Intercollegiate Athletic Leadership (MA)

Program-628

Annual Assessment Plan



2 GLO 3 - PLO 1

Graduates will be able to explain specialized knowledge of athletic administration, including strategic planning, organizational effectiveness, event management, sport marketing, and leadership formation.

Outcome(s)

Choose one or more accreditor outcome that aligns with your Program Learning Outcome.

There is no selected outcome.

2 Choose one or more Institution outcome that aligns with your Program Learning Outcome.

Selected Outcomes:

o G1 - Spec. Knowledge - G1. Specialized knowledge

Please Enter The Following Information Below:

Measures - Need to name specific course/ required experience plus exact exam items, assignments, rubric lines, etc. used for the analysis of performance on the PLO.

Targets - Percentage of students expected to earn a particular score on the measure.

Timeline - The frequency with which the department will analyze and report student performance on the PLO.

| Measures | Targets | Timeline |
|---------------------------------|--|------------|
| HIED 532 Sponsorship Project | 90% of students will earn an 85% or higher on project | Biennially |

Results - Please enter numeric results, indicating the number and percentage of student performance meeting the target. Record faculty discussion about the strengths and weaknesses in student performance. *Please see the May Development section on the Assessment of Student Learning website for suggestions about how to process assessment results.

This course was not offered this year, so we will have data next year that we can evaluate for targets related to this measure.

Action Plans - If student performance did not meet the target, identify specific improvement strategies to enact in the upcoming academic year. For example, add instruction on the topic, change an assignment, revise course requirements, revise objectives, identify additional support/resources for students.

At this point, the target seems to be accurate, but we will look more closely at the data from this coming year and revisit the target to make sure it is appropriate.

Closing the Loop - If you entered action plans for the PLO last year, they will appear in the box below. Please explain what you did to accomplish the action plan this year, re-examine student performance, and determine the success of your action plan.

At this point, the target seems to be accurate, but we will look more closely at the assignment and revisit the target in future years to make sure that we have an appropriate target.

GLO 1 - PLO 1

Graduates will be able to explain specialized knowledge of athletic administration, including strategic planning, organizational effectiveness, event management, sport marketing, coaching, and leadership formation.

Outcome(s)

1 Choose one or more accreditor outcome that aligns with your Program Learning Outcome.

There is no selected outcome.

Choose one or more Institution outcome that aligns with your Program Learning Outcome.

Selected Outcomes:

- o G1 Spec. Knowledge G1. Specialized knowledge
- Please Enter The Following Information Below:

Measures - Need to name specific course/ required experience plus exact exam items, assignments, rubric lines, etc. used for the analysis of performance on the PLO.

Targets - Percentage of students expected to earn a particular score on the measure.

Timeline - The frequency with which the department will analyze and report student performance on the PLO.

| Measures | Targets | Timeline |
|----------------------------|---|------------------------|
| HIED 531 Interview Project | 90% of students will earn an 85% or higher | Biennially Spring 2020 |

Results - Please enter numeric results, indicating the number and percentage of student performance meeting the target. Record faculty discussion about the strengths and weaknesses in student performance. *Please see the May Development section on the Assessment of Student Learning website for suggestions about how to process assessment results.

While we did not meet this target, there were disparities between grading between the two sections of the course. In one section, only half (n = 5 of 10) of the students made a grade of 85% or higher, whereas in the other section, the majority (n = 9 of 11) made a grade of 85% or higher.

Action Plans - If student performance did not meet the target, identify specific improvement strategies to enact in the upcoming academic year. For example, add instruction on the topic, change an assignment, revise course requirements, revise objectives, identify additional support/resources for students.

Since we did not meet the target, we will take a closer look at the assignment and grading procedures for this class. We will align rubrics between sections to ensure grading practices are more similar across sections.

Closing the Loop - If you entered action plans for the PLO last year, they will appear in the box below. Please explain what you did to accomplish the action plan this year, re-examine student performance, and determine the success of your action plan.

We were not able to collect data last year, so we hope to use what we have learned to refine assignments and grading.

4 GLO 2 - PLO 2

Graduates will be able to analyze the philosophical context of intercollegiate athletics and related athletic associations.

Outcome(s)

1 Choose one or more accreditor outcome that aligns with your Program Learning Outcome.

There is no selected outcome.

2 Choose one or more Institution outcome that aligns with your Program Learning Outcome.

Selected Outcomes:

- o G1 Spec. Knowledge G1. Specialized knowledge
- o G3 Competencies G3. Competencies

3 Please Enter The Following Information Below:

Measures - Need to name specific course/ required experience plus exact exam items, assignments, rubric lines, etc. used for the analysis of performance on the PLO.

Targets - Percentage of students expected to earn a particular score on the measure.

