

**Philadelphia Campus Course Equivalency Statement**

**Department of Management and Business**

Approved March 2009

Messiah College Courses				Temple University Course Equivalent - Currently Approved				
Subject	Course No.	Course Title	Credits	Department	Subject	Course No.	Course Title	Credits
ACCT	141	Financial Accounting	3	Accounting	ACCT	2101	Principles of Accounting I	3
ACCT	142	Managerial Accounting	3	Accounting	ACCT	2102	Principles of Accounting II	3
ACCT	247	Basic Income Tax	3				NO EQUIVALENCY	
ACCT	301	Intermediate Accounting I	3	Accounting	ACCT	2511	Intermediate Accounting	3
ACCT	302	Intermediate Accounting II	3	Accounting	ACCT	3512	Intermediate Accounting II	3
ACCT	303	Intermediate Accounting III	3				NO EQUIVALENCY	
ACCT	343	Cost Accounting	3	Accounting	ACCT	2521	Cost Accounting	3
ACCT	347	Federal Income Taxes I	3	Accounting	ACCT	3531	Federal Taxes on Income	3
ACCT	348	Federal Income Taxes II	3				NO EQUIVALENCY	
ACCT	440	Advanced Accounting	3	Accounting	ACCT	3533	Advanced Accounting	3
ACCT	442	Auditing	3	Accounting	ACCT	3596	Auditing	3
ACCT	448	Regulation	3				NO EQUIVALENCY	
ACCT	449	Financial Accounting & Report	4				NO EQUIVALENCY	
BIS	130	Introduction to Computers	3	Computer & In	C+IN SC	1055	Computer and Applications	4
BIS	230	Computer Applications	3					
BIS	251	Hardware and Software	3					
BIS	333	Business Systems Applications	3					
BIS	343	Introduction to E-Commerce	3	Marketing	MKTG	3508	Strat Application of Tech in Marketing	3
BIS	381	Information Systems & Managers	3					
BIS	401	Webmasters and Servers	3					
BIS	402	Applied Networks & Telecomm	3					
BIS	411	Systems Analysis & Design Conc	3					
BIS	412	Systems Analysis & Design Appl	3					
BIS	490	Topics in Information Systems	3					
BIS	491	Independent Study	1 to 3					
BUSA	102	Opportunities in Business	1				NO EQUIVALENCY	
BUSA	130	Personal Finance	3	Finance	FINANC	822	Investing for the Future	3

BUSA	200	Business Admin Elective	3	Asian Studies	ASIA ST	2511	Intro to Asian Business	3
BUSA	200	Business Admin Elective	3	Healthcare M	HLT MG	3501	Intro to Healthcare Management	3
BUSA	200	Business Admin Elective	3	Management	MSOM	3101	Operations Management	3
BUSA	211	Writing for Business	3	English	ENGLIS	2596	Writing for Business & Industry	3
BUSA	281	Applied Stats for Management	3	Statistics	STAT	2101	Statistical Methods and Concepts	3
BUSA	300	Business Admin Elective	3	Legal Studies	LAW SB	3502	Law for the Entrepreneur	3
BUSA	350	Financial Management	3	Finance	FINANC	3101	Principles of Financial Management	3
BUSA	351	Investments	3	Finance	FINANC	3507	Investments	3
BUSA	352	Management in the Netherlands	3				NO EQUIVALENCY	
BUSA	356	Decision Making Tools in Mgmt	3	Statistics	STAT	2102	Selected Statistical Applications	3
BUSA	360	Operations Management	3	Management S	MSOM	3101	Operations Management	3
BUSA	380	Small Business Development	3					
BUSA	381	Business Law I	3	Legal Studies	LAW SB	1101	Legal Environment of Business	3
BUSA	382	Business Law II	3	Legal Studies	LAW SB	1102	Law of Contracts	
BUSA	391	Business Practicum	1 to 3					
BUSA	450	Corporate Finance	3	Finance	FINANC	3507	Corporate Finance	3
BUSA	459	Strategic Management	3				NO EQUIVALENCY	
BUSA	491	Ind. Study in Mgmt & Business	1 to 3	Business Admin	BUS AD	3582	Independent Study	3-Jan
ECON	110	Economics of Social Issues	3	Economics	ECON	1102	Microeconomic Principles	3
ECON	117	Issues in Environ. Economics	3	Economics	ECON	3596	Energy, Ecology, & Economy	3
ECON	210	Contemporary Economics	3	Economics	ECON	1101	Macroeconomic Principles	3
ECON	300	Economics Elective	3	Economics	ECON	3563	International Trade	3
ECON	301	Intermediate Macroeconomics	3	Economics	ECON	3502	Intermediate Macroeconomic Analysis	3
ECON	302	Managerial Economics	3	Economics	ECON	3538	Managerial Econ	3
ECON	303	Comparative Political Economy	3					
ECON	307	Money and Banking	3					
ECON	309	Topics in Economics	3					
ECON	312	Economic Development	3	Economics	ECON	3547	Econ of Development & Growth	3
ECON	315	Econ. of Wages & Employment	3	Economics	ECON	3545	Econ of Labor Markets	3
HRM	120	Principles of Management	3	Human Resou	HR MGN	1101	Organization and Management	3
HRM	300	HRM Elective	3	Human Resou	HR MGN	3501	Power, Influence, Negotiation	3
HRM	300	HRM Elective	3	Human Resou	HR MGN	3502	Managing People at Work	3
HRM	300	HRM Elective	3	Human Resou	HR MGN	3512	Human Resource Mgt. & Public Policy	3

