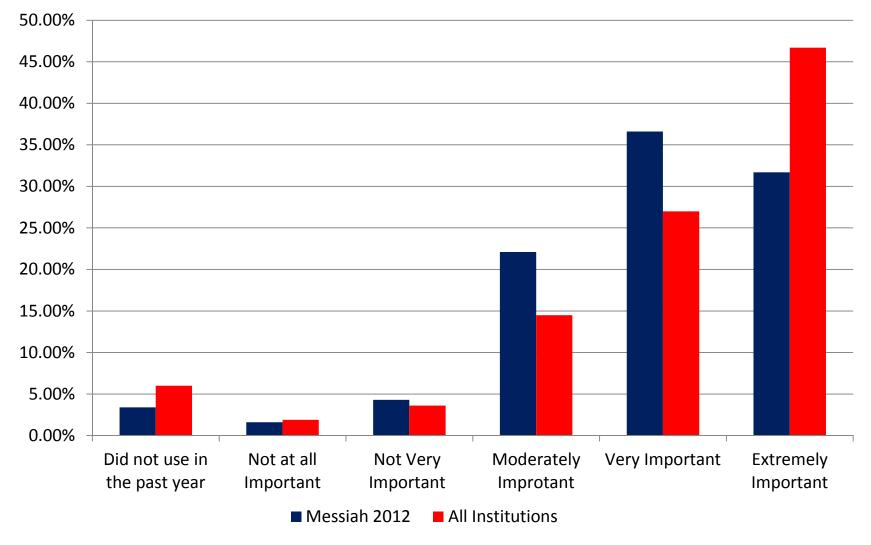


#### **Opinion of Instructor Use: Face to Face Interaction**



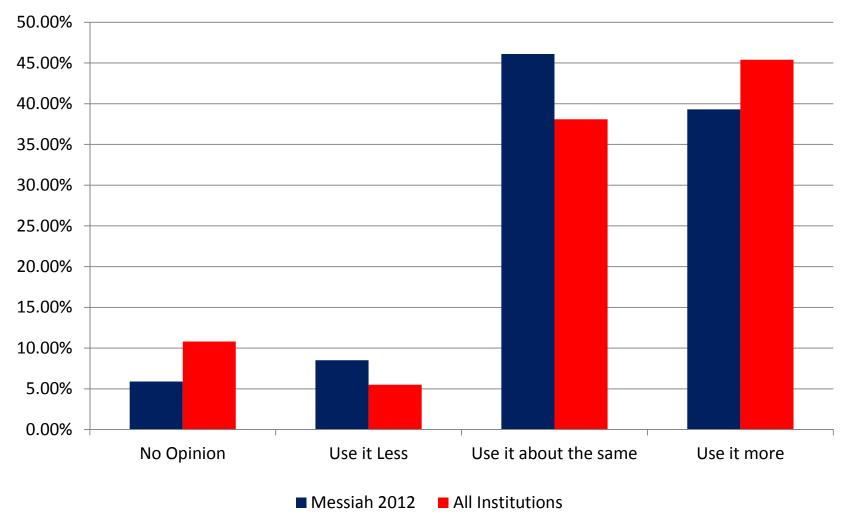


#### **Course of Learning Management System**





#### **Opinion of Instructor Use: Course or Learning Management System**

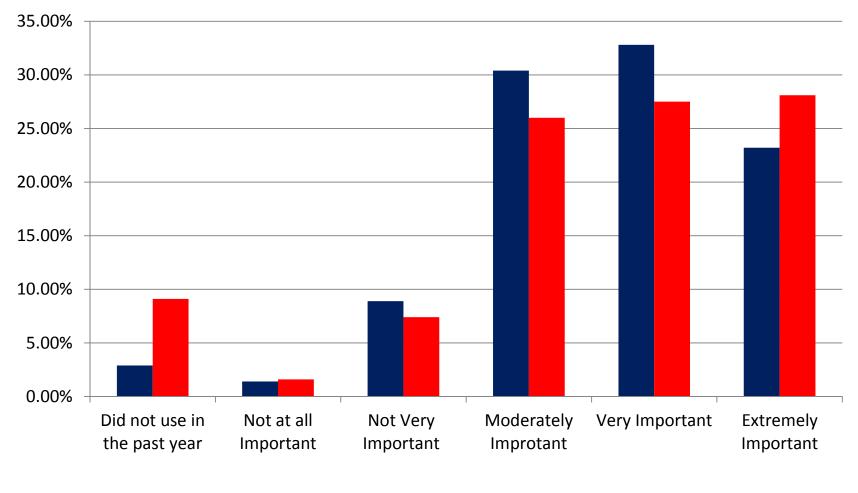




# How important are the following resources/tools to your academic success and which resources/tools do you wish your instructors used more or less of?



