SEMINAR FOUR: Business and Industry
Monday, April 16, 2018

8:15  Coffee and Light Refreshments  
     Hostetter Chapel
8:30  Reconnecting (Rhonda)
8:40  Scripture and Reflection (Emerson)
8:55  Morning Prayer (Jake)

9:00  Intro of Christy Hanson / Brief Overview of the Central PA Economy
9:15  Chamber of Commerce and Opportunities for Partnership
      George Book, President/CEO, West Shore Chamber of Commerce
9:45  Depart Campus

10:15 Site Visit #1: Carlisle Truck Stop
      Dave Braithwaite and Craig Shambaugh, Carlisle Truck Stop Ministry
      Petro Truck Stop Banquet Room, 1201 Harrisburg Ave, Route 11, Carlisle
      Reflection: How do you relate to blue collar/white collar workers in your congregation?
11:30 Depart Truck Stop

12:00 Luncheon: How do leaders from business and industry support the common good?
      George Nahodil, President/CEO, Members 1st Federal Credit
      Members 1st Federal Credit Union, 5000 Louise Dr., Mechanicsburg
1:25  Depart Members 1st

1:45  Site Visit #2: AMES Corporation (Tour and Panel Presentation)
      Host: Jessica Sparaco, Recruiting Administrator
      465 Railroad Ave, Camp Hill
2:55  Depart Ames

3:15  Reception with CLP Cohort One Fellows  
     Hostetter Chapel
3:30  Workshop: Millennials/Gen Z, Branding & the Church
      David Hagenbuch, “Branding Tips for Millennials & Gen Z”
      Video: “3 Things Millennials/Gen Z Want from a Church”
      Panel/Discussion: “Reflections on Millennials/Gen Z and the Church”
      Shelly Skinner, Messiah College
      Anne Deeter Gallaher, Owner/CEO, Deeter Gallaher Group

5:00  Break and Informal Conversation

5:30  Dinner and Conversation  
     Oakes Museum