Timeline - The frequency with which the department will analyze and report student performance on the PLO.

| Measures | Targets | Timeline |
|---|--|------------|
| HIED 530 Character-Driven Change Final Paper | 90% of students will achieve an 85% or higher on content- related criteria of assignment rubric | Biennially |

Results - Please enter numeric results, indicating the number and percentage of student performance meeting the target. Record faculty discussion about the strengths and weaknesses in student performance. *Please see the May Development section on the Assessment of Student Learning website for suggestions about how to process assessment results.

All (100%) of the students assessed achieved the target for this assignment.

Action Plans - If student performance did not meet the target, identify specific improvement strategies to enact in the upcoming academic year. For example, add instruction on the topic, change an assignment, revise course requirements, revise objectives, identify additional support/resources for students.

While all of the students assessed achieved the target, the program director discovered that the assignment had been changed from a paper to a presentation. Since presentations and papers are assessed differently, the program director will discuss implications for assessment and change future assessment measures and targets accordingly.

Closing the Loop - If you entered action plans for the PLO last year, they will appear in the box below. Please explain what you did to accomplish the action plan this year, re-examine student performance, and determine the success of your action plan.

Since the program director discovered that the assignment had been changed from a paper to a presentation, she and the instructor will discuss implications for assessment and change future assessment measures and targets accordingly.

5 GLO 6 - PLO 3

Graduates will leverage the benefits of intercollegiate athletics for access, equity and student success.

Outcome(s)

Choose one or more accreditor outcome that aligns with your Program Learning Outcome.

There is no selected outcome.

Choose one or more Institution outcome that aligns with your Program Learning Outcome.

Selected Outcomes:

o G6 - Intercult Comp - G6. Intercultural Competence

Please Enter The Following Information Below:

Measures - Need to name specific course/ required experience plus exact exam items, assignments, rubric lines, etc. used for the analysis of performance on the PLO.

Targets - Percentage of students expected to earn a particular score on the measure.

Timeline - The frequency with which the department will analyze and report student performance on the PLO.

| Measures | Targets | Timeline |
|--------------------------------------|--|------------------------------------|
| HIED 514 Narrative Analysis Essay | 90% of students will earn a 6 or higher on institutional climate assessment and program intervention rubric criteria | Biennially Spring 2019 and 2021 |

Results - Please enter numeric results, indicating the number and percentage of student performance meeting the target. Record faculty discussion about the strengths and weaknesses in student performance. *Please see the May Development section on the Assessment of Student Learning website for suggestions about how to process assessment results.

This was difficult to assess because the Intercollegiate Athletic Leadership students are not extracted separately from the assessment findings. According to grades recorded in Canvas, all of the students achieved the target for this outcome.

Action Plans - If student performance did not meet the target, identify specific improvement strategies to enact in the upcoming academic year. For example, add instruction on the topic, change an assignment, revise course requirements, revise objectives, identify additional support/resources for students.

We met the target for this outcome, but we will continue to evaluate the measures and targets in upcoming years. We will also explore the possibility of filtering data for IAL students in AEFIS so that we do not have to do this manually in Canvas.

Closing the Loop - If you entered action plans for the PLO last year, they will appear in the box below. Please explain what you did to accomplish the action plan this year, re-examine student performance, and determine the success of your action plan.

We met the target for this outcome, but we will continue to evaluate the measures and targets in upcoming years. We will also explore the possibility of filtering data for IAL students in AEFIS so that we do not have to do this manually in Canvas.

6 GLO 4 - PLO 4

Graduates will display behavior consistent with a professional identity rooted in the ethical and vocational sensibilities of the Christian tradition.

Outcome(s)

1 Choose one or more accreditor outcome that aligns with your Program Learning Outcome.

There is no selected outcome.

Choose one or more Institution outcome that aligns with your Program Learning Outcome.

Selected Outcomes:

- o G4 Faith G4. Christian Faith and Principles
- o G5 Ethical Princ. G5. Ethical Principles
- 3 Please Enter The Following Information Below:

Measures - Need to name specific course/ required experience plus exact exam items, assignments, rubric lines, etc. used for the analysis of performance on the PLO.

Targets - Percentage of students expected to earn a particular score on the measure.

Timeline - The frequency with which the department will analyze and report student performance on the PLO.

| Measures | Targets | Timeline |
|--|---|----------|
| HIED 562/567 Self- Reflection Paper | 90% of students will earn an 85% or higher | Annually |

Results - Please enter numeric results, indicating the number and percentage of student performance meeting the target. Record faculty discussion about the strengths and weaknesses in student performance. *Please see the May Development section on the Assessment of Student Learning website for suggestions about how to process assessment results.

Students met the target of earning an 85% or higher on the Self-Reflection paper.