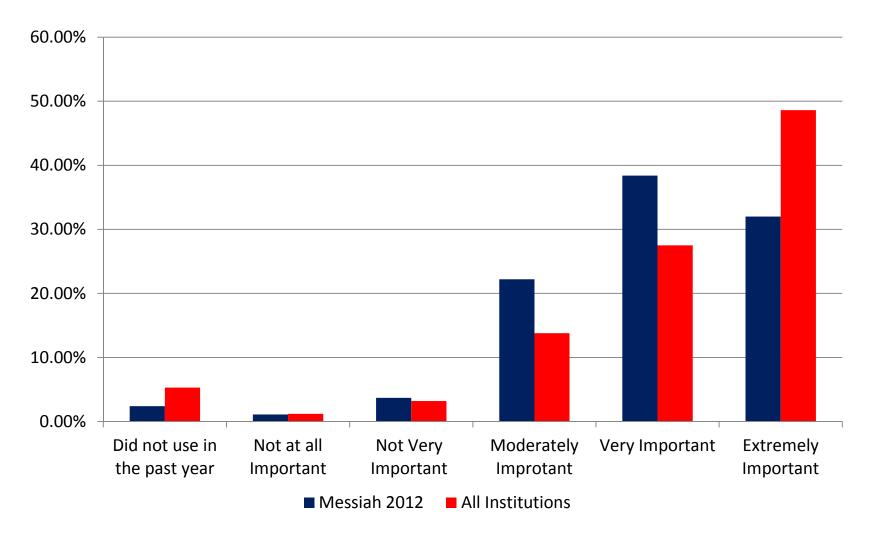
#### Library Website



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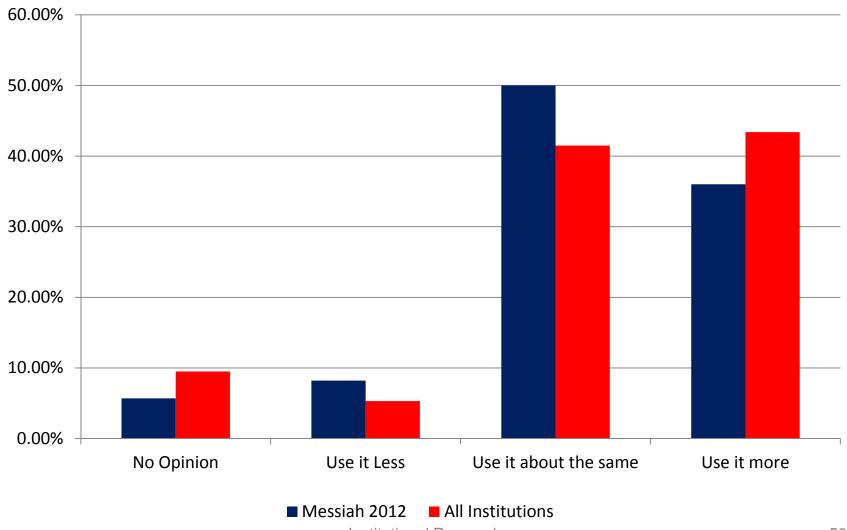


