



Clergy Leadership Program

of Central Pennsylvania

Speakers for Seminar 4: Business and Industry

(16 April 2018)

Seminar Coordinator

Christy Hanson has worked in the field of career development since 2005 and currently serves as director of the Career and Professional Development Center at Messiah College. Christy leads a dynamic team of student life professionals who help students to identify and pursue their personal and professional goals through individualized coaching programs, strength assessments, professional network building, and job application training. Christy also serves as a Senior Consultant with Rising Sun Consultants.

Presenters

George Book has been president and CEO of the West Shore Chamber of Commerce since 2012. Additionally, he serves on the Cumberland Area Economic Development Corporation Board as a Community Liaison and is a member of the Community Advisory Board of Harrisburg Academy, the President's Circle at Central Penn College, and the Alumni Council of Messiah College.

Dave Braithwaite and Craig Shambaugh are co-chaplains of the Carlisle Truck Stop Ministry, Inc. in Carlisle. The ministry—founded in 1985—provides a place for truck drivers to pray, meditate, and read. Dave is retired from the United States Postal Service, and Craig operates a window and house washing business.

George Nahodil is the President/CEO of Members 1st Federal Credit Union, which is a \$3.8 billion credit union with 60 branch locations and more than 1,000 employees. George has a B.S. in Business Administration from Clarion State University and an M.B.A. from the University of Connecticut. He was previously the comptroller of Mount Vernon, NY and a New York state high school teacher. George is a board member for the Harrisburg Regional Chamber and also serves as the chair for the Central Penn College MBA Advisory Committee.

Jessica Sparaco is a Talent Acquisition Specialist for The AMES Companies, Inc. She has been employed at Ames for four years and has helped many different departments and managers achieve their goals. Jessica's main focus is recruiting new talent for the company and promoting Ames in the larger community.

Anne Deeter Gallaher is the owner/CEO of Deeter Gallaher Group LLC, a PR, marketing, and digital media firm with offices in Harrisburg, PA and Nashville, TN. Anne is an active community volunteer, working with, among other groups, the Salvation Army, the Chamber of Commerce, and the *Wall Street Journal's* Women in the Economy Task Force. Anne is co-author with Amy D. Howell of *Students in High Gear* (2015) and *Women in High Gear: A Guide for Entrepreneurs, On-Rampers, and Aspiring Executives* (2013).

David Hagenbuch is a professor of marketing at Messiah College, and founder of *MindfulMarketing.org*, a website that seeks to encourage and provides resources for the development of marketing that is both effective and ethical. Formerly a corporate sales analyst for a national broadcasting company, he is the author of *Honorable Influence: A Christian's Guide to Faithful Marketing* (2016).

Shelly Skinner has B.A. from Biola University, an M.A. from Talbot School of Theology, and a doctorate from Southern Baptist Theological Seminary. A youth minister for almost 20 years, she brings a wealth of experience to her teaching at Messiah, where she is associate professor of Christian ministries and oversees both ministry practicum placements and the fitness for ministry program in the Department of Biblical and Religious Studies.