Action Plans - If student performance did not meet the target, identify specific improvement strategies to enact in the upcoming academic year. For example, add instruction on the topic, change an assignment, revise course requirements, revise objectives, identify additional support/resources for students.

Last year, we evaluated the rubric and clarified some of the language for students making it more clear what was being asked of them for this final assignment. We we will continue to look more closely at the assignment and revisit the target in future years to make sure that we have an appropriate target.

Closing the Loop - If you entered action plans for the PLO last year, they will appear in the box below. Please explain what you did to accomplish the action plan this year, re-examine student performance, and determine the success of your action plan.

We evaluated the rubric and clarified some of the language for students making it more clear what was being asked of them for this final assignment. We we will continue to look more closely at the assignment and revisit the target in future years to make sure that we have an appropriate target.

7 GLO 5 - PLO 4

Graduates will display behavior consistent with a professional identity rooted in the ethical and vocational sensibilities of the Christian tradition.

Outcome(s)

1 Choose one or more accreditor outcome that aligns with your Program Learning Outcome.

There is no selected outcome.

2 Choose one or more Institution outcome that aligns with your Program Learning Outcome.

Selected Outcomes:

o G5 - Ethical Princ. - G5. Ethical Principles

Please Enter The Following Information Below:

Measures - Need to name specific course/ required experience plus exact exam items, assignments, rubric lines, etc. used for the analysis of performance on the PLO.

Targets - Percentage of students expected to earn a particular score on the measure.

Timeline - The frequency with which the department will analyze and report student performance on the PLO.

| Measures | Targets | Timeline |
|--|---|---------------------------------|
| HIED 516 Final Hearing for Legal and Ethical Issues | 90% of students will earn an 85% or higher | Biennially Spring 2019 and 2021 |

Results - Please enter numeric results, indicating the number and percentage of student performance meeting the target. Record faculty discussion about the strengths and weaknesses in student performance. *Please see the May Development section on the Assessment of Student Learning website for suggestions about how to process assessment results.

We did not offer any sections of HIED 516 in the past year, so we were not able to collect data for this.

Action Plans - If student performance did not meet the target, identify specific improvement strategies to enact in the upcoming academic year. For example, add instruction on the topic, change an assignment, revise course requirements, revise objectives, identify additional support/resources for students.

We will continue to revisit the targets to make sure they are appropriate and accurate. The course is taught by one ranked faculty member and two adjunct faculty, so as the program director I will make sure the adjunct faculty use the same grading rubric and keep the assignment as required in their syllabus so that we have accurate data in coming years.

Closing the Loop - If you entered action plans for the PLO last year, they will appear in the box below. Please explain what you did to accomplish the action plan this year, re-examine student performance, and determine the success of your action plan.

We will continue to revisit the targets to make sure they are appropriate and accurate. The course is taught by one ranked faculty member and two adjunct faculty, so as the program director I will make sure the adjunct faculty use the same grading rubric and keep the assignment as required in their syllabus so that we have accurate data in coming years.

2 Holistic program improvement goals: Programs are expected to have at least one action plan to improve student learning annually. If you have not yet identified an action plan associated with this year's assessment results, or if the department has identified additional issues that require action plans, describe the specific, measurable action plan and its relation to evidence of student performance.

We plan to continue to revisit the targets to make sure they are appropriate and accurate. This is somewhat challenging since the majority of courses in the Intercollegiate Athletic Leadership degree are taught by HIED adjunct or Business and Leadership faculty. As the program director, I can make recommendations and explain the implications on assessment, but I am not able fully implement changes.

Assessment Rubric



Process

| | 1 | 2 | 3 | 4 |
|---|-------------------------------------|---|---------------------------------------|--|
| Is the plan being implemented faithfully and revised as needed? | Assessment plan is not implemented. | Most aspects of plan are being implemented or all aspects are implemented to some degree. | Assessment plan is fully implemented. | Plan is faithfully executed and modified/evaluated as needed. |

2 Explanations:



Engagement

| | 1 | 2 | 3 | 4 |
|------------------|---|---|--|--|
| Are all relevant | Limited involvement beyond chair/director | All educators contributing to the curriculum are aware of process and results | All educators contributing to the curriculum participate in conversations regarding the use of assessment data to improve student learning | All relevant stakeholders (students, employers, alumni) are meaningfully involved in the creation/revision, implementation, analysis, interpretation, and/or improvement processes associated with this assessment plan. |