#### **Course or Learning Management System**



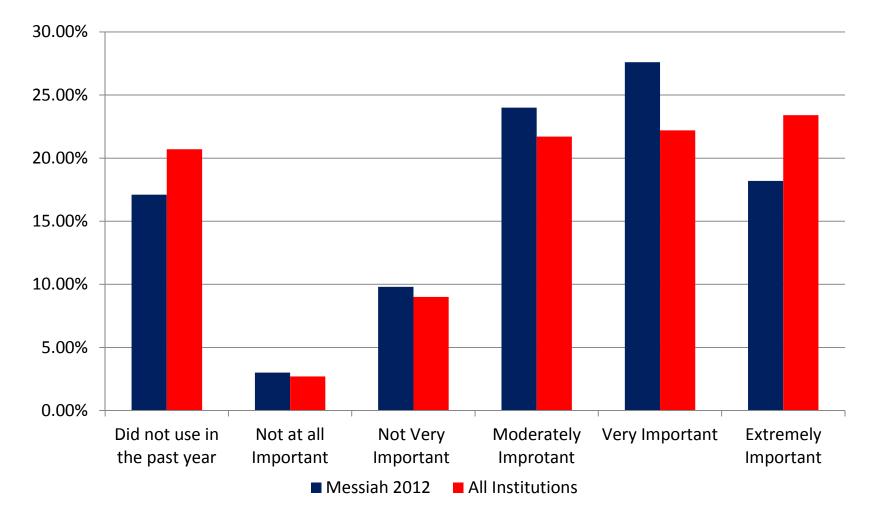


#### **Opinion of Instructor Use: Course or Learning Management System**



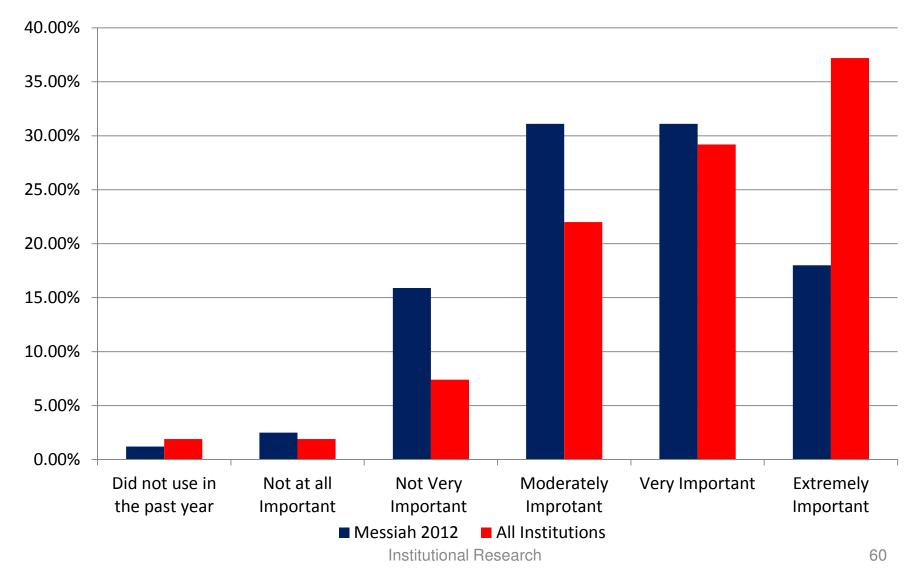


#### Web-Based Citation/Bibliography Tools

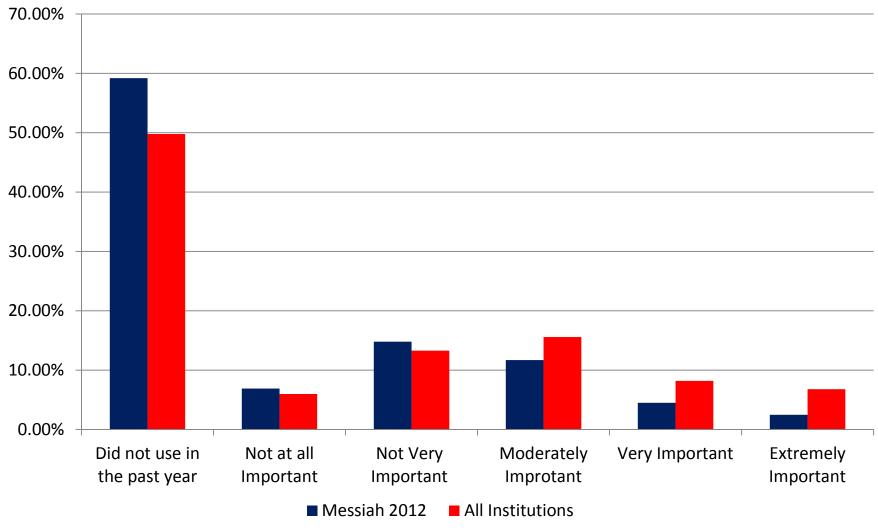




