

# Colleen Golz

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<b>Objective</b>	To obtain a position in the field of marketing
<b>Education</b>	<b>Bachelor of Science in Marketing</b> , Spring 2006 Messiah College, Grantham PA. Cumulative GPA = 3.4/4.0
<b>Related Experience</b>	<b>International Business Institute</b> ; Europe, Summer 2005 <ul style="list-style-type: none"><li>▪ Studied international business, marketing, and economics in a global marketplace</li><li>▪ Traveled through 13 countries in Europe over 10 weeks</li><li>▪ Visited multinational corporations and learned from top executives</li></ul> <b>SIFE (Students in Free Enterprise) Business Club</b> (Fall 2004-present) Vice President, Ethics <ul style="list-style-type: none"><li>▪ Won regional competition and advanced to national competition</li><li>▪ Set goals and developed strategies for achieving them</li><li>▪ Involved with marketing management and publicity</li></ul> <b>Leadership Development Program</b> (Summer 2001,2002) Camp Brookwoods and Deer Run, Alton, NH <ul style="list-style-type: none"><li>▪ Learned leadership strategies for large and small groups</li><li>▪ Participated in and learned team building activities and initiatives</li><li>▪ Gained invaluable experience in personal growth and leadership</li></ul>
<b>Work Experience</b>	<b>Marketing Intern</b> (Spring 2006) Ten Thousand Villages, Mechanicsburg, PA <ul style="list-style-type: none"><li>▪ Created sustainable email newsletter campaign</li><li>▪ Updated and worked with website</li><li>▪ Organized publicity and promotional marketing for the store</li></ul> <b>Work-Study Program</b> (Fall 2004 – Spring 2006) Marketing Department at Messiah College <ul style="list-style-type: none"><li>▪ Handled faculty’s work with accuracy, timeliness, and confidentiality</li><li>▪ Organized and managed student information</li><li>▪ Developed Management and business department bulletin boards</li></ul> <b>Horseback Riding Instructor / Barn Manager</b> (Summer 2004) Camp Brookwoods and Deer Run, Alton, NH <ul style="list-style-type: none"><li>▪ Demonstrated responsibility and leadership in care of horses and young riders</li><li>▪ Strengthened interpersonal and communication skills through working cooperatively with instructors and students</li></ul> <b>Sales Associate</b> Equestrian Crossing, Ipswich MA (Summer 2003) <ul style="list-style-type: none"><li>▪ Learned importance of building relationships with customers</li><li>▪ Responsibility in opening, closing, and care of shop</li><li>▪ Experience in Sales and marketing for small business</li></ul>
<b>Skills</b>	Microsoft Word, PowerPoint, Excel, Front Page, Adobe Photoshop, Illustrator, Indesign, Constant Contact e-newsletter program
<b>Interests</b>	Messiah College Varsity Women’s Lacrosse, Competitive Horseback Riding, Swing Dance

