

**Assessment of Student Learning Strategic Plan, 2018-2022**

The purpose of the assessment of student learning committee is to “Guide and support the assessment of student learning while promoting a culture of inquiry among Messiah College educators in order to enhance student learning.” This strategic plan describes the ways we aim to improve learning outcomes assessment on campus over the next four years.

<b>Excellence in Assessment Category</b>	<b>Current reality</b> (where are we now?)	<b>Strategic Goal</b> (what do we want to accomplish?)	<b>Strategies</b> (how will we achieve this goal?)	<b>Evaluation</b> (how will we know we have achieved the goal? What specific qualities or proficiency levels do we expect?)
<b>Diversity of groups and individuals engaged in assessment activities</b>	Collaboration, faculty participation, and engagement with external stakeholders has improved, but engagement & dissemination is currently our lowest aggregate score on the assessment evaluation rubric	Increase collaboration among groups and individuals engaged in assessment activities (program/department level engagement and high level engagement among units of assessment)	<p>Create more assessment information sharing internally (assessment newsletter, sharing of aggregate results)</p> <p>Educate new faculty to prepare them to contribute to department/program level assessment efforts</p> <p>Assist departments &amp; programs in connecting with relevant internal and external assessment stakeholders (e.g., alumni, employers, professional associations, students)</p>	<p>Assessment report shared with COE Senate annually, regular campus newsletters (twice/semester)</p> <p>Director works with faculty development annually to assist new educators</p> <p>All programs score 3 or higher on engagement and dissemination category of assessment rubric</p>

<p><b>Student Learning Outcomes Statements</b></p>	<p>Major improvements in program level learning outcomes, complete revision of general education learning outcomes, approval of new undergraduate and graduate learning outcomes, but program level outcomes and ULOs/GLOs are not prominently displayed on college website and majority of syllabi</p>	<p>Improve communication of ULOs and GLOs, improve public communication of program learning outcomes and mapping on course syllabi</p> <p>Map program level learning outcomes to required curriculum</p>	<p>Work with Marketing and Communication to post program level outcomes and ULOs/GLOs prominently on the Messiah website</p> <p>Use AEFIS syllabus template to post all course objectives and mapping to program level outcomes and ULOs/GLOs</p> <p>Director, Assistant Director, and Assessment GA will work with departments to complete curriculum mapping in AEFIS</p>	<p>All academic and student affairs programs will have learning outcomes statements posted on webpage, ULOs and GLOs will appear prominently on the Messiah website</p> <p>All Messiah syllabi will list course objectives, and demonstrate alignment with program level and college level learning outcomes</p> <p>All of the required curriculum is mapped to program level learning outcomes</p> <p>All academic units will have up-to-date curriculum maps</p> <p>All assessment plans will score a 3 or higher on the learning objectives, measures, and targets categories of the assessment rubric</p>
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<p><b>Assessment Resources</b></p>	<p>Assessment resources posted on the assessment of student learning website and distributed to chairs, increased assessment education via teaching &amp; learning presentations, general education trainings, and department chair trainings, but resources are not yet widely used and not all educators attend assessment training opportunities</p>	<p>Improve communication about and usage of assessment resources, ensure higher percentage of educator participation in trainings</p> <p>Add to resources in high need areas (e.g. curriculum mapping)</p>	<p>Distribute resources via email and school-level communication about assessment best practices, publish twice/semester assessment newsletter highlighting assessment successes and tips</p>	<p>Publish at least four newsletters per academic year</p> <p>provide targeted resources/trainings annually</p> <p>Enhanced resource handouts for educators and administrators</p>
<p><b>Evidence of Student Learning</b></p>	<p>While each program is expected to enter assessment data, most results are not widely shared; ULOs, GLOs, and new assessment software will make aggregate reporting possible, but it will require work to configure</p>	<p>Improve the recording and communication of assessment results to internal and external stakeholders at the program and aggregate level</p>	<p>All educational units of the college will enter assessment data aligned with ULOs/GLOs in a format that can be aggregated</p> <p>Assessment Office will aggregate assessment data and share among departments/offices on campus and externally</p> <p>Departments will receive assistance in posting assessment outcomes on department/program webpages</p>	<p>Aggregate results will appear in annual executive report, website, and annually reported to COE Senate</p> <p>All departments/ programs will share assessment highlights annually on department/program webpages</p> <p>All assessment plans will score 3 or higher on action plans area of assessment rubric</p>

