

INTRO

- Ageism refers to the discrimination or prejudicial treatment of individuals based on their age, particularly towards older adults (Levy, 2020).
- Reverse ageism is another form of age-based discrimination, in which younger people hold negative stereotypes and discriminatory attitudes towards older adults (Narushima et al., 2017).
- Both ageism and reverse ageism can have detrimental impacts on individuals' well-being, social connectedness, and economic outcomes.
- Negative stereotypes regarding ageism and reverse ageism can have lasting impacts upon different individuals of varying ages, aiding in creating and keeping generational gaps and stigma.

DATA SET

- Household income has risen from 51,570 U.S. dollars in 1967 to 74,580 dollars in 2022
- The median income of households in the United States in 1967 was \$7,200, whereas the mean income for households was \$8,200

REFERENCES

Levy BR, Slade MD, Chang ES, Kannoth S, Wang SY. Ageism Amplifies Cost and Prevalence of Health Conditions. *Gerontologist*. 2020 Jan 24;60(1):174-181. doi: 10.1093/geront/gny131. PMID: 30423119; PMCID: PMC7182003.

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CPI of all Urban Consumers (2023). All items in the U.S. city average, all urban consumers, not seasonally adjusted 1967-2022.

[Data Set]. Bureau of Labor Statistics. <https://data.bls.gov/pdq/SurveyOutputServlet>

Historical Median Income Using Alternative Price Indices: 1967-2022.

[Data Set]. Bureau of Labor Statistics. <https://data.bls.gov/pdq/SurveyOutputServlet>