#### **College/University Website**



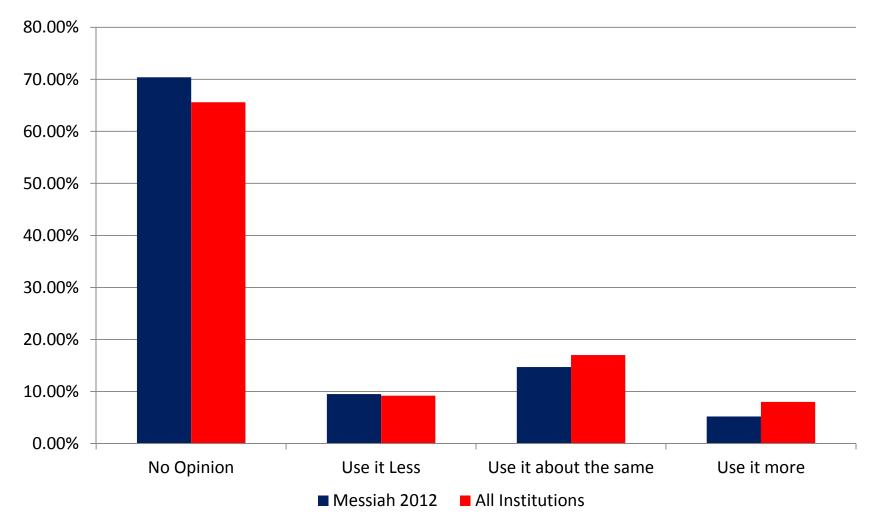




**E-Portfolio** 

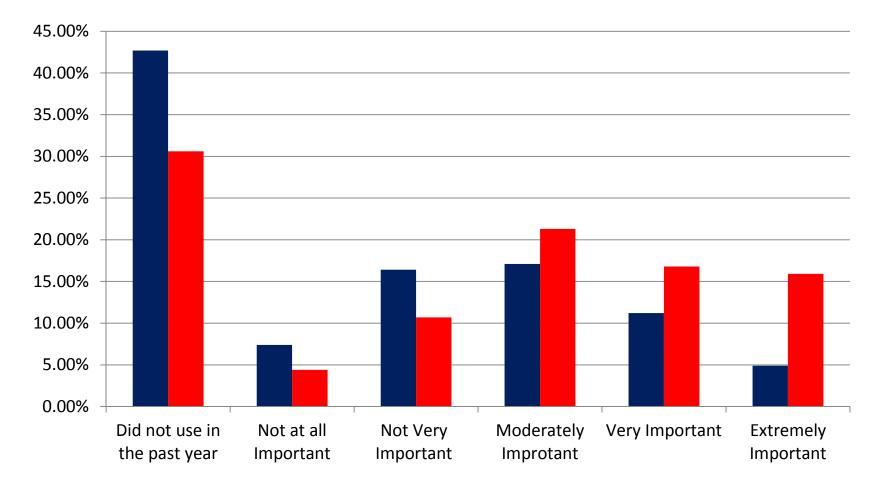


#### **Opinion of Instructor Use: E-Portfolio**





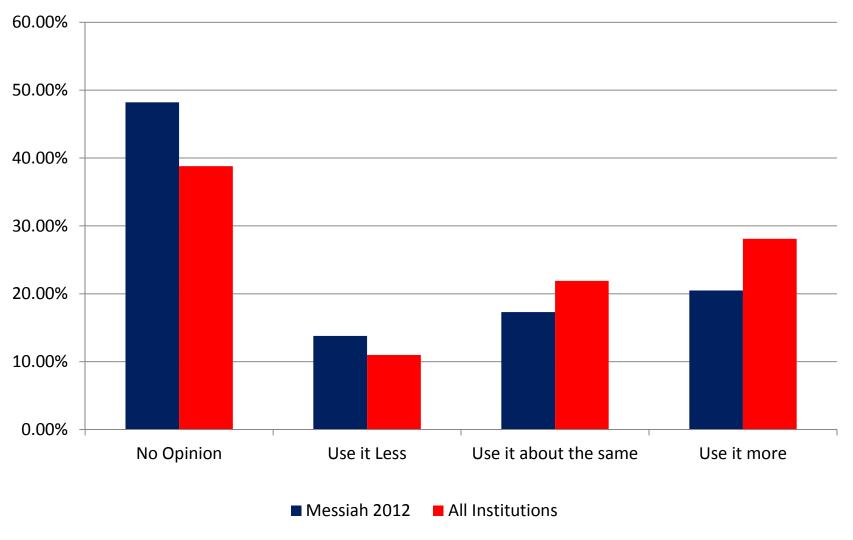
#### E-Books/E-Textbooks



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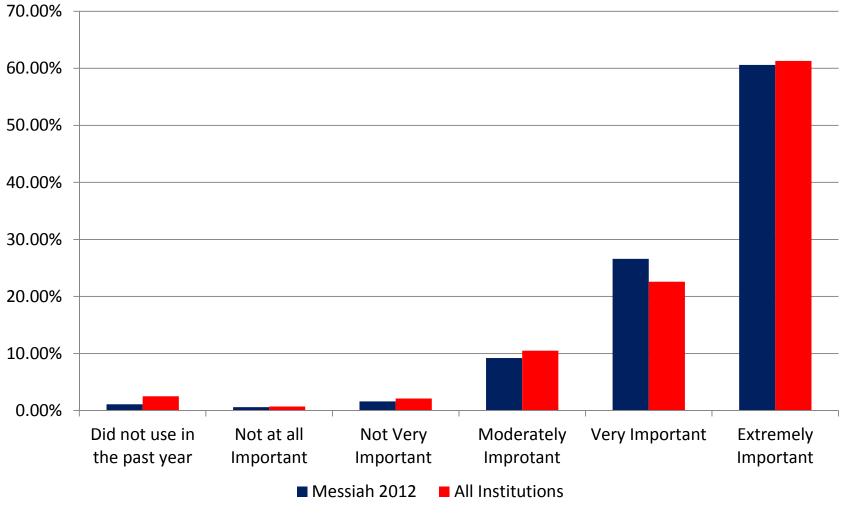


