

III. COMMUNICATION

Contents

Guidelines for Mathematical Sciences Courses.....	2
Students with Advanced Placement credit:.....	2
8-Semester Plans	3
Broadcasting and Journalism B.A.....	3
Communication B.A.	4
Digital Media (Digital Video and Story concentration) (B.A.)	5
Film and Media Arts B.A.....	6
Public Relations B.A.....	7

Guidelines for Mathematical Sciences Courses

There is no specific math course required for the Communication major. Familiarity with digital technology is increasingly important for students in the humanities with new developments in the digital humanities majors. Students interested in pursuing digital applications in the humanities should consider taking courses in CIS. The introductory CIS courses to consider include:

CIS 171 Problem Solving with Computers focuses on using computers and software to create reports, images, spreadsheets, web pages, and databases.

CIS 180 Introduction to Computer and Information Science covers both technical and social aspects of computing, including privacy, security, reliability, and ethics.

CIS 181 Introduction to Computer Programming in Python is the introductory programming course for both majors and non-majors.

For students interested in math, we recommend students enroll in MATH 101, MATH 102, or MATH 107 in their first year, unless they have had a pre-calculus course; then they should consider MATH 108. Statistical literacy is another important area of mathematical study, and STAT269 is a course that gives a good introduction to statistical methods and meets the QuEST requirement.

Students with Advanced Placement credit:

Requirements for courses in mathematical sciences can be met through Advanced Placement exam credit. Students who have taken AP exams in calculus, computer science, or statistics should go to the math department's website (www.messiah.edu/departments/mathsci/courses/ap_credit.html) to find out how credit is awarded for your scores.

8-Semester Plans

Broadcasting and Journalism B.A.

8-semester plan

Course #	Course Name	Credits	Course #	Course Name	Credits
First Year – Fall			First Year – Spring		
IDFY 101	First year seminar*	3	IDCR 151	Created and Called*	3
Varies	1 st language requirement*	3	Varies	2 nd language requirement*	3
COMM 105	Fundamentals of Oral Communication*	3	Varies	1 st social science/history meeting QuEST*	3
Varies	Mathematical Science meeting QuEST*	3-4	Varies	Laboratory Science meeting QuEST*	3-4
COMM 107	Introduction to Communication Seminar	1	Varies	Media Writing menu	3
Varies	Media Writing menu	3			
Total		16-17	Total		15-16
Sophomore – Fall			Sophomore – Spring		
Varies	3 rd language requirement*	3	ENGL 1xx	Literature meeting QuEST*	3
Varies	2 nd social science/history meeting QuEST*	3	Varies	Philosophy or Religion*	3
BIBL 2xx	Knowledge of the Bible*	3	COMM 243	Audio/Visual News Gathering	3
COMM 207	Communication Design	3	Varies	Communication menu	3
COMM 218	Mass Media and Society	3	Varies	Elective/minor	3
COMM 392 or 492	Student Media Experience Menu	1	COMM 392 or 492	Student Media Experience Menu	1
Total		16	Total		16
Junior – Fall			Junior – Spring		
Varies	Christian Beliefs*	3	WELL 1xx	Wellness*	1
Varies	Art, Music, Dance, or Theatre meeting Quest*	3	Varies	Non-Western Studies*	3
Varies	Theory menu option	3	COMM 365	Media Law and Ethics	3
Varies	Concentration menu option	3	Varies	Concentration menu option	3
Varies	Elective/minor	3	Varies	Electives/minor	3-6
COMM 392 or 492	Student Media Experience Menu	1			
Total		16	Total		16
Senior – Fall			Senior – Spring		
Varies	Ethics, World View or Pluralism*	3	Varies	Science, Technology & the World*	3
Varies	Concentration menu option	3	INTE 394	Internship	4
Varies	Electives/minor	9-12	Varies	Concentration menu option	3
COMM 493	Communication Senior Seminar	3	Varies	Electives/minor	3-6
Total		15-18	Total		13-16