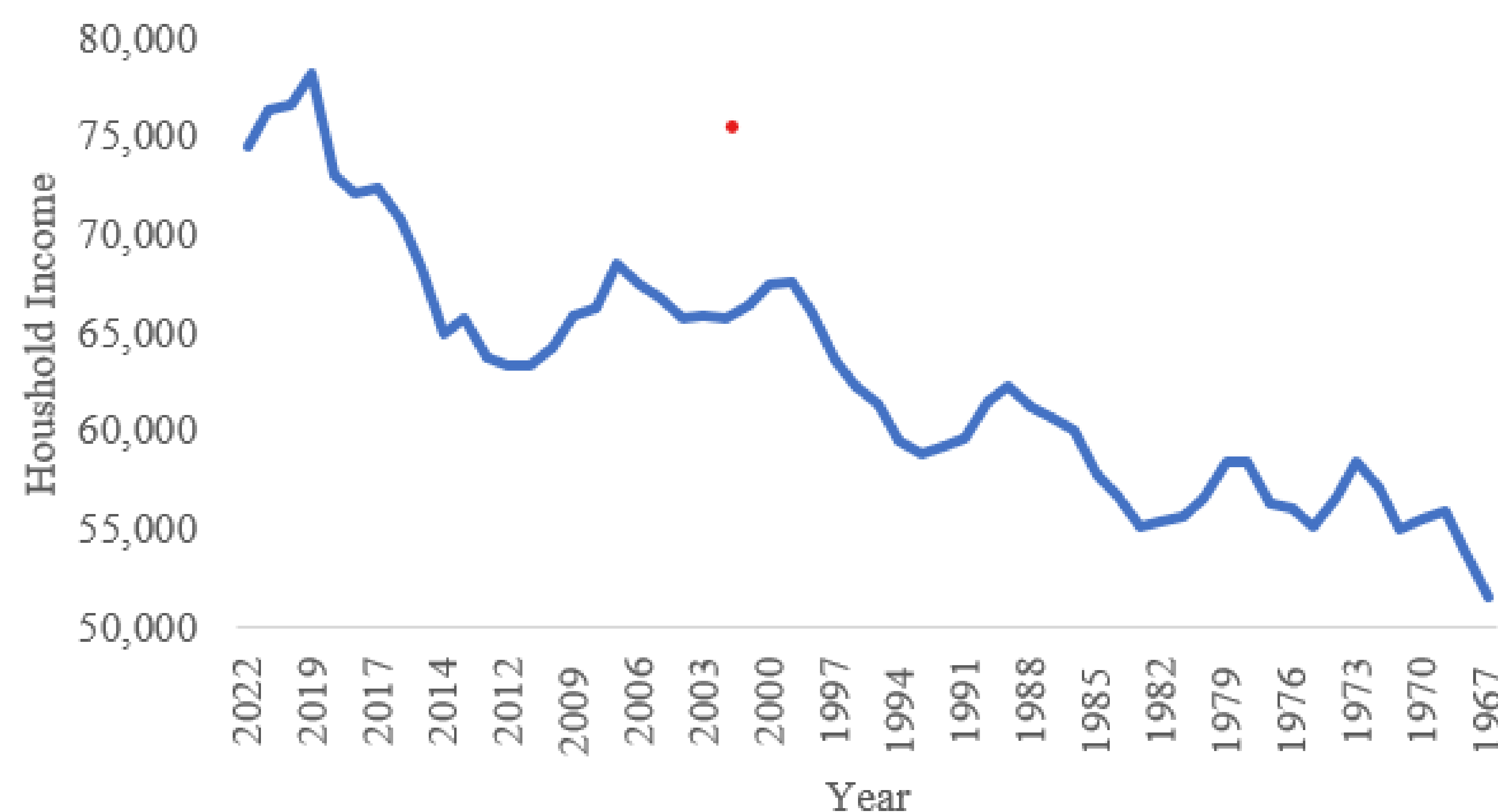


The Impact of Stereotypes on Ageism and Reverse Ageism

By Kaila Davie



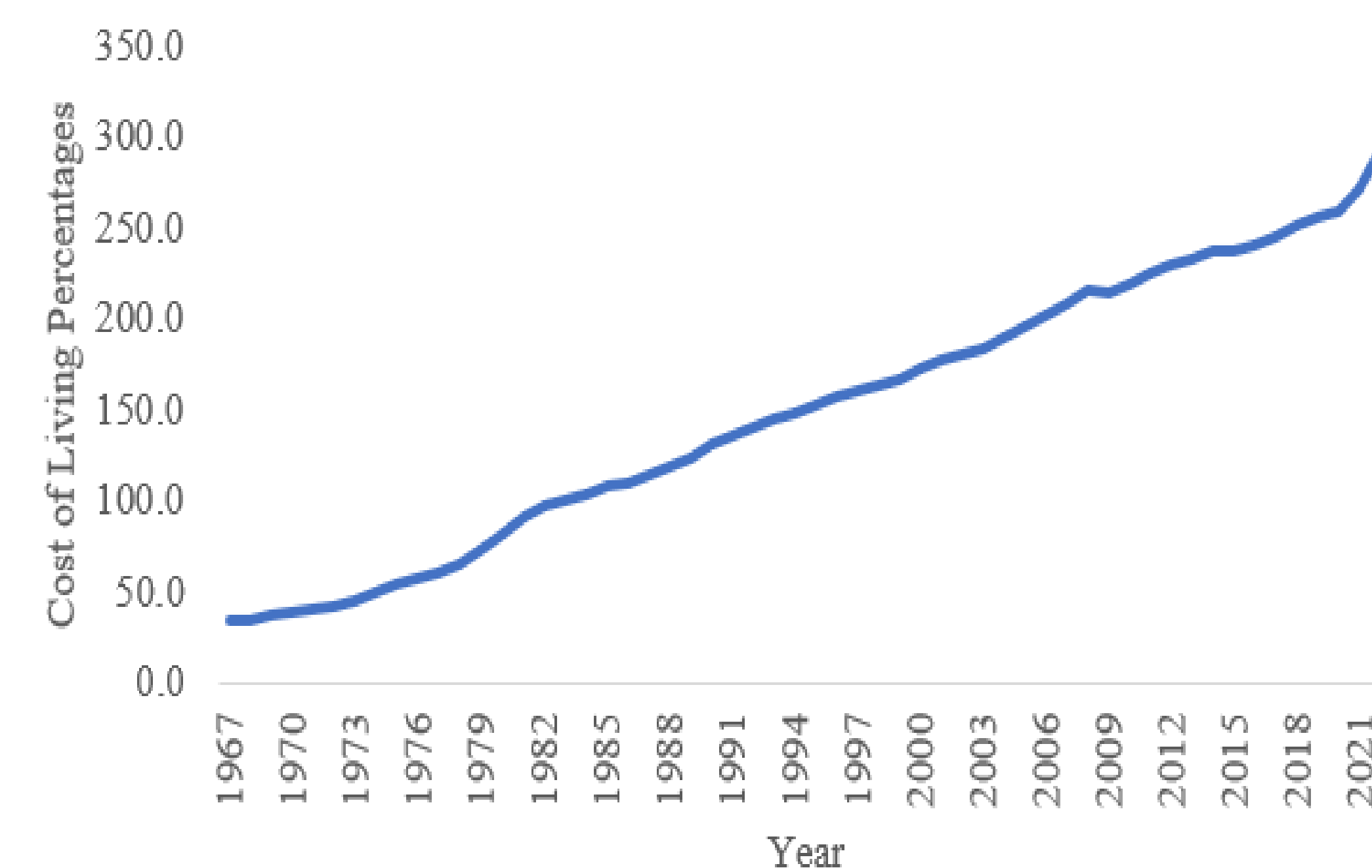
Historical Median Income Using Alternative Price Indices: 1967 to 2022



ANALYSIS

- Negative perceptions and discriminatory behaviors can have serious consequences for individuals' well-being and social connectedness, as well as society as a whole.
- Therefore, addressing inflation and cost of living issues, while promoting inclusivity and positive representation of all generations is crucial to creating a more connected and equitable society that benefits all.

CPI-U For All Urban Consumers 1967 to 2022



CONCLUSION

- As humans, we can acknowledge, respect, and learn from each other's experiences, regardless of age. By doing so, we can build a community that promotes values such as empathy, respect, and compassion.
- People from all generations should come together to bridge the gap between age groups, build intergenerational collaboration, and overcome age-based biases.



DEPARTMENT OF
PSYCHOLOGY, CRIMINAL
JUSTICE AND SOCIOLOGY