#### **Opinion of Instructor Use: E-Books/E-Textbooks**



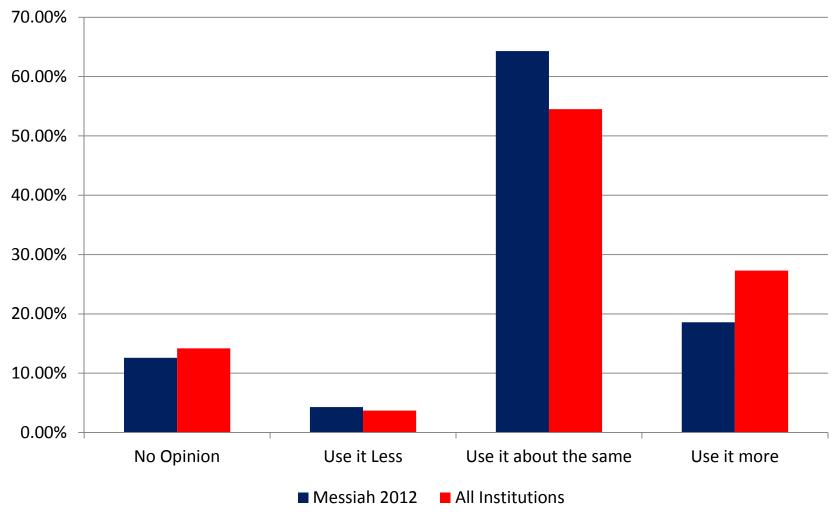


#### Locally Installed Productivity Software



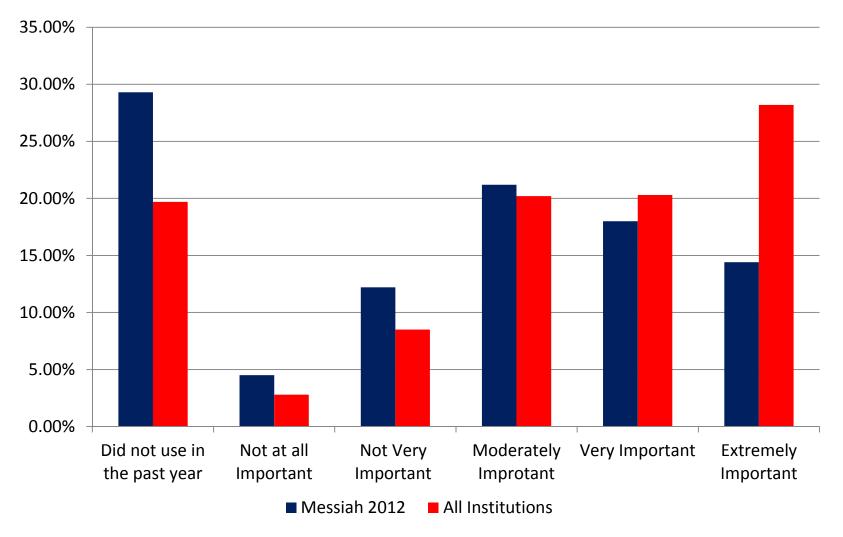


#### **Opinion of Instructor Use: Locally Installed Productivity Software**





#### Web-Based Productivity Software

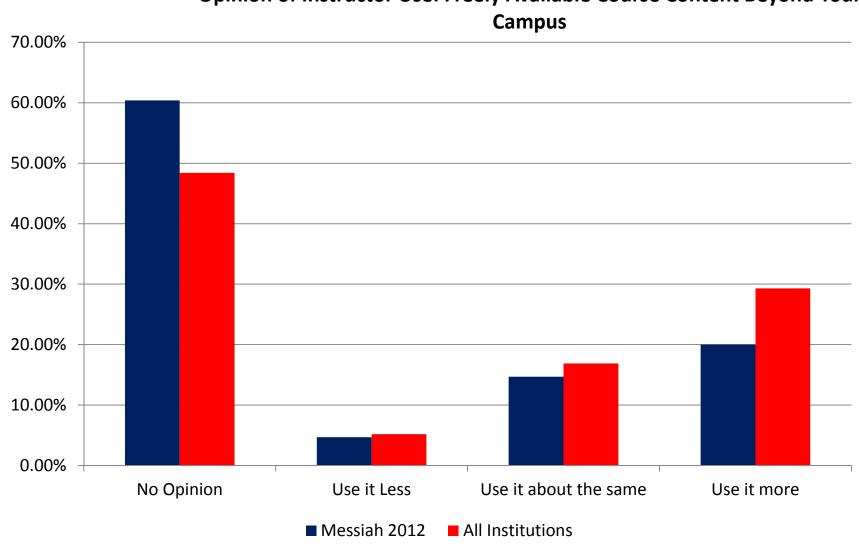




### 45.00% 40.00% 35.00% 30.00% 25.00% 20.00% 15.00% 10.00% 5.00% 0.00% No Opinion Use it Less Use it about the same Use it more Messiah 2012 All Institutions

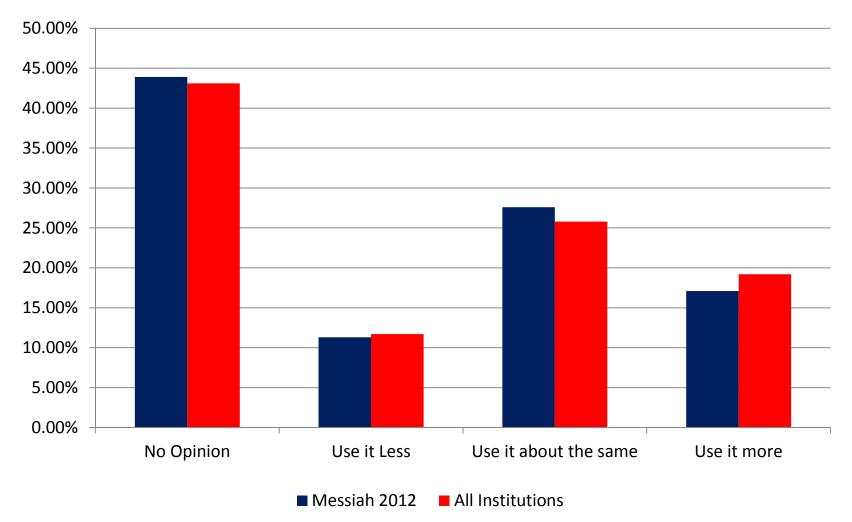
#### **Opinion of Instructor Use: Web-Based Productivity Software**