- 4 Explanations:
- 5

Program Learning Objectives

| | 1 | 2 | 3 | 4 |
|--|--|--|---|---|
| Are the program learning objectives clear, measurable, aligned with ULOs/GLOs, and representative of the range of learning for that major/program? | PLOs are problematic (vague, abstract, not aligned with ULOs/GLOs) or missing. | PLOs are clear, mostly measurable, partially aligned with ULOs/GLOs. | PLOs are clear, measureable, aligned with ULOs/GLOs, and represent a summary of the knowledge, skills, beliefs, and values that a graduate of this major/program should attain by completing the required curriculum, accounting for variations in learning outcomes due to tracks/concentrations | PLOs are clear, measurable, aligned with ULOs/GLOs, and representative of the range of learning students achieve through completion of the program. The learning objectives provide a comprehensive view of the knowledge, skills, beliefs, and values that are important for a graduate of this major/program and account for variations in learning outcomes due to |
| | | | | tracks/concentrations. |

6 Explanations:

7

Measures

| 1 | 2 | 3 | 4 |
|---|---|---|---|

8 Explanations:

Targets

| 1 | 2 | 3 | 4 |
|---|---|---|---|
| | | | |

| | 1 | 2 | 3 | 4 |
|---|---------------------------|---|---|---|
| Are the targets based on professional standards and/or analysis of past student work? Are targets challenging and achievable? | Some targets are missing. | Targets are arbitrarily chosen or reflect minimal expectations. | Targets are challenging and achievable based on prior student performance, and reflect an appropriate level of performance. | Targets are challenging and achievable. Targets are based on professional standards and/or prior student performance. Targets are set at a level to inspire program |

10 Explanations:



Timeline

| | 1 | 2 | 3 | 4 |
|--|--|--|---|---|
| Is the timeline for data collection manageable with sufficient data points to effectively inform decision making and program review? | Not identified clearly for all measures. | Clearly states semester/year for each objective/measure. Data analysis delayed from data collection. Time between collection points may not facilitate informed decision making. | Clearly stated and manageable schedule. At least two data points for each objective per review cycle. | Timeline for data collection is manageable and allows for continuous improvement with timely and meaningful decision making even before program review. |

12 Explanations:

Action Plan

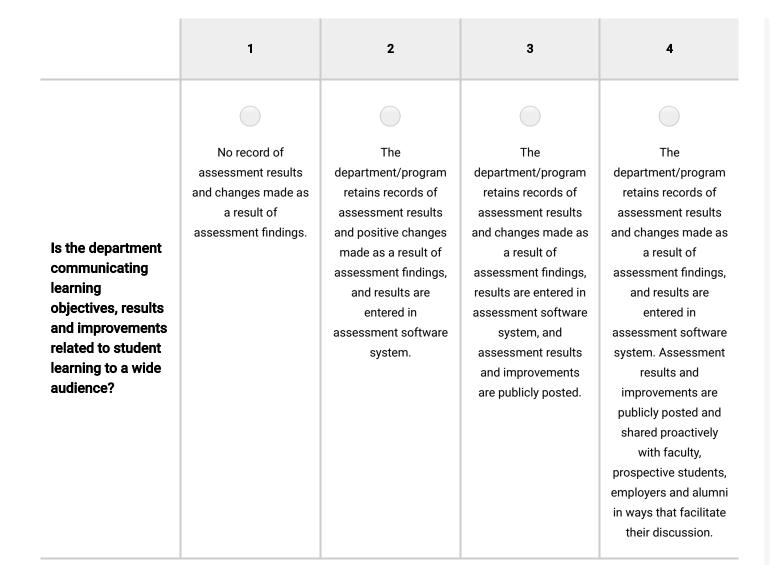
| | 1 | 2 | 3 | 4 |
|--|---|---|--|---|
| | | | | |
| Is the department effectively examining and using assessment data to revise curriculum and pedagogy to support student learning? | Assessment data not collected/analyzed/used for decisions and/or results not documented in AEFIS. | Data collected, documented and discussed by department. Department reviewed confidence in measures and data as sufficient indicators of student performance. If data indicated changes were needed, action plans were developed in consultation with dean (e.g. improving outcomes, measures, targets, curriculum or pedagogy). | Data collected, documented and discussed by department. Department and dean confirmed confidence in measures and data as sufficient indicators of student performance. Action plans (e.g. improving outcomes, measures, targets, curriculum or pedagogy) developed in consultation with dean. If prior year data warranted action plans, the department | Department collected and discussed follow-up data after the implementation of action plans in order to determine whether changes resulted in improvement or whether additional action is necessary. Data confirms effective curriculum and pedagogy for learning outcomes. Score of 4 should be assigned only if objectives, measures, targets and timeline |
| | | | implemented the changes. | all score a 4. |

Explanations:

15

Dissemination

| 1 | 2 | 3 | 4 |
|---|---|---|---|
| | | | |



16

Explanations:

Additional Feedback

1

Please enter any additional feedback for changes that should be made:

CLOSE AND EXIT