

9:30 in Frey 243 Stress and Wellness Program

Human Resource Management Presenters: Matsa Beck, Silalei Shani

How to improve Messiah's current Wellness program including suggestions for recruiting more participants and increasing its benefits.

9:30 in Frey 250 How Well Does Messiah College Prepare Students to be Christian Leaders?

Presenters: Jeff Beck, Katie Greulich, Chris Irwin, Christine Kotzmoyer, Landon Scholl

10:00 in Frey 243 Touching the Future with Microsoft Surface

Information Systems and Managers Presenters: Matsa Beck, Brian Dukelow, Matthew Eby, Rachel Holden, Chris Ruesch

This presentation will offer a glimpse into the future of touch based computing with the major focus being on Microsoft Surface. We will describe the different features and capabilities of Microsoft Surface along with where the future is heading with this technology.

10:00 in Frey 250 How Well Does Messiah College Prepare Students to be Christian Leaders?

Presenters: Victoria Brossy, Jake Evans, Brandon Parenteau, Allison Warmuth, Deanna Wozunk

10:30 in Frey 243 The Economy of India

Presenters: Henry Chan, Joshua Keul, Kelly Sheaffer, Grant Wilson

10:30 in Frey 250 How Well Does Messiah College Prepare Students to be Christian Leaders?

Presenters: Tyler Cole, Laura Eby, Ben Rutt, Jordan Snader, DJ Weaver

11:00 in Frey 243 The Economy of Brazil

Presenters: Phil Combs, Andrew Donnelly, Phil Grenier, Tekera Rollins, Steve Spicer

11:00 in Frey 250 How Well Does Messiah College Prepare Students to be Christian Leaders?

Presenters: Phillip Jordan, Brent Stewart, Barry Thrush, Calvin Todd

11:30 in Frey 243 The Students in Free Enterprise Annual Report

Presenters: Sara Bruton, Stephanie Fleetman, David High, Chris Jordan, Christine Kotzmoyer, Eddy Palmer, Jacob Specht, Emily Stehman, Rachel Stutzman

11:30 in Frey 250 How Well Does Messiah College Prepare Students to be Christian Leaders?

Presenters: Alex Bargende, Jessica Briskie, Mike Johnson, Leigh McCauley, Brian Nestor

1:20 in Frey 110 The Collaboratory Microeconomic Development Group: The Zambia Paper Project

Presenters: Laura Grovatt, Shannon Martin, Lindsay Mehringer

This presentation will focus on the implementation of a sustainable paper-making and tie-dye small business enterprise focused on improving the standard of living for the local people of Choma, Zambia.

1:40 in Frey 110 The Collaboratory Communications Group: Wireless Enabled Remote Co-presence (WERC)

Presenters: Adelani Osunsakin, Jason Shortall

WERC consists of an assistive technology that enables an Asperger client to communicate with a remote coach, so as to increase the employability and independent living potential of the client.

2:00 in Frey 243 Employee Wellness at Messiah College

Human Resource Management Presenters: Liz McVey, Monica Mika

An examination of the strengths and weaknesses of Messiah's wellness program and recommendations for improvement with the goal of increased benefits to Messiah College and its employees.

2:00 in Frey 250 A Study of the Presence of Students of Color in Colleges' and Universities' Promotional Materials

Marketing/Advertising Ethics Presenters: Ryan Faus, Christie McGinley, Leah Pendorf

Colleges often present their campuses as welcoming places for students of color by creating promotional pieces depicting relatively high proportions of such students. What if, however, the proportion advertised is significantly higher than the school's actual percentage of students of color? Students share the results of an empirical study designed to explore this ethical issue.

2:30 in Frey 243 The Messiah College Work-Life Balance: The Role of the Employer

Human Resource Management Presenters: Laura Grovatt, Christine Lohne

This presentation will demonstrate how HR's role in providing employees with the increasingly relevant balance between personal demands and work obligations can lead to a more satisfied, productive, and loyal workforce. We will present an attractive yet financially viable benefit for future recruitment.

2:30 in Frey 250 Understanding Low-Income Urban Consumers' Grocery Shopping Needs

Marketing/Consumer Behavior Presenters: Quinn Dillon, Thomas Gabriele, Christine Kotzmoyer

Many low-income urban residents have limited options when it comes to grocery shopping. Supermarket chains are often reluctant to locate stores in such neighborhoods and when they do, little effort is made to understand these consumers' unique needs. Students share the results of research they conducted that was aimed at helping this underserved demographic group.

3:00 in Frey 243 Smartphones — The New Personal Computer?

Information Systems and Managers Presenters: Tim Benner, Krystin Lay, Phil MacAdams, Alison Smith, Elizabeth Smith

In this session we will focus on the development and the present applications of the Smartphone, while briefly touching on the future of Smartphones and the possibility of them replacing the traditional personal computer.

3:00 in Frey 250 Advertising for Nonprofit Organizations

Marketing/Consumer Behavior Presenters: Brittany Dean, Jennifer Specht

By applying principles from sociology and psychology, teams of Consumer Behavior students produced original promotional pieces for four different non-profit organizations, including an eye-catching, full-color brochure that far exceeded expectations of the Second Mile.

3:30 in Frey 243 Open Source: The Future of Software

Information Systems and Managers Presenters: Matthew Campbell, Sean Clark, Mark Jeschke, Monika Mika, John Teixeira, Justin Wright

Open source is a different approach to design and development and allows for public knowledge and access to core elements of specific pieces of software — namely, the source code of the software. Through various examples of open source software, it will become clear that open source design and development is the trend of the future.

3:30 in Frey 250 The Messiah College Investment Club: Lessons Learned from a Difficult Year

Presenters: Adam Lenon, Jeffrey Rosser, Daniel Thompson, Nathan Weaver, Jesse Weidemann

This presentation will cover the investment club's stock portfolio holdings and investing methodology as well as the highlights and pitfalls our club had during this economically turbulent year.

4:00 in Frey 243 Lucky Number 7

Information Systems and Managers Presenters: Selorm Dzaka, Richard Lima, Logan Putnam, Lucas Schoolfield, Jacob Specht, April VanderPuy

Windows 7, the successor of Microsoft's Vista, is said to be released in early 2010. There are high expectations for Windows 7 to surpass Vista by becoming more user friendly, compatible, and visually appealing. What new features will 7 unveil? Come to this presentation to find out!