HRM	301	Human Resource Management	3	Human Resou	HR MGN	2501	Intro to Human Resource Management	3
HRM	311	Organizational Behavior	3				NO EQUIVALENCY	
HRM	312	Leading Organizational Change	3				NO EQUIVALENCY	
HRM	346	Labor Relations	3	Human Resou	HR MGN	3513	Labor Relations: Strat/Practice	3
HRM	351	Working Internationally	3	Human Resou	HR MGN	3565	International Human Resource Manag	3
HRM	352	Management in the Netherlands	3				NO EQUIVALENCY	
HRM	356	Compensation & Benefits Mgmt	3	Human Resou	HR MGN	3511	Compensation Management	3
HRM	426	Topics in Human Resource Mgmt	3					
HRM	430	HRM Senior Seminar	1				NO EQUIVLANCY	
IBI	331	Comparative Economic Systems	3				NO EQUIVLANCY	
IBI	339	Global Marketing	3				NO EQUIVLANCY	
IBI	350	International Trade & Finance	3				NO EQUIVLANCY	
IBI	390	Global Business Strategy	3				NO EQUIVLANCY	
IBUS	375	Intl Business & World Economy	3	Economics	ECON	3563	International Trade	3
IBUS	375	Intl Business & World Economy	3	International B	IBA	3101	Fundamentals of International Busines	3
IBUS	377	Ministry in Intl Business	3				NO EQUIVLANCY	
LEAD	310	Leadership Theory & Developmnt	3				NO EQUIVALENCY	
LEAD	312	Leading Organizational Change	3	Strategic & O	STOC	3774	Communicating Organizational Chang	3
LEAD	320	Issues & Challenges in Leadership	3				NO EQUIVALENCY	
LEAD	391	Leadership Practicum	3	Strategic & O	STOC	3685	Internship in Org Leadership	3
LEAD	391	Leadership Practicum	3	Strategic & O	STOC	3782	Independent Study: Org Leadership	3
MRKT	100	Marketing Elective	3	Advertising	ADVERT	1103	Persuasive Writing	3
MRKT	100	Marketing Elective	3	Advertising	ADVERT	1141	Introduction to Advertising Research	3
MRKT	200	Marketing Elective	3	Advertising	ADVERT	2101	Advertising Strategy & Positioning	3
MRKT	200	Marketing Elective	3	Advertising	ADVERT	2121	Advertising Copywriting I	3
MRKT	200	Marketing Elective	3	Advertising	ADVERT	2151	Visual Communication	3
MRKT	230	Marketing Principles	3	Marketing	MKTG	2101	Intro to Marketing	3
MRKT	300	Marketing Elective	3	Advertising	ADVERT	3022	Advertising Copywriting II	3
MRKT	300	Marketing Elective	3	Advertising	ADVERT	3032	Advertising Media Planning II	3
MRKT	300	Marketing Elective	3	International B	IBA	3553	International Marketing	3
MRKT	300	Marketing Elective	3	Marketing	MKTG	3553	International Marketing	3
MRKT	333	Consumer Behavior	3	Marketing	MKTG	3596	Consumer/Buyer Behavior (WI)	3
MRKT	337	Advertising	3	Advertising	ADVERT	1102	Introduction to Advertising	3

MRKT	337	Advertising	3	Marketing	MKTG	3501	Advertising	3
MRKT	339	Marketing Research	3	Marketing	MKTG	3511	Marketing Research	3
MRKT	357	Personal Selling	3	Marketing	MKTG	3504	Sales + Sales Management	3
MRKT	400	Marketing Elective	3	Advertising	ADVERT	4034	Advertising Account Management	3
MRKT	438	Marketing Mgmt & Strategy	3				NO EQUIVALENCY	