## **Opinion of Instructor Use: Freely Available Course Content Beyond Your**

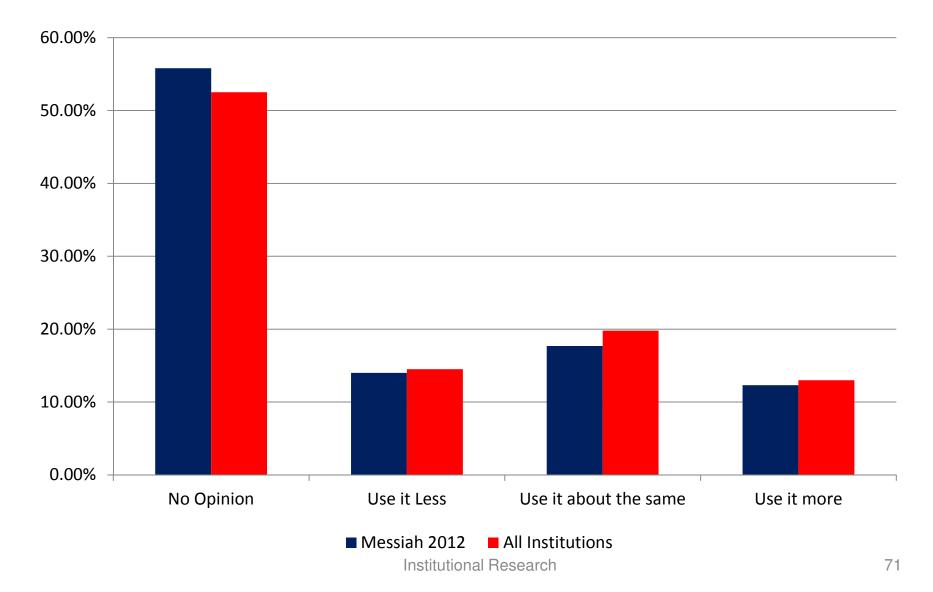




#### **Opinion of Instructor Use: Wikis**



#### **Opinion of Instructor Use: Blogs**





## Online 70.00% 60.00% 50.00% 40.00% 30.00% 20.00% 10.00% 0.00% No Opinion Use it Less Use it about the same Use it more Messiah 2012 All Institutions

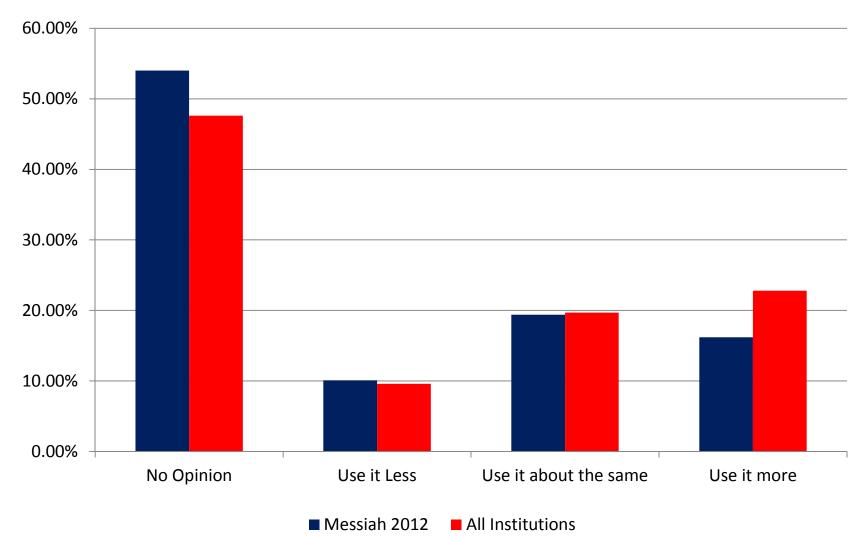
Opinion of Instructor Use: Tag/Bookmark/"Like" Article or Information Online



## 45.00% 40.00% 35.00% 30.00% 25.00% 20.00% 15.00% 10.00% 5.00% 0.00% No Opinion Use it about the same Use it Less Use it more Messiah 2012 All Institutions