Communication B.A. 8 semester plan

Course #	Course name	Credits	Course #	Course name	Credits
First Year – Fall			First Year – Spring		
COMM 105	Oral Communication*	3	IDCR 151	Created and Called for Community*	3
IDFY 101	First Year Seminar*	3	COMM xxx	Communication elective	3
COMM 107	Introduction to Communication Seminar	1	Varies	Music, Art, Theatre, Dance*	3
PHIL/RELI xxx	Philosophy/Religion* (1 st or 2 nd year)	3	Varies	1 st Social Science, History* (1 st or 2 nd year)	3
Varies	Mathematical Science* (1 st year)	3	Varies	Electives/minor	3
Varies	1 st language*	3			
		TOTAL			16
					TOTAL
					15
Sophomore – Fall			Sophomore – Spring		
COMM xxx	Core writing course (247, 254, 112, 351)	3	COMM xxx	Communication elective	3
COMM xxx	Communication elective	3	Varies	3 rd language or Cross Cultural* (2 nd or 3 rd year)	3
COMM xxx	Core Interpersonal course (241, 313, 342 or 354) or Media course (218)	3	COMM xxx	Core Media course (211, 282, 382) or Interpersonal course	3
Varies	2 nd language* (1 st or 2 nd year)	3	ENGL xxx	Literature* (1 st or 2 nd year)	3
Varies	Electives/minor		Varies	2 nd Social Science, History* (1 st or 2 nd year)	3
		TOTAL			15
					TOTAL
					15
Junior – Fall			Junior – Spring		
COMM xxx	Communication elective	3	COMM 359	Rhetorical Theory	3
COMM 341	Communication Theory	3	COMM xxx	Communication elective	3
BIBL 20x	Knowledge of the Bible* (1 st or 2 nd year)	3	Varies	COMM 391 Practicum or INTE 391 or 394	1-3
WELL 1xx	Wellness* (1 st or 2 nd year)	1	THEO 2xx	Christian Beliefs* (2 nd or 3 rd year)	3
Varies	Laboratory Science* (1 st year)	3-4	Varies	Ethics/Pluralism/World Views* (3 rd or 4 th year)	3
Varies	Electives/minor	3	Varies	Elective/minors	
		TOTAL			16-17
					TOTAL
					15-18
Senior – Fall			Senior – Spring		
COMM xxx	Communication elective	3	Varies	Communication elective	3
Varies	COMM 391 Practicum or INTE 391 or 394	1-3	Varies	COMM 391 Practicum or INTE 391 or 394	1-3
COMM 493	Senior Seminar	3	Varies	Electives/minor	6-12
IDST xxx	Science, Tech, & World* (3 rd or 4 th year)	3			
IDNW xxx	Non-Western Studies* (2 nd or 3 rd year)	2-3			
Varies	Electives/minor	3			
		TOTAL			15-18
					TOTAL
					15-18

*QuEST requirement

1. Any COMM course taken to fulfill a COMM Core requirement may not simultaneously fulfill a Communication elective requirement.
2. Internships/practica must be taken for a grade rather than pass/fail, and practicum work must be done outside the department to count toward the requirement.

Digital Media (Digital Video and Story concentration) (B.A.)
8 semester plan

Course #	Course name	Credits	Course #	Course name	Credits
First Year – Fall			First Year – Spring		
IDFY 101	First Year Seminar*	3	IDCR 151	Created and Called for Community*	3
ART 171/182/ 211/251/282	Found. of Drawing, Color & Design, Computer Art & Imaging, Photography, Form, Space and Media**, or CIS 180	3	CIS 180/ 181/191	Introduction to Computer & Info Science or Computer Programming I or Web Development	3
COMM 203	Basic Video and Editing Techniques	3	COMM 326	Digital Production	3
COMM 217	Introduction to Film	3	DIGM 101	Foundations in Creative Digital Media	3
Varies	1 st Language*	3	WELL 1xx	Wellness* (1 st or 2 nd year)	1
			Varies	2 nd Language*	3
TOTAL		15	TOTAL		16
Sophomore – Fall			Sophomore – Spring		
ART236 or 237	Graphic Design or Typography	3	BIBL 20x	Knowledge of the Bible* (1 st or 2 nd year)	3
COMM 220	Film and HD Production I (odd falls only)	3	CIS 181/191	Computer Programming I/Web Development	3
COMM 254	Screenwriting I	3	COMM 105	Oral Communication*	3
DIGM 201	Video and Church Media Seminar	1	ENGL xxx	Literature* (1 st or 2 nd year)	3
RELI/ PHIL	Religion/Philosophy (1 st or 2 nd year)	3	Varies	3 rd Lang or Cross Cultural* (2 nd or 3 rd year)	3
DIGM 210 or DIGM 215	Video and Church Media Seminar Game and Art Design Seminar	1	Varies	1 st Social Science, History* (1 st or 2 nd year)	3
TOTAL		14	TOTAL		15
Junior – Fall			Junior – Spring		
ART 336, 337 or 431**	Design for New Media OR Digital Illustration OR Motion Design**	3	COMM 317	Advanced Editing and Effects (J Term)	3
COMM 321/327 or ARTH 210	Latin American Cinema OR Global Indigenous Media OR Topic in NW Art	3	COMM 328	Methods and Issues in Film Studies	3
PHIL/RELI xxx	Philosophy/Religion* (1 st or 2 nd yr)	3	COMM 382	History and Theory of Digital Media*** (odd years only)	(3)
Varies	Laboratory Science*	3-4	ENGL xxx	Literature*	3
Varies	DigMed elective*	3	THEO 2xx	Christian Beliefs* (2 nd or 3 rd year)	3
DIGM 210 or DIGM 215	Video and Church Media Seminar Game and Art Design Seminar	1			
TOTAL		16-17	TOTAL		15
Senior – Fall			Senior – Spring		
DIGM 490	Senior Seminar and Project	3	MUCM 353	Sound Design	(3)
COMM 341	Communication Theory	3	COMM 382	History & Theory of DM***	(3)
Varies*	DIGM elective	3	COMM 328	Methods and Issues in Film Studies	3
Varies	Elective	3	INTE 3xx	Internship	1-3
Varies	Ethics/Pluralism/World Views	3	Varies	2 nd Social Science, History* (1 st or 2 nd yr)	3
TOTAL		15	TOTAL		10^A-19

