

# Employers rate the importance of candidate qualities/skills

• Communication skills (verbal & written) .....	4.8
• Honesty/integrity .....	4.7
• Interpersonal skills (relates well to others) .....	4.5
• Motivation/initiative .....	4.5
• Strong work ethic .....	4.5
Teamwork skills (works well with others) .....	4.5
Analytical skills .....	4.4
Flexibility/adaptability .....	4.3
Computer skills .....	4.1
Detail-oriented .....	4.0
Leadership skills .....	4.0
Organizational skills .....	4.0
Self-confidence .....	4.0
Friendly/outgoing personality .....	3.8
Tactfulness .....	3.8
Well mannered/polite .....	3.8
Creativity .....	3.6
GPA (3.0 or better) .....	3.6
Entrepreneurial skills/risk-taker .....	3.2
Sense of humor .....	3.2

(5-point scale, where 5=extremely important and 1=not important)