**Opinion of Instructor Use: Online Forums or Bulletin Boards** 

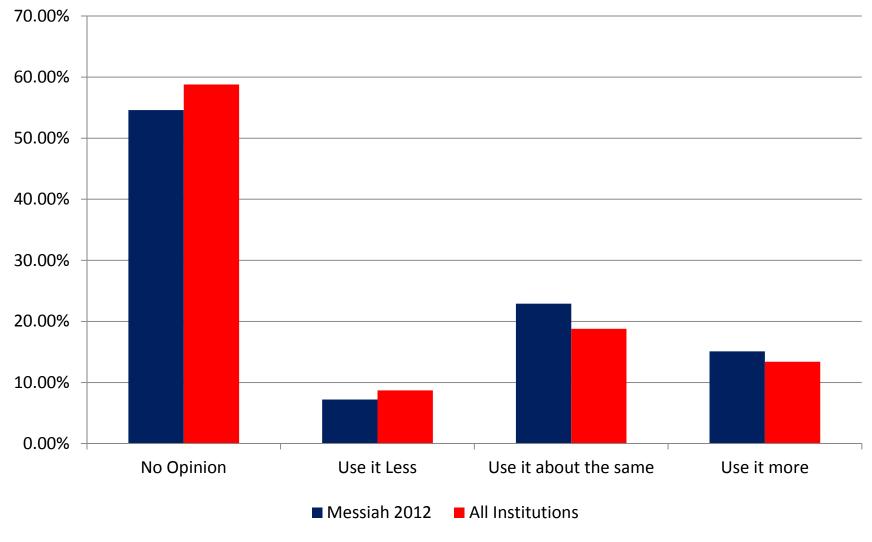




#### **Opinion of Instructor Use: Podcasts and Webcasts**

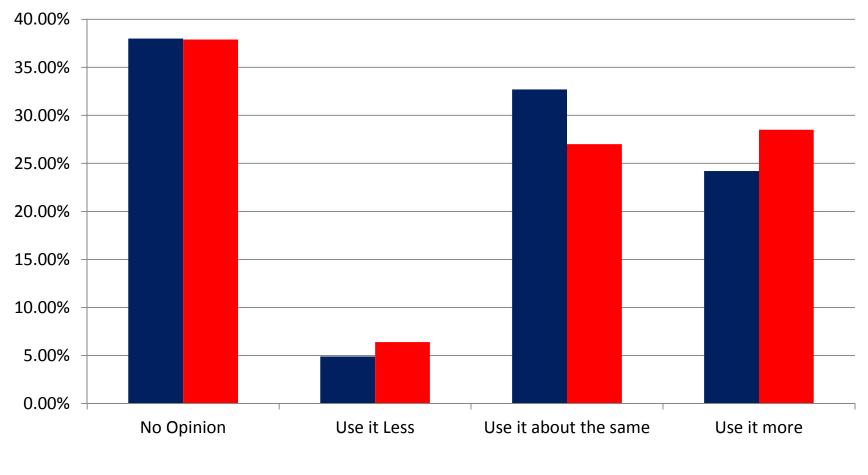


#### **Opinion of Instructor Use: Web-Based Music**





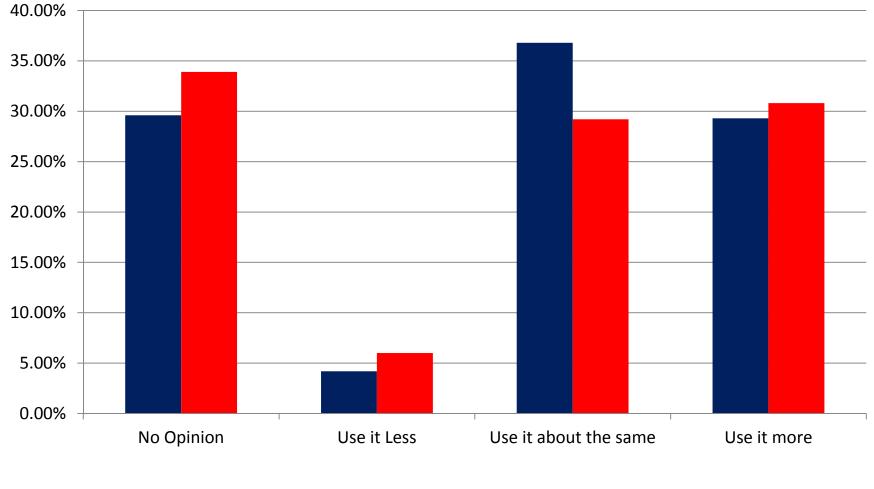
#### **Opinion of Instructor Use: Web-Based Videos**