*QuEST requirement

**Careful planning required due to scheduled offerings. Students may need to take these courses in different semesters.

***Odd years only.

The QuEST requirement for Science, Technology, and the World is waived for this major.

^AStudents must take 12 credits to be a full-time student. Dropping below 12 may affect financial aid.

**Film and Media Arts B.A.
8 semester plan**

Course #	Course name	Credits	Course #	Course name	Credits
First Year – Fall			First Year – Spring		
COMM 105	Oral Communication*	3	Varies	1 st language*	3
IDFY 101	First Year Seminar*	3	IDCR 151	Created and Called for Community*	3
Varies	Mathematical Sciences* (1 st year)	3-4	Varies	Art, Music, Theatre, Dance*	3
COMM 217	Introduction to Film	3	Varies	Laboratory Science* (1 st year)	3-4
COMM 203	Basic Video and Editing Techniques	3	ENGL xxx	Literature* (1 st or 2 nd yr)	3
COMM 107	Introduction to Communication Seminar	1			
	TOTAL	16		TOTAL	15-16
Sophomore – Fall			Sophomore – Spring		
Varies	2 nd language* (1 st or 2 nd yr)	3	Varies	3 rd lang or Cross Cultural* (2 nd or 3 rd yr)	3
Varies	1 st Social Science, History* (1 st or 2 nd yr)	3	Varies	2 nd Social Science, History* (1 st or 2 nd yr)	3
Varies	Philosophy/Religion* (1 st or 2 nd yr)	3	BIBL 20x	Knowledge of the Bible* (1 st or 2 nd yr)	3
COMM 251 or 220	Film History I (1 st or 2 nd yr; offered odd fall semesters only) OR Film and HD Production I (prerequisites COMM 217 and COMM 203 Basic Video & Editing)	3	COMM 252 or COMM 317 and COMM 320	Film History II (1 st or 2 nd yr; offered even spring semesters only) OR COMM 317 Adv. Editing & Effects and COMM 320 Film and HD Production II	3-6
COMM 254	Screenwriting I	3	COMM xxx	Core interpersonal requirement (menu) or core media requirement (menu)	3
	TOTAL	15		TOTAL	15-18
Junior – Fall			Junior – Spring		
IDST xxx	Science, Tech & World * (3 rd or 4 th yr)	3	THEO 2xx	Christian Beliefs* (2 nd or 3 rd year)	3
IDNW xxx	Non-Western Studies* (2 nd or 3 rd yr)	2-3	Varies	Ethics/Pluralism/World Views* 3-4	3
COMM 251 OR COMM 203	Film History I (1 st or 2 nd yr; offered odd fall semesters only) OR Film and HD Production I (prerequisites COMM 217 and COMM 203 Basic Video & Editing)	3	COMM 252 or COMM 317 and COMM 320	Film History II (1 st or 2 nd yr; offered even spring semesters only) OR COMM 317 Adv. Editing & Effects and COMM 320 Film and HD Production II	3-6
Varies or COMM 420	Film Electives OR Junior/Senior Film Practicum	1-3	Varies	Film Electives	3
COMM xxx	Core media requirement (menu) or Interpersonal requirement (menu)	3	COMM 328 OR Varies	Methods and Issues in Film Studies (3 rd or 4 th yr) OR Film electives	3
COMM 341	Communication Theory	3			
	TOTAL	17-18		TOTAL	15-18
Senior – Fall			Senior – Spring		
WELL 1xx	Wellness	1	COMM 328 OR Varies	Methods and Issues in Film Studies (3 rd or 4 th yr) OR Film electives	3
COMM 420	Junior/Senior Film Practicum**	1-3	INTE 391 or 394	Internship	3-6
Varies	Film elective	3	Varies	2 Elective/Film electives	6
COMM 493	Senior Seminar	3	COMM 420	Junior/Senior Film Practicum	1-3
Varies	1-2 elective courses	3-6			
	TOTAL	13-16		TOTAL	13-18

