

QUOTES FROM PAST PARTICIPANTS

“It was a joy to have you here. You have an exceptional group of students. I greatly enjoyed talking with some of them and thought the questions asked during the evening, both publicly and privately, were very thoughtful. I do hope we have many of them apply.”

— Julie McCormick, executive director,
The Pittsburgh Fellows Program

“I was highly impressed. The students were well-spoken, well-dressed and seemed to know what they wanted to achieve. All the students I interacted with were inquisitive and creative. As president of a medium-sized company, I interview dozens of prospective hires each year. The students I met at the networking event stand in stark contrast to the many students that pass through my office. I am truly impressed with qualities these students embody and am confident they will go on to be tremendous assets to their employers and communities.”

— Alum/employer participant

“I was very impressed with all the students I met and thoroughly enjoyed hosting the group at Microsoft. It’s a terrific way to introduce students to some new opportunities.”

— Tanya Klause '93, Microsoft

“I really loved and enjoyed my time on this three-day trip. It gave me greater advice and insight as to possible options for life after I graduate from Messiah. Thank you!”

— Student participant



Sponsored by:

Messiah University Career and Professional Development Center,
Office of Alumni and Parent Relations, and Development Office

Messiah University

INTO THE CITY

Program



An intensive career immersion
and networking program that exposes
students to living, working and
connecting in the city



What is INTO THE CITY?

Into the City is a career exploration and professional development program that leverages the expertise of Messiah alumni, parents and friends to expose students to life and work in an urban context. This is accomplished through the following program components:

- Orientation and training for students
- Company site visits, presentations, tours, panels
- Alumni panel luncheons
- Networking receptions

A variety of organizations, including corporate, government and nonprofit are represented. Regardless of students' specific career interests, this experience offers transferable information that is critical for a variety of career industries.

SAMPLE OF PAST ORGANIZATIONS REPRESENTED:

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|----------------------------|---------------------------|
| • Boston Red Sox | • New York Stock Exchange |
| • Bloomberg | • Peace Corps |
| • Centerstage | • Perry Ellis |
| • Charity:Water | • Philadelphia Inquirer |
| • Good Morning America | • Smithsonian |
| • Google | • Time Warner |
| • LinkedIn | • U.S. Secret Service |
| • Memorial Sloan Kettering | • World Relief |

PROGRAM OUTCOMES *for students*

- Orientation to city living, working and community
- Awareness of career options and the transferability of a Messiah University degree to diverse professional contexts
- Information on desired skills, characteristics and experiences of successful job candidates along with strategies for achieving them
- Exposure to recruitment practices and workplace cultures
- Confidence in networking, career planning and decision-making

BENEFITS *to alumni and employer participants*

- Make a direct impact on the personal and professional development of Messiah University students through sharing experience and expertise.
- Connect with potential recruits for internships, volunteer or employment opportunities.
- Brand and enhance your organization by connecting with high quality, service-minded, top-talent candidates.



OPPORTUNITIES FOR INVOLVEMENT

Hosting a site visit at your place of employment (It typically takes 1-2 hours and may include a brief tour, a talk with an HR representative or a panel presentation.)

Serving on an alumni panel, which is typically held over the lunch hour

Attending or hosting a *networking event*

Sponsoring parts of a trip, such as transportation, lodging or meals

FOR MORE INFORMATION, CONTACT:

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