



Clergy Leadership Program

of Central Pennsylvania

SEMINAR FOUR: Business and Industry Monday, April 16, 2018

- 8:15 Coffee and Light Refreshments *Hostetter Chapel*
8:30 Reconnecting (Rhonda)
8:40 Scripture and Reflection (Emerson)
8:55 Morning Prayer (Jake)
- 9:00 Intro of Christy Hanson / Brief Overview of the Central PA Economy
9:15 Chamber of Commerce and Opportunities for Partnership
George Book, President/CEO, West Shore Chamber of Commerce
9:45 Depart Campus
- 10:15 Site Visit #1: Carlisle Truck Stop
Dave Braithwaite and Craig Shambaugh, Carlisle Truck Stop Ministry
Petro Truck Stop Banquet Room, 1201 Harrisburg Ave, Route 11, Carlisle
Refection: *How do you relate to blue collar/white collar workers in your congregation?*
11:30 Depart Truck Stop
- 12:00 Luncheon: How do leaders from business and industry support the common good?
George Nahodil, President/CEO, Members 1st Federal Credit
Members 1st Federal Credit Union, 5000 Louise Dr., Mechanicsburg
1:25 Depart Members 1st
- 1:45 Site Visit #2: AMES Corporation (Tour and Panel Presentation)
Host: Jessica Sparaco, Recruiting Administrator
465 Railroad Ave, Camp Hill
2:55 Depart Ames
- 3:15 Reception with CLP Cohort One Fellows *Hostetter Chapel*
3:30 Workshop: Millennials/Gen Z, Branding & the Church
David Hagenbuch, "Branding Tips for Millennials & Gen Z"
Video: "3 Things Millennials/Gen Z Want from a Church"
Panel/Discussion: "Reflections on Millennials/Gen Z and the Church"
Shelly Skinner, Messiah College
Anne Deeter Gallaher, Owner/CEO, Deeter Gallaher Group
- 5:00 Break and Informal Conversation
5:30 Dinner and Conversation *Oakes Museum*