* QuEST requirement

**Three credits should be taken over the course of the Junior and Senior year

**Public Relations B.A.
8-semester plan**

Course #	Course name	Credits	Course #	Course name	Credits
First Year – Fall			First Year – Spring		
COMM 105	Oral Communication*	3	IDCR 151	Created and Called for Community*	3
IDFY 101	First Year Seminar*	3	MRKT 320	Marketing Principles	3
COMM 107	Intro to Communication Seminar	1	COMM 205	Principles of Strategic Public Relations	3
MATH/CIS/STAT	Mathematical Science* (1 st year)	3			
WELL 1xx	Wellness* (1 st or 2 nd year)	1	Varies	Art, Music, Theatre or Dance*	3
Varies	1 st language*	3	Varies	2 nd language* (1 st or 2 nd year)	3
		TOTAL			14
			TOTAL 15		
Sophomore – Fall			Sophomore – Spring		
COMM 351	Writing for Strategic Public Relations	3	Varies	3 rd language or Cross Cultural* (2 nd or 3 rd year)	3
COMM xxx	Public Relations menu option	3	ENGL xxx	Literature* (1 st or 2 nd year)	3
COMM 211, 218, or 282	Communication Core Media Course OR	3	COMM 211, 218, or 282	Communication Core Media Course OR	3
COMM 241, 313, 342 or 354	Communication Interpersonal Course		COMM 241, 313, 342 or 354	Communication Interpersonal Course	
PHIL/RELI xxx	Philosophy/Religion* (1 st or 2 nd year)	3	RELI/PHIL	Religion/Philosophy* (1 st or 2 nd year)	3
Varies	1 st Social Science, History* (1 st or 2 nd year)	3	Varies	2 nd Social Science, History* (1 st or 2 nd year)	3
		TOTAL			15
			TOTAL 15		
Junior – Fall			Junior – Spring		
COMM xxx	Public Relations menu option	3	COMM 353	Crisis Communication/Media Relations	3
COMM xxx	Public Relations menu option	3	COMM xxx	Public Relations menu option	3
COMM 341	Communication Theory	3	COMM 359	Rhetorical Theory	3
Varies	Laboratory Science* (1 st year)	3-4	BIBL 20x	Knowledge of the Bible* (1 st or 2 nd year)	3
Varies	Core Writing (COMM 247, 254, ENGL 112, 211 or 212)	3	IDNW xxx	Non-Western Studies* (2 nd or 3 rd year)	2-3
		TOTAL			15
			TOTAL 14-15		
Senior – Fall			Senior – Spring		
COMM 493	Communication Senior Seminar	3	THEO 2xx	Christian Beliefs* (2 nd or 3 rd year)	3
COMM xxx	Public Relations menu option	3	IDS xxx	Ethics/Pluralism/World Views* (3 rd or 4 th year)	3
COMM 391 or INTE 391/394	Communication Practicum OR Internship	1-12		Minor credits/internship/practicum	6-12
IDST xxx	Science, Tech, & World* (3 rd or 4 th year)	3			
	Minor credits				
		TOTAL			13-18
			TOTAL 12-18		

*QuEST requirement

Internships/practica must be taken for a grade rather than pass/fail, and practicum work must be done outside the department to count toward the requirement.