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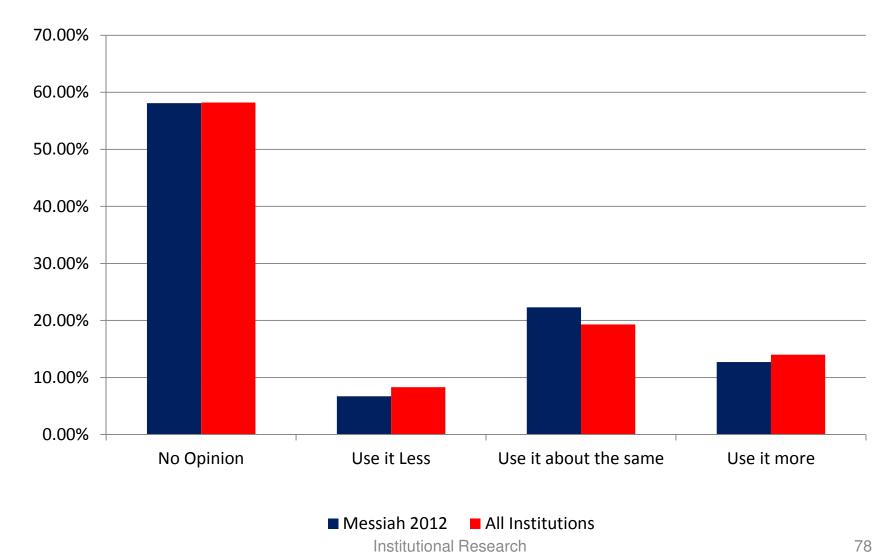
#### **Opinion of Instructor Use: Video Sharing Websites**



Messiah 2012 All Institutions

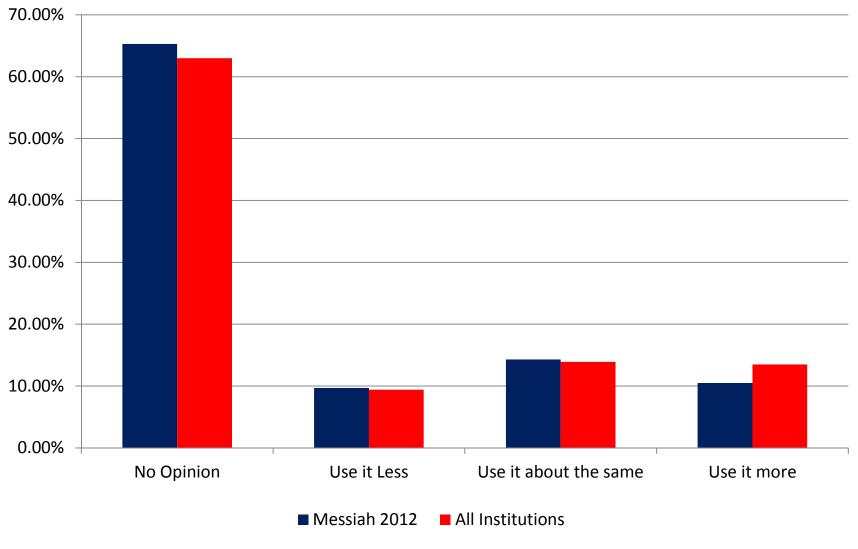


#### **Opinion of Instructor Use: Photo Sharing Websites**

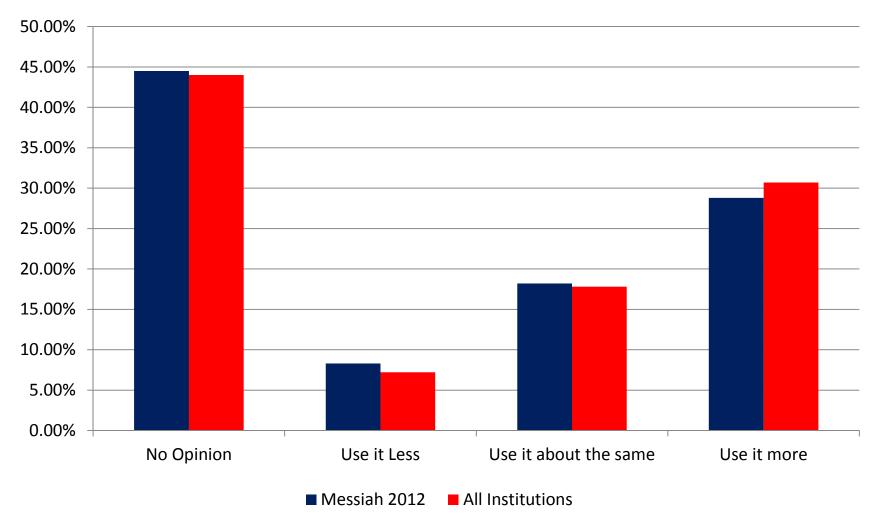




#### **Opinion of Instructor Use: Online Multi-User Computer Games**







#### **Opinion of Instructor Use: Simulations or Educational Games**



# In what type of environment do you tend to learn the best in?



### 80.00% 70.00% 60.00% 50.00% 40.00% 30.00% 20.00% 10.00% 0.00% Courses with No Online Courses with Some Online Couses that are Completely Online Components Componenets Messiah 2012 All Institutions

#### **Most Conducive Learning Environment**



# In the past year have you taken a course completely online at this institution you are completing the survey for?



#### Taken a Completely Online